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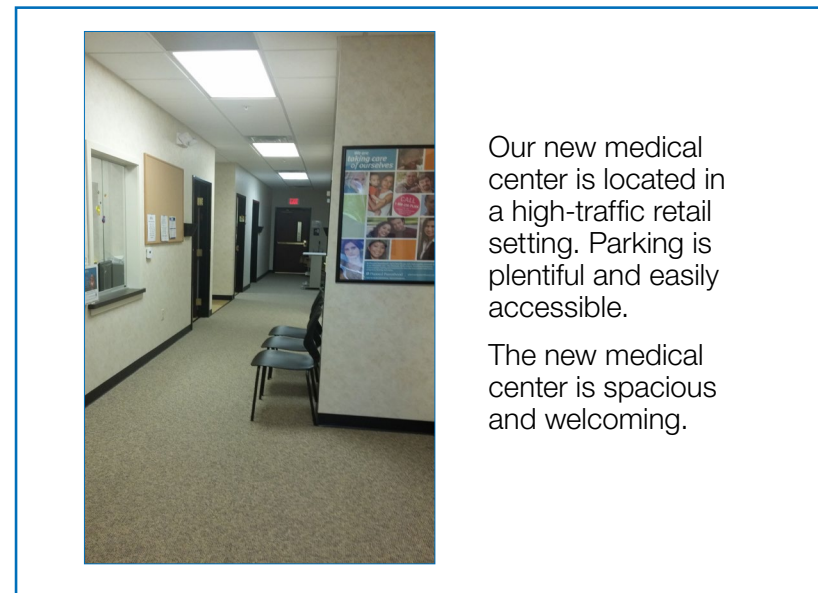
New Easton Medical Center Opens

Planned Parenthood Keystone (PPKey) is excited to announce that our Easton medical center now has a new home at 25th & Butler Plaza – just a few blocks down the street from our former location. A large part of a patient's experience with health care involves the facility in which they receive their care.

Our new location has it all:

- √ Visibility – lots of signage;
- √ Room for expanded services;
- √ Convenient parking; and
- √ Fresh new and modern interior.

The new Easton location, now a 3,410 square foot medical center, started providing services to our patients in late March. In addition to the center being upgraded, PPKey expanded our hours of operations from 20 to 50 hours and we are now open six days a week. This increase in hours and days allows our patients greater access to our essential health care services. PPKey is in the Easton community expanding access to **Care**. No matter what.



Our new medical center is located in a high-traffic retail setting. Parking is plentiful and easily accessible.

The new medical center is spacious and welcoming.

PPKey will be hosting a Grand Opening/Open House on Wednesday, July 9th from 8:30 a.m. to 9:30 a.m. Details to follow.

CEO's Perspectives

Roe v. Wade – Just the Beginning



This year we commemorated the 41st anniversary of [Roe v. Wade](#) with events held throughout our affiliate. Roe v. Wade affirmed in 1973 (yes, it was not that long ago) that the constitutionally protected right to privacy includes a woman's ability to make her own personal medical decisions. More than four decades later, a majority of Americans agree that personal health care decisions should be left up to a woman, her family, her faith, and the her medical provider. Today, women's health continues to be under attack in Pennsylvania with defunding bills that specifically target Planned Parenthood and others that want to limit or deny access to abortion care.

Roe v. Wade was just the beginning of our fight to ensure women, men and young people have the ability to make their own health care decisions. Planned Parenthood Keystone (PPKey) is working every day to ensure that people have the access to essential health care services and comprehensive education to live healthy lives and build strong communities. I am incredibly proud of our medical team who provide more than 45,000 women, men and young people with care in our seventeen (17) medical centers. In addition, our Education & Training Department is reaching more than 13,000 individuals by providing comprehensive sexuality education, and over 100,000 advocates are signed up and ready to support Planned Parenthood to ensure access to our services.

PPKey does not do this alone – it is your unwavering support that has allowed us to continue to have success after success in serving those that need us the most in your community. I thank you for your generosity and the women in your local community that are able to receive care at PPKey no matter their ability to pay thank you as well.

Together we will make sure that all people are cared for making their lives, their families – and even the world – better and healthier.

President/CEO

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Perspectives Design and Lay-out

Perspectives from PPKKey

LANCASTER

[FUND FOR CHOICE](#) (FFC) hosted the 3rd Annual [Sticky Wicket Event](#), Sunday September 15, 2013. Croquet, food, music, tarot readings, chair massages, great company, and remarks from Kim Custer were highlights of the afternoon.

We thank Stephanie Galloway and Shawna Chriss, (pictured on the right) FFC co-chairs, and the entire committee for making the event a success!



BUCKS



On September 25, 2013, many supporters joined us for the [Blue Moon Action](#). They enjoyed a fabulous fall afternoon, bid on donated items in both silent and live auctions, ate fabulous finger foods, and mingled. The event continues to be a hugely successful event thanks to your generous bidding and donated items.

The [Blue Moon Auction](#) Committee is already planning for next year.

SAVE THE DATE: *Sticky Wicket will be held on a Sunday afternoon in September 2014*

SAVE THE DATE: *Blue Moon Auction Saturday, September 27, 2014*

YORK



[Jazz Night](#) was held at York's Out Door Country Club last November 9th. Our guests dined, danced, and bid on auction items. Some even got into the 20's theme and dressed to party!

We're recruiting committee members; call 610.709.6061 or e-mail development@planitpa.org.

SAVE THE DATE: *Jazz Night Saturday, November 15, 2014*

LANCASTER



On Nov. 22nd, PPKKey partnered with the [Lancaster Community Foundation](#) in the largest single day of giving in Lancaster County, the [Extraordinary Give](#). A champagne bar and crepes were enjoyed by donors who relaxed in PPKKey's [Giving Lounge](#) at Rachel's Café and Creperie. Nearly \$20,000 was raised for PPKKey in 24 hours!

Consider making your 2014 annual gift during the [Extraordinary Give](#); your gift will be matched by a pro-rated portion of a \$250,000 stretch pool from the Lancaster Community Foundation.

SAVE THE DATE: *EXTRAORDINARY GIVE Friday, November 21, 2014*

DAUPHIN

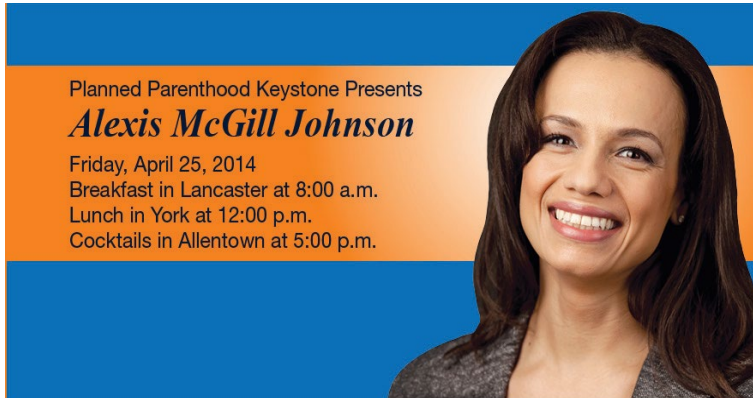


The 10th Annual [FUND FOR CHOICE](#) (FFC), [CHILI NIGHTS, HOT TOPICS](#), was sizzling!

Dr. Gwen Gentile, Kim Custer, and PPPA Grassroots Organizer, Elizabeth Stoner (pictured above) participated in an intergenerational panel discussion, which examined the state of women's reproductive health care before Roe v. Wade, the legislative obstacles that PPKKey faces today, and the future of activism for reproductive rights. Thank you to our panelists for sharing their insights and expertise.

Development Perspectives

Upcoming Events



What: [Spring Events featuring Alexis McGill Johnson](#)

When: Friday, April 25th

Where: Breakfast in [Lancaster](#) at the Cork Factory Restaurant
Lunch in [York](#) at Four Points Sheraton
Cocktails in [Allentown](#) at Cosmopolitan

Why: Ms. Johnson will speak about the next generation of activism in the struggle for reproductive rights



What: [Sing Out Loud And Proud \(SOLAP\)](#)

When: Saturday, April 26th at 3:00 p.m.

Where: Rrazz Room, [New Hope](#), PA

Why: Featuring Jill Sobule, a silent auction, and a presentation by our youth, the event benefits PPKey's three LGBTQA youth programs in Doylestown, Reading, and York

Planned Giving Spotlight



Sandy Teel Trainer

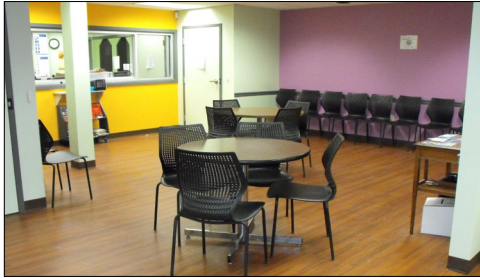
Sandra (Sandy) Teel Trainer has been a Planned Parenthood supporter for over three decades. She joined the Planned Parenthood Association of Bucks County in 1993 and served in various capacities until 2010. Sandy was the board chair when the Warminster medical center began offering abortion care. Her leadership was instrumental in ensuring women, in Bucks County and the surrounding area, were able to make their own personal medical decisions about their pregnancy. During her involvement with Planned Parenthood, she also served as a volunteer in the medical centers, as a counselor and hand holder, which she considers her most important contribution. Sandy, who is a retired teacher, enjoys staying active by traveling, reading, going to the theater, and walking.

Though Sandy moved to Portland, Oregon to be closer to her family, she is still a very passionate supporter of Planned Parenthood Keystone. She understands the importance of ensuring Planned Parenthood's mission for years to come and that is why she has named Planned Parenthood Keystone as a benefactor in her estate plans. Sandy also is building her legacy by encouraging her three children to give to Planned Parenthood. To join Sandy and the many others who are a part of Planned Parenthood Keystone's planned giving society, call 610.709.6061 or email development@planitpa.org.

Medical Perspectives

Surgical Centers Upgraded to Class B

Our Allentown and York medical centers underwent extensive remodels to meet the PA Department of Health's Ambulatory Surgical Facility (ASF) regulations for Class B certification, which was mandated by [PA's SB 732](#). We are proud that there was no disruption of women's access to abortion services during the renovations. In addition, we refreshed the York medical center with a warm, welcoming color palette as seen in the photograph of our York waiting room.



Here is a partial list of the upgrades:

- Privacy curtains installed in post procedure rooms
- Physician EHR station added for abortion services
- Renovated labs, including installation of new sinks
- Installed impermeable flooring in procedure rooms
- Installed impermeable ceilings in procedure rooms
- Surgical area isolated from family planning areas
- Sprinkler system installed throughout the buildings

FAQ: What is the difference between a Class A and Class B Ambulatory Surgical Facility (ASF)?

In a Class A status, when providing surgical abortion services a medical center can not provide anesthesia, or local or topical anesthesia during which reflexes are obtunded. A Class B certification allows sites to administer sedation analgesia or dissociative drugs wherein reflexes may be obtunded and involves even greater structural changes to existing medical centers.

Electronic Health Records in our Medical Centers



Our 17 family planning centers are live on Electronic Health Records (EHR). This has been another huge effort by our training, medical center, and IT employees.

EHR will improve PPKKey's patient experience by allowing the following:

- Access to a patient's chart from any PPKKey location, and upon request, from other providers;
- High quality customer service;
- Stronger operational efficiencies in providing health care; and
- More comprehensive electronic tools for enhanced risk and quality management.

Expanding Medical Services



On April 1st we increased the option to select a [medication abortion](#) from nine to ten weeks. Medication abortion is increasingly preferred by patients and the extra week allows more women the opportunity to use a medical option over a surgical procedure.

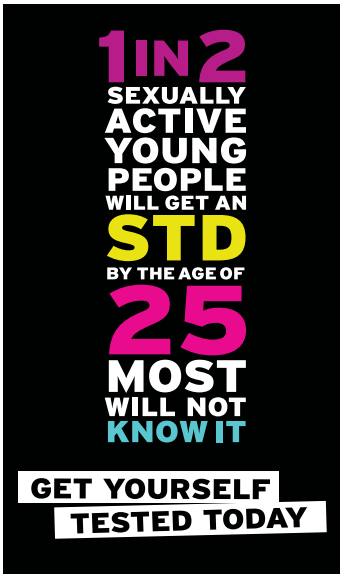


The majority of our clinicians have been trained to provide [Nexplanon](#) implantation for our patients.

Nexplanon is a Long Acting Reversible Contraceptive (LARC), now covered by many insurance plans, which offers three years of contraception for a woman wanting to postpone pregnancy.

Education Perspectives

April is Get Yourself Tested (GYT) Month



PPKey's educators are in your community sharing the latest information about sexually transmitted diseases (STDs), getting tested and staying safe. Lots of free condoms, safer sex supplies and [GYT](#) swag will be distributed. This spring, more than 15 [GYT](#) events were scheduled in communities throughout the affiliate.

These [GYT](#) events included:

- [GYT Nights](#) at all three of our LGBTQA youth programs
- Bucks County Community College's [Sexual Health Fair](#)
- Millersville University's [Sexpo](#).
- Reading Area Community College's [Let's Talk About Sex](#)
- Dorm programs and tabling at Shippensburg University
- Health fairs at Wilson College, Susquehanna University, Shippensburg University, Penn State University Berks, Penn State University - Lehigh Valley

PA Adolescent Sexual Health Conference

PPKey is proud to be a sponsor and partner in the 2nd annual [Pennsylvania Adolescent Sexual Health Conference](#). The conference, to be held June 24th-25th at Temple University Harrisburg, offers youth-serving professionals an opportunity to gain knowledge and skills in the area of adolescent sexual health. Experts in topics related to sexuality will offer workshops and keynote lectures throughout the two day conference. This year, PPKey will deliver two presentations and host an information table. For more information visit or e-mail education@planitpa.org.



Serving Special Populations

In Bucks County, our educators provide a 12 session sexuality education program at Woods Services, a school and residential facility for youth with developmental disabilities. The program empowers youth to stay healthy and safe with information specifically designed for this population. After a recent program on birth control methods and safer sex, a student created the poster, shown here, using materials from the sessions, as well as her own research.

Wood Services has recognized that the youth they serve may also be members of the LGBTQA community. Rainbow Room, PPKey's LGBTQA youth program in Doylestown is planning a night of programming led by our youth that will allow both groups to learn from each other.

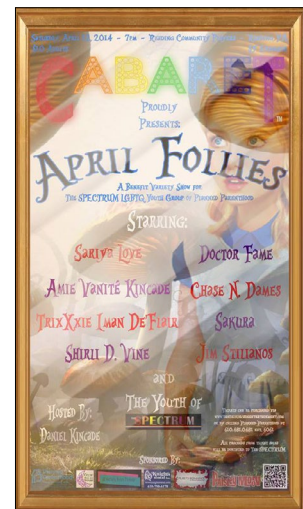
Contact us at education@planitpa.org if you know of a special population who would benefit from programs provided by our educators.



April Follies

[APRIL FOLLIES](#) returned to Reading Community Players on Saturday, April 12th again this year.

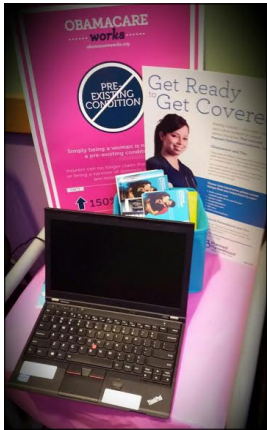
This fun event of drag and contemporary vaudeville acts benefits [The Spectrum](#), PPKey's LGBTQA youth program in Berks County.



Advocacy Perspectives

Health Center Advocacy Program

PPKey's Public Affairs department led our affiliatewide strategy to educate patients and our communities about the [Affordable Care Act \(ACA\)](#). Since October 2013, PPKey has dedicated 1,078 hours to direct ACA outreach and education of our patients and communities members. Some examples of our work include:



- Provided more than 10,000 pieces of ACA literature to patients and in the communities we serve
- Educated more than 1,474 patients in our medical centers about the ACA
- Identified 637 people who are supporters of *Obamacare Works*
- Two grant-funded ACA organizers used Chromebooks to assist patients in our medical centers with the online ACA application process
- Established enrollment stations in medical centers where patients could access Healthcare.gov
- Hosted or participated in 36 ACA outreach events
- Trained five PPKey employees to become Centers for Medicare & Medicaid Services (CMS) Certified Application Counselors (CAC), who were available for 200 hours of one-on-one ACA application help to patients

Nationally an estimated 8 million people now have affordable health insurance. Although PPKey has been active in helping people in our community get insurance coverage, we will continue to deliver high quality, essential health care to all who seek it, regardless of their insurance status or ability to pay.

Legislative Updates - The Good and The Not So Good

The Good



In December, a coalition of more than 30 state lawmakers introduced the [Pennsylvania Agenda for Women's Health](#), a package of bills intended to ensure that their female constituents will be able to live longer and healthier lives. The legislative push is being spearheaded by the state's bipartisan Women's Health Caucus.

The agenda includes measures ensuring workplace protections for pregnant women and nursing mothers; creating a buffer zone around health centers to prevent anti-abortion harassment; advancing pay equity; extending coverage for breast and cervical cancer screenings; protecting victims of domestic violence; and criminalizing some forms of online harassment perpetrated by an intimate partner.

The Not So Good

Legislation straight out of Texas, North Dakota, and Mississippi, was introduced in PA. [Targeted Regulation of Abortion Providers \(T.R.A.P.\)](#) bills, single out abortion centers for unnecessary, politically motivated regulations. [House Bill 1762](#) requires abortion providers to have unnecessary staffing relationships with specific hospitals. The requirement is not about protecting women or making an abortion safer; it's about closing abortion centers. This bill is written to severely limit a woman's access to abortion care. [T.R.A.P.](#) laws have closed a large number of centers in Texas, North Dakota, and Mississippi.



In December 2013, [House Bill 1870](#) was again introduced. This bill would tier state family planning dollars, effectively preventing PA's approximately 118,000 Planned Parenthood qualifying patients from receiving state funds for family planning, cancer screenings, and STD testing and treatment.

If you'd like to receive updates on legislation that may affect access to health care and women's health in PA, sign up with the PPKey Advocacy Network at advocacy@planitpa.org.



[Lobby Day in Harrisburg](#)

Please join hundreds of other Planned Parenthood supporters at Lobby Day in Harrisburg on Tuesday, April 29, 2014. This is a great opportunity to show the General Assembly the strength of Planned Parenthood in PA!

You'll receive training on how to speak to members of the General Assembly about supporting legislation that makes real improvements to health disparities in PA. This year, we have an exciting opportunity to take the offense by supporting the **Pennsylvania Agenda for Women's Health**.

For more information call 717.303.5498 or e-mail advocacy@planitpa.org.



Our Public Affairs interns were promoting ACA throughout our affiliate during the winter months. We even placed PPKey branded coasters in local bars and restaurants. Our interns have switched their outreach efforts to [Get Out The Vote \(GOTV\)](#), educating our patients and communities about the importance of voting. If you'd like to be involved call 717.781.2294 or e-mail volunteer@planitpa.org.

Perspectives is published bi-annually by PPKeystone®. Every attempt is made to ensure accurate reporting. If you have questions, comments or would like to suggest a feature story for the fall edition, call 717.781.2294 or e-mail volunteer@planitpa.org.

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