



2010 annual report



Mission: to promote and ensure an environment in which women, men, and teens from all backgrounds are able to access confidential, affordable, quality reproductive health care; and to educate and support individuals so they are able to make informed decisions about their sexual well being.

Dear friends

We are pleased to present you with Planned Parenthood of Kentucky's (PPKY) 2010 Annual Report. 2010 was a year of significant opportunity and even greater success for PPKY.

For nearly eight decades, Planned Parenthood has provided high quality reproductive and sexual health services and programs. **We know Kentuckians count on Planned Parenthood.** We are an invaluable safety-net for Kentucky's women, men and teens and we have a message to share. We are here and provide:

- Accurate and reliable information
- Accessible and affordable care in our communities
- A wide range of preventive health services

We're here to provide quality, affordable health care services.

2010 began with preparation for our triennial Planned Parenthood Federation of America (PPFA) accreditation survey. As only the 3rd Affiliate in the Federation to undergo the newly revised and exceedingly stringent accreditation process, PPKY staff and board members were thrilled to be **awarded Full Accreditation** following the highly favorable reviews of both offsite and onsite surveyors. This is a significant accomplishment and speaks to the unwavering commitment of PPKY's staff, board of directors and volunteers to ensure the highest quality of services and programs in accordance with our mission and vision for the Commonwealth.

We're here and we continue to build for the future.

Spring 2010 found staff moving forward with our 2010-2012 strategic plan, including the expansion of access to and scope of services provided by PPKY health centers. A 3-year grant proposal was prepared in collaboration with the Kentucky Cabinet for Health and Family Services (CHFS) and submitted to the Department of Health and Human Services in response to a funding opportunity under the Integration of HIV/AIDS Testing and Prevention Services in Title X Family Planning Project program. PPKY was notified by CHFS in September that the grant proposal had been selected for funding beginning in the 4th Quarter of 2010!

Summer 2010 brought the exciting news that two **PPKY teenREACH peer educators** were selected to serve on the national Planned Parenthood youth advisory council - an honor awarded to only 10 high school students from around the country. Lyla Wasz-Piper and Max Allen attended their first board meeting in July and subsequently have been featured by PPFA in multiple public relations activities.

Our annual Birds & Bees fundraising events have grown over the past few years. This year, we established PPKY's Community Awards to recognize individuals and organizations who have demonstrated dedication and commitment to the vision and mission of Planned Parenthood. These honors spotlight and pay tribute to the selfless work of the honorees who go to extraordinary lengths to promote sexual and reproductive health, rights and justice in Kentucky. We applaud the **2010 Honorees State Senator Kathy Stein and Dr. Christine Cook.**

Someone you know counts on Planned Parenthood of Kentucky.

And as you will read in the following pages, **we continued to provide, expand and grow our core services and programs** serving more than 5,000 patients, engaging more than 12,000 Kentuckians in education and community outreach programs, and joining with our sister affiliates, PPFA, MTV, CDC and Kaiser Family Foundation to once again have a successful GYT (Get Yourself Tested) annual initiative.

We are proud of PPKY's achievements presented in this report and we thank you for your commitment to Planned Parenthood of Kentucky.

We're Here!



Shirley L. Jones
PhD, RNC, FAAN
Chief Executive Officer

Christie A. Moore, Esq.
Chair Board of Directors



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Jamie Wyman, Esq.

We're here



"I always love coming to Planned Parenthood. Everyone goes out of their way to make you comfortable. The staff is so knowledgeable and helpful. I prefer coming here over any other OBGYN provider."



"When I was about 15 years old, I came to PPKY. The IUD was my favorite. It was very convenient. The people were great. I centered my life on their advice. I have one child and I love her very much. (It) was enough. I brought my daughter to PPKY. And my 2 step daughters. I'm 47 now and have 2 grandbabies."



"PPKY gave me a choice when no one else could or would. They in a sense invigorated my freedom. Thank you PPKY. "

We're Here for someone you know.

For more than 75 years, Planned Parenthood of Kentucky has been here as a trusted health care provider, an informed educator and a passionate advocate for reproductive justice.

At Planned Parenthood, we treat health care as a basic human right – one that's dispensed without judgment to every person – regardless of race, gender, class, sexual orientation or age. We're here no matter a person's health status or whether he or she has health insurance coverage. We're here for anyone who wants to stay healthy, and for anyone who has to make a decision about his or her reproductive health. **We're here because everyone deserves compassion and respect.**

"I went to PP in Louisville and that's when I found out that I was pregnant. My baby's father didn't support me and my decision to keep our baby but the nurse at PP explained that it was my decision. I had my son and ended up breaking it off with his father. My son is my world and it was the best choice for me."



"Many less unwanted and unplanned pregnancies due to PPKY. I have been visiting for many years. I at first had insurance and then when I lost my job and insurance (you) were still there."



Education, Outreach & Advocacy

WE'RE HERE BECAUSE EVERYBODY HAS QUESTIONS (AND BECAUSE THERE ARE NO QUESTIONS TOO EMBARRASSING TO ASK!)

All people, especially youth, benefit from access to facts and information about their bodies. Planned Parenthood provides education and health services that give Kentucky women, men and teens the information they need to make safe, healthy, informed decisions both now and in the future. We are a resource for the basics of sexual and reproductive health: from abstinence to birth control,

from developing good health habits like annual exams to avoiding STDs.

In 2010, PPKY reached more than **12,000 Kentucky** women, men and teens through its education and outreach programs.



- PPKY provides **education workshops** on a variety of topics related to sexual and reproductive health, including: healthy relationships; sexual decision making; body image; puberty and anatomy; birth control; sexually transmitted infections; lifelong preventative health care; reproductive justice; sexuality and gender orientation; and family communication. Last year, PPKY conducted 194 education workshops for nearly 2,500 individuals across the Commonwealth.

- The **teenREACH peer education** program trains youth from across Lexington and Louisville to educate their peers and families about safer sex, healthy relationships, and reproductive health. Participating youth receive more than 30 hours of training before they become peer educators. In 2010, 20 peer educators provided life-changing reproductive and sexual health information to more than 3,000 individuals through educational presentations, community events, and one-on-one conversations.

- PPKY is an active **community partner**, promoting reproductive health and informed decision making at health fairs, festivals, parades and on campuses throughout Kentucky. In September, PPKY hosted the Back to School Bash at its Louisville Health Center. The Back to School Bash featured free food, music, a yard sale open to the community, booths and information from social service providers, and free HIV testing. In total, PPKY reached more than 9,000 individuals through nearly 100 community events last year.

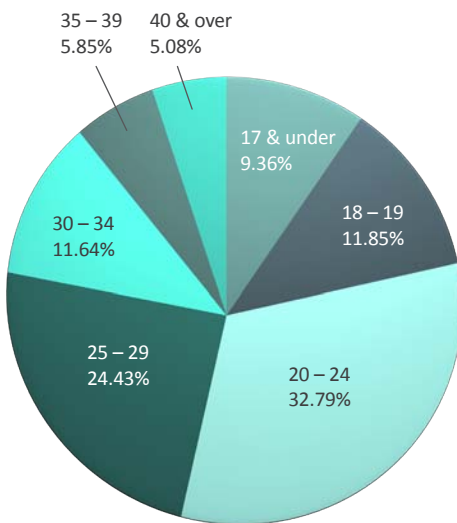
- In 2010, PPKY **advocated for reproductive rights** and health care at the state and national level. A delegation of ten high school and college students and PPKY staff attended the national Planned Parenthood Organizing and Policy conference and advocated on Capitol Hill for health care reform. In addition, two PPKY teenREACH peer educators, Max Allen and Lyla Wasz-Piper, were selected to serve on Planned Parenthood's national youth board. At the state level, PPKY youth attended ACLU Reproductive Freedom Project and Fairness rally days in Frankfort.

Medical Services

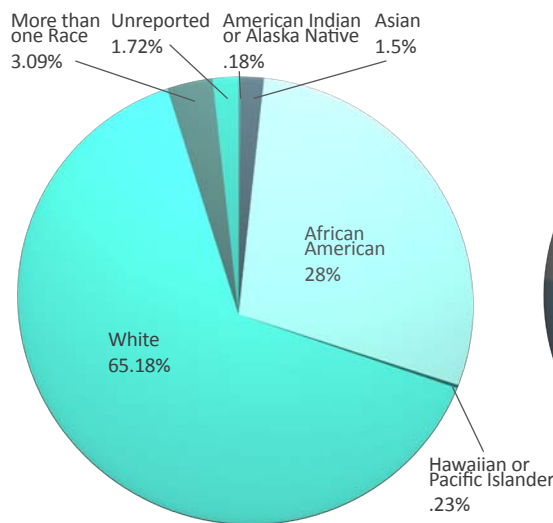
WE'RE HERE BECAUSE WE MAKE COMMUNITIES HEALTHIER.

Healthy individuals make healthy communities. PPKY will always be dedicated to protecting women's access to health, safety and reproductive freedom. And, we promise to be there for individuals, families and communities – providing cancer screenings, reproductive care and health education information; giving respectful and nonjudgmental advice and support; and serving those who might otherwise not have access to professional and compassionate reproductive health care services.

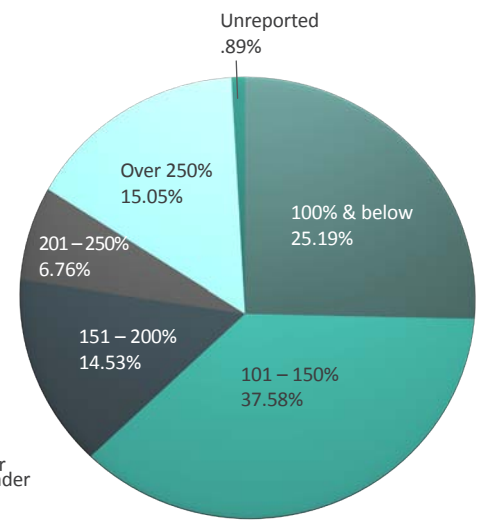
WE'RE HERE FOR EVERY PERSON, EVERY FAMILY, AND EVERY COMMUNITY.



UNDUPLICATED PATIENTS BY AGE
*5,075 unduplicated patients served in 2010



UNDUPLICATED PATIENTS BY RACE/ETHNICITY



UNDUPLICATED PATIENTS BY INCOME
*Income as a percentage of the federal poverty guidelines



Procedures provided

Pap (cervical cancer) Tests	1,904
Breast Exams	2,143
STI Tests	1,904
HIV Tests	680
Colposcopy	18
Pregnancy Tests	2,648

Contraceptives distributed

Oral Contraceptives	1,860
Intrauterine Device (IUD)	137
Condoms	20,000
Emergency Contraception (EC)	873
Other Contraceptives	870



SERVICES AVAILABLE AT:

Bluegrass Health Center

508 W. 2nd St.
Lexington KY 40508
859-252-8494

Louisville Health Center

1025 S. 2nd St.
Louisville, KY 40203
502-584-2473

Eastern Kentucky University

Student Health
521 Lancaster Ave.
Richmond, KY 40475
859-252-8494

**Request an appointment
online at ppky.org**