



2014-2015

Annual Report

Forward.
No matter what.



Planned Parenthood
Care. No matter what.

Planned Parenthood Arizona, Inc.

Message from Our Chair & President

January 18 was Martin Luther King Day, and as we write this message we are reminded of one of Dr. King's finest declarations: *"I believe that unarmed truth and unconditional love will have the final word."*

We here at Planned Parenthood believe this, and we spent 2015 exemplifying our beliefs. In the face of fraudulent videos, congressional attacks and heart-wrenching violence, we continued to stand before the people of Arizona and the entire country, armed with our convictions and our love for our patients. We have continued to advocate the truth at every turn.

The truth - that affordable and accessible reproductive health care saves people's lives.

The truth - that medically accurate sex education decreases unwanted pregnancies, decreases rates of sexually transmitted illness, and increases teenagers' self-confidence and ability to cope with the adult world.

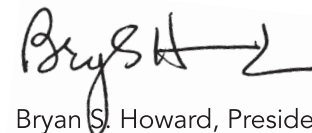
The truth - that safe and legal abortions are a part of every woman's fundamental human right.

Going into 2016, we are excited to continue providing Arizonans with the truth they have come to expect from Planned Parenthood. We are implementing our new strategic plan, which aims to engage community partners and reinforce Planned Parenthood's role as the foremost health care and reproductive rights organization in the state. We are continually improving our medical services, to ensure that our patients always have access to the care they need, no matter what. And we are working closely with progressive political leaders, so that Arizona laws will protect women and families, and not limit their fundamental rights.

Our national president, Cecile Richards, has said, "There's a spirit at Planned Parenthood: don't tell me I can't do something because that would just make me double down and do it even more!" We are aware of the challenges we face, and the events of last summer along with the tragedy in Colorado Springs brought these challenges into stark relief. But every challenge just makes us try harder and fight harder. Our friends, patients, staff, and donors have entrusted us with a sacred responsibility; to care for their families, and protect their rights. In 2016 we will double down on fulfilling these responsibilities. We will meet every challenge with unarmed truth and unconditional love and that is why, in 2017, Planned Parenthood Arizona will still be here, prouder and stronger than ever.

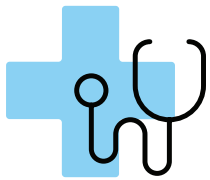


Joel Feinman, Chair
Planned Parenthood Arizona



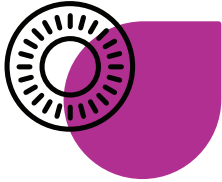
Bryan S. Howard, President
Planned Parenthood Arizona

Our impact by the numbers:



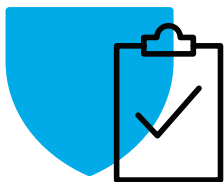
52,554

patients walked through our doors



46,315

(88%) visits were for routine, preventive care, including 3,003 pap tests, 3,546 breast exams, 24,264 birth control services, 13,739 tests and treatment for sexually transmitted infections, and 1,763 for other preventive services.



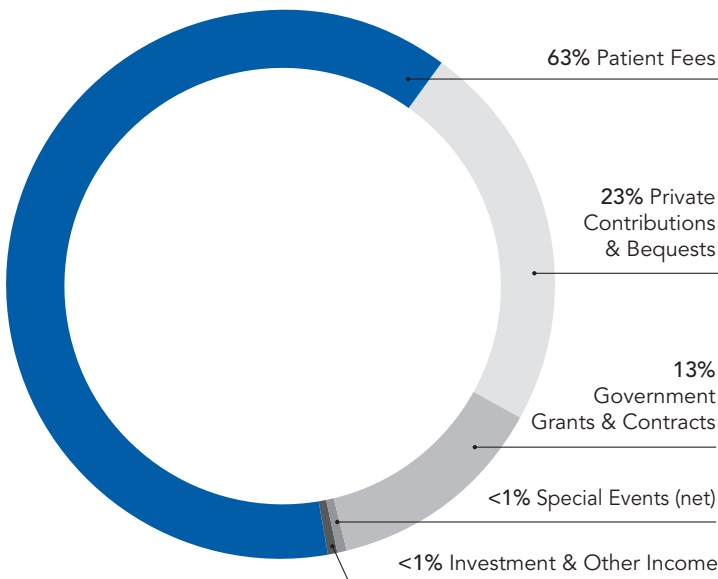
6,239

(12%) visits were for abortion care

Payment Method for all services

- 40% paid out of pocket
- 27% used commercial insurance
- 10% AHCCCS (Medicaid)
- 17% Title X federal family planning funding
- 6% charitable donations

Revenue

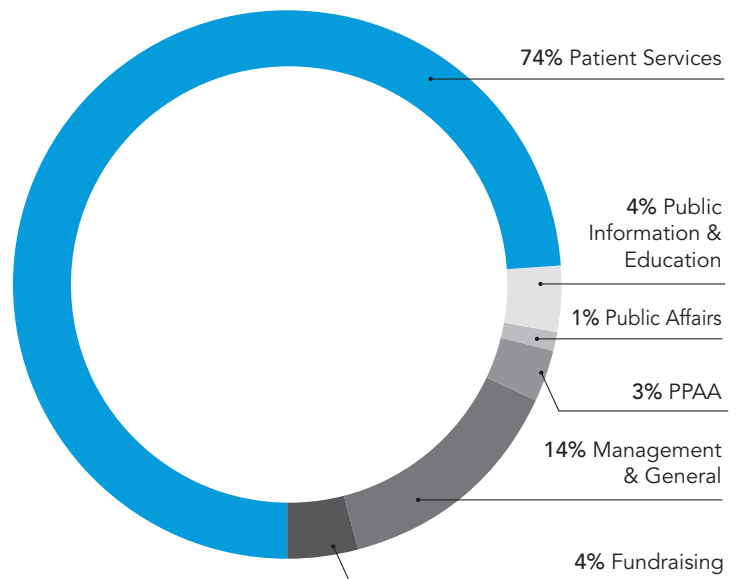


Audited Fiscal Year 2015 Financial Statements

Combined statement for Planned Parenthood Arizona and Planned Parenthood Advocates of Arizona (for the year ended June 30, 2015)

REVENUE	\$12,697,698
Patient Fees	\$7,960,223
Private Contributions & Bequests	\$2,961,177
Government Grants & Contracts	\$1,649,653
Special Events (net)	\$86,486
Investment & Other Income	\$40,159
EXPENSES	\$11,874,050
Patient Services	\$8,838,119
Public Information & Education	\$430,549
Public Affairs	\$143,060
Planned Parenthood Advocates of Arizona	\$372,674
Management & General	\$1,663,586
Fundraising	\$426,062
Change in Net Assets	\$823,648

Expenses



Please note: This statement of revenue, allocation and expenses is the responsibility of the management of Planned Parenthood Arizona. PPAZ, as a 501 (c)3 organization, maintains a system of internal accounting controls designed to provide reasonable assurance the transactions are properly executed and recorded in all aspects.

We educate and prepare young people to be sexually healthy...

Planned Parenthood Arizona is creating a healthy, holistic environment for young people by:

- Promoting and supporting family discussion about relationships, sexuality, intimacy, pregnancy and parenting – through our parent workshops and home chats.
- Mobilizing young people, parents and neighborhood leaders about the benefits of Comprehensive Sexuality Education (CSE) and organizing them to communicate their support for CSE to local school system leadership.
- Through our SHARE initiative: cultivating an understanding of the benefits of CSE among school system leadership, and helping school districts incorporate CSE in their core curriculum as a matter of policy and practice.
- Collaborating with allied youth-serving organizations to focus on how sexual health can negatively – or positively – influence each young person’s future.
- Working with elected officials from school board governing board members to city council members to state legislators - to dismantle statutory barriers to teaching CSE in Arizona.



Our SHARE initiative brings comprehensive sexuality education (CSE) to ever more students while building greater awareness of and support for CSE policies, district by district. We are actively engaged with seven of the state’s 40 largest school districts, whose enrolled students represent 19% (135,000) of the total 708,000 students in these districts.

We continue to support **Creighton Elementary School District-Phoenix** through teacher training in the Family Life and Sexual Health curriculum, and parent workshops to enhance family communication on the topic of sexuality and support what students are learning in class. PPAZ has trained 110 teachers in the Creighton District in the last two years, resulting in more than 3,400 students receiving comprehensive sex ed.

A volunteer leadership team worked on PPAZ’s comprehensive sexuality education campaign, focusing on the recruitment of parents, students and community members to promote comprehensive sexuality education in various school districts. Thanks, in large part, to the leadership of these volunteers,



Phoenix Union High School District board members voted to implement a comprehensive sexuality education policy.

In southern Arizona, PPAZ has partnered with Child and Family Resources, Teen Outreach Pregnancy Services and the **Sunnyside Unified School District (SUSD)** - collectively titled the *Tucson Teen Pregnancy Prevention Coalition* - to implement evidenced-based sexuality education curriculum to students in SUSD, as well as community sites located in the district. Another curriculum, focused on pregnant and/or parenting teens will be implemented within SUSD’s Teen Age Parenting Program.

We ensure access to expert health care...

To increase accessibility and sustainability of our abortion care, we added Dr. William Richardson as our Medical Director, and combined Dr. Richardson's former Tucson medical practice with PPAZ's abortion service, doubling our capacity in southern Arizona. In Tucson, we now provide abortion care at **Tucson Women's Center**, a **Planned Parenthood Arizona Health Center**, and contraceptive services at our Sanger center on Wyatt Drive.

Dr. Richardson also introduced PPAZ to a **"patient centered"** care model of providing abortion care that has now been implemented at all PPAZ abortion-providing health centers. The patient centered model of care has reduced waiting times, length of visit, increased patient satisfaction and efficiency.

We increased our participation in the federal **Title X family planning program**, administered by the **Arizona Family Health Partnership** and now offer sliding-fee-scale services at five locations: Tucson, Flagstaff, Maryvale, Mesa and Northeast Phoenix. We implemented Online Appointment Scheduling for most services. Patients now can make appointments 24/7 online and more than 40% of patients take advantage of this convenient option.

And we moved into a **new central Phoenix headquarters and flagship health center**. The facility is exactly what patients, allies and activists need. We redeveloped a 1960s office building, protecting its landmark architecture while incorporating 21st century technology. The health center in particular raises the bar for sexual, reproductive and primary healthcare.



We advocate for reproductive rights and social justice...

Arizona continued to be on the forefront of reproductive health public policy, for both good and ill. The year began with the passage of the now infamous “junk science bill” - SB 1318 – which requires medical professionals to commit malpractice by informing their medication abortion patients that abortion-by-pill can be reversed. This is pure nonsense as the American Medical Association and The American Congress of Obstetricians and Gynecologists have both agreed. Though we were unable to stop this dangerous bill at the legislature, Planned Parenthood Arizona is litigating this issue and currently has an injunction preventing this misinformation from being forced on any abortion patient in Arizona.

During that fight we were gratified to have the support of many allies. We believe we are one community and also lend our voices to causes like equal pay, earned sick leave, funding for child care, and equal rights and dignity for LGBTQ persons.

Despite our opposition at the legislature, we are embarking on an exciting journey working with allies all over the state to bring fully inclusive and comprehensive sex ed to ALL Arizona’s kids, school district by school district. In this effort we are creating coalitions with other organizations, and organizing youth and parents to create change right in their own neighborhoods. Whatever happens at the capitol, we are creating lasting change in mainstream Arizona, where people believe that education and prevention are the surest paths to happy productive lives.



We engage young leaders...



That young people are our future goes without saying. That today's young people promise a bright future is something we are very excited about.

As Planned Parenthood approaches the 100th anniversary of our founding, we've been reaching out and listening to young people. We've been asking them about their passions, opportunities they see for a better world and how they want to bring themselves into Planned Parenthood's cause. What we've heard is truly awe inspiring.

For years now young people have been accused of not fully appreciating the rights we have today, or the importance of continued vigilance. It turns out, today's teens and 20-somethings are deeply committed to human rights and social justice. The challenge for established activists is to recognize passion and action among today's younger leaders that employ a new vocabulary and new means of making their voices heard.

At Planned Parenthood Arizona we recognize the tremendous future of sexual and reproductive health, rights and justice that can be achieved by today's younger leaders. That's why we've launched new leadership opportunities in Arizona, and we've committed in our 2016-2018 Strategic Plan to do even more.

- VOX volunteers at Arizona State University and University of Arizona organized events to educate the community about our services and advocate for access to health care. Currently, they are preparing to support our patients as health center greeters. Volunteers regularly canvass at Phoenix's First Fridays and other events. Similarly, these young people support each other and recruit additional members through social events such as sex trivia nights, end-of-semester celebrations, etc.
- PPAZ created new positions on its Board of Directors for college and high school students. We elected five members in FY2015 from metro Phoenix and Tucson, and they have started outlining their first project.
- Advocates for Reproductive Health and Justice, a group passionate about maintaining access and personal rights to reproductive health care in our state, planned activities for young professionals to show their support for Planned Parenthood including lobby day and canvass nights.

Thank you, Planned Parenthood Leaders and Supporters...



Planned Parenthood Arizona, Inc.

Planned Parenthood gratefully acknowledges the individuals, organizations, corporations and foundations that have supported our mission with charitable donations. We would like to thank the **Arizona Family Health Partnership**, who distributes federal Title X family planning funding, which plays an invaluable role in our ability to provide sliding fee scale health care.

Please know we are tremendously grateful for your support. We could not do our work without your investment and we thank you for your trust and commitment.

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Our Mission

Planned Parenthood Arizona promotes and protects every person's freedom and right to enjoy sexual health and well-being, to make reproductive choices, and build healthy strong families.




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Contact us:

Health Care – 855.207.PLAN
Fundraising: donate@ppaz.org
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