

### A Word from Donor Saskia Keyes

I have been aware of Planned Parenthood of the Rocky Mountains since I was in high school. I used PPRM services, as did many of my friends. Even though Planned Parenthood was more obscure in those years, we all knew that the organization existed. No one was embarrassed to say they had an appointment with Planned Parenthood. We just went, no questions asked.

PPRM inspires me to reach out to as many people as possible to educate them outside of the PPRM building to what PPRM can offer. The health care, the education, and the support to all walks of life (all-inclusive) never ceases to amaze me. I have never met an employee at PPRM that has not genuinely cared about the people and different populations they serve.

My wish is that more people would understand that PPRM is not a single service provider.



“ Thank you all to Planned Parenthood providers for all you do—you make a big difference in so many lives.”

**SASKIA KEYES**  
**PPRM DONOR & VOLUNTEER**

Men, women, trans people, teenagers, you name it – all are welcome. The services PPRM provides cover a huge spectrum for all people.

My family has a foundation that supports PPRM numerous times throughout the year. It is very important to our family that PPRM stays afloat, gets proper funding, and that reproductive education continues for all families and individuals alike. I have been a volunteer for PPRM for years and I look forward to continuing to spend time at health centers making patients feel welcome and safe entering the building.



# A MESSAGE FROM OUR PRESIDENT & CEO



It's been nine months since the U.S. Supreme Court ruled to overturn *Roe v. Wade*, instituting a reproductive health access crisis that has touched every corner of our country. Reflecting on these last few months, I am overwhelmed and humbled by the generosity and support of our donors. Thanks to you, our health center doors are open, our region remains a safe haven for abortion access, and we have been able to provide health care and travel assistance to thousands of out-of-state patients.

Still, we know these political attacks on our rights and our bodies are far from over. Since the start of the new year, we've watched state lawmakers across the country advance a cruel legislative agenda designed to undermine reproductive autonomy, limit access to gender-affirming health care, and block our ability to plan for our families. Even right now, as this newsletter goes to print, our teams are preparing for a possible outcome in a district court case that could result in a national ban on mifepristone – making access to medication abortion much more difficult.

Despite all that we are up against, the fire of our movement continues to burn, because of friends and advocates like you. In this newsletter, I am proud to share with you some of the ways in which donor support continues to make a difference in our programs and in the lives of our patients. Your sustained commitment has proven time and again that when our state and justice systems fail our communities, together we have the fortitude to provide safety and support for each other.

With you on our side, Planned Parenthood of the Rocky Mountains will continue doing what we do best – providing compassionate, affordable, and comprehensive health care to all who come through our doors.

  
Adrienne Mansanares (she/her)  
PPRM President & CEO



PPRM Action Fund Executive Director Sarah Taylor-Nanista talks with Kelley Robinson, former PPAF Executive Director, at *Champions of Choice*, our August PPRMAF event at Raíces in Denver.



Denver attorney Kiki Counsel addresses a crowd of 200 at *The Rosé Resistance* event in June. Counsel assists minors in accessing abortion care without parental notification through judicial bypass.



*Party on Purpose* attendees, left to right: Debby Felker, PPRM Chief Philanthropy Officer Amanda Nelson, PPRM board member Tara Reid, and Juanny Romero.





# EVENTS



*Las Vegas Health Center Manager Kristina Trejo speaks on the state of care in Nevada at Party on Purpose in September.*

Some amazing events took place in 2022 to help PPRM continue providing care for all who need it.

In February, advocates and legislators came together through our virtual Toast of the Town event. Together, they raised \$32,000 for the PPRM Action Fund (PPRMAF).

In April, 300 supporters attended our annual Breakfast of Champions to help honor PPRMAF board member Reena Szczepanski with the Changing Lives award. Donors generously gave \$80,000 to support our work in New Mexico. Join us for our 2023 event on April 27! Visit [pprm.org/Breakfast](https://pprm.org/Breakfast) to learn more and reserve your seat.

Just days after the Supreme Court decision to overturn *Roe v. Wade* in June, donors gathered at the Boulder Jewish Community Center for the annual Boulder Breakfast, where they honored Health Center Assistant Karina Molfese and contributed \$60,000 for patients and services at our Boulder health center.

In October, a group of chefs led by Katie Knoch & Sara Abell hosted the Pro-Roe PASTRYarchy Bake Sake at The Infinite Monkey Theorem in Denver. The bake sale went on to net nearly \$10,000 in sales that benefited PPRM.

**Every year, dozens of supporters like you host their own fundraisers for PPRM.** Individuals, businesses, religious organizations, and more love to support our work! If you're interested in learning more about events or how to host a fundraiser of your own, please contact [events.development@pprm.org](mailto:events.development@pprm.org) or visit [pprm.org/MoreWaysToGive](https://pprm.org/MoreWaysToGive).



*PPRM President & CEO Adrienne Mansanares, Major Gift Officer Shay Garcia Roy, and Erica Davis-Crump from Girls, Inc. enjoy a moment at April's Breakfast of Champions event in Santa Fe.*



*Proud Chefs at the PASTRYarchy Supporter Hosted Event in Denver.*



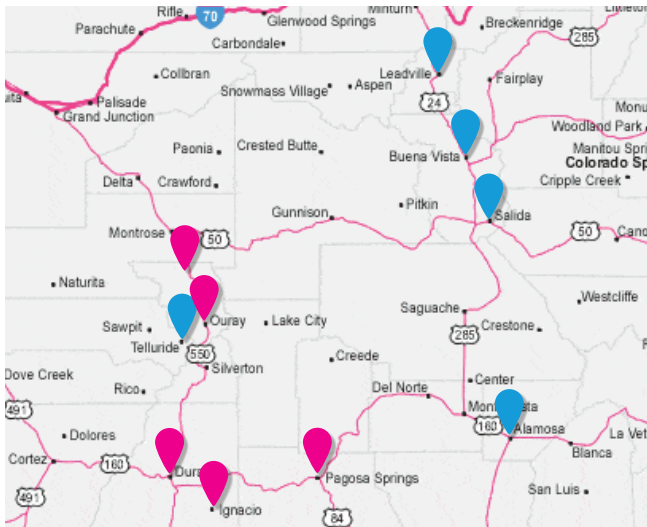
*Supporter Marcia Canter hands Chief Development Officer Amanda Nelson a donation from a tea event sponsored by the United Women in Faith at Arvada United Methodist Church in September.*

# HEALTH CARE



## Serving communities in rural Colorado

HIV education and testing are critical components of the sexual and reproductive health care PPRM provides in our communities. Access to this care is especially critical in rural areas, where health care services are already difficult for patients to receive.



 Outreach event       Outreach event + HIV testing

The HIV Program offers free, rapid HIV testing; PrEP (pre-exposure prophylaxis) screening, navigation, and retention; community gatherings; sexual health education; and resource distribution including condoms, lube, tampons and pads, dental dams, COVID tests, and fentanyl testing kits. The Durango based team has had great success with educational outreach & testing throughout rural Colorado by participating at Pride events, drag shows, drag bingo events, visiting area college campuses, and partnering with nonprofits & other community organizers.

All this work has resulted in meeting and exceeding program goals:

- Rapid HIV tests: **91** (Goal: 50)
- PrEP education: **197** (Goal: 100)
- PrEP screening/navigation: 34 (Goal: 35)
- PrEP outreach: **13,988** (Goal: 3,000)
- Mpower\* participants: 32 (Goal: 35)

\*Mpower is our peer-led HIV prevention & education program, targeting young gay, bi, and questioning men and transgender folks.



An artist's sketch of the new Albuquerque health center.

## Albuquerque Health Center Groundbreaking

After years of fundraising and planning, we broke ground on our new health center in Albuquerque in October. The 10,000-square-foot building is nearly triple the physical space of our current health center, and will include five consultation rooms, four exam rooms, two ultrasound rooms, three procedure rooms, a 13-person recovery room, an administrative floor, and private green space.

This construction is a critical component of PPRM's post-Roe Expansion Plan as we improve patient care and experience throughout our four-state region. Projections indicate that 36 million people with uteruses of reproductive age have lost or will lose access to abortion services. As reproductive health care access, particularly abortion care, becomes more difficult to obtain across the country, more patients are looking toward the Rocky Mountains region as a safe haven for access. With this in mind, our ultimate objective is to improve access to reproductive care, including abortion care, in Albuquerque and the surrounding regions.

Expanding our footprint with a state-of-the-art facility will be key to strengthening our response to the increased demand for our services. We believe every patient who walks through our doors should have the same high-quality experience in a warm, welcoming, and informative health center operated by a professional and caring staff.

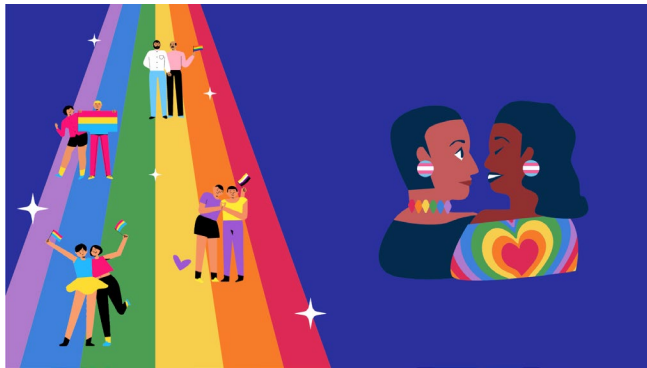






## Responsible Sex Education Institute (RSEI)

RSEI aims to be a trusted sex education resource that empowers individuals of all ages, backgrounds, and communities with inclusive information and skills to foster healthy relationships, safer sex, and linkages to care. In 2022, RSEI served 19,407 student participants and over 400 youth-serving adults via the Sexual Health Educator Program (SHEP). It's projected that each SHEP participant goes on to educate 3,000 students throughout their careers. Additionally, RSEI helped 17,679 people via the popular *In Case You're Curious* (ICYC) textline, where anyone can anonymously text in a sexual health question and receive an answer from an expert within 24 hours.



An image from RSEI's blog post, "Celebrating and Supporting LGBTQ+ Youth."

Given the increase in anti-LGBTQ+ legislation and discourse that has been circulating in the media, RSEI staff has been focused on engaging parents, families, educators, and other youth-serving adults on how to best support the LGBTQ+ youth in their lives. For example, a blog post on the RSEI platform in August 2022 provided community resources for celebrating and supporting LGBTQ+ youth.

Visit [RSEI.org](https://www.rsei.org) to learn more, or get answers to your anonymous sexual health questions by texting "ICYC" to 57890.

## Native Community Health Network

The Native Community Health Network (NCHN) is a community health worker program based in Albuquerque (occupied Tiwa territory) and dedicated to serving Indigenous communities throughout the Southwest. NCHN specializes in sexual and



NCHN Community Health Worker Trevor Goodluck tables at "The Space" Teen Drop-In Center run by New Day, offering swag, educational resources, and rapid HIV tests.

reproductive health education, advocacy, outreach, and linkage to essential resources. The team is certified to perform rapid HIV testing and is trained as Harm Reduction specialists in New Mexico. Utilizing a harm reduction approach, they are able to provide education and support services to community members who may be engaging in behaviors that can pose health risks, such as drug and alcohol use, sexual practices, and self-injury.

In New Mexico, communities near mining or other extraction sites and border towns are at increased risk of sex and labor trafficking. In July, NCHN joined partners for a "World Day Against Trafficking" event to address the prevalence of human trafficking among Indigenous communities in the region. Hosted by First Nations Community Healthsource, the event brought together members of the community to increase awareness and discuss prevention measures, like sexual health education for young people, to help prevent further violence and vulnerability to human trafficking.

To book a virtual or in-person lesson, please visit [pprm.org/NCHN](https://pprm.org/NCHN).



# ADVOCACY AND ACTION



“ There’s no script for when your constitutional rights are stripped away.”

**CLAUDIA PEREZ**  
COLORADO PUBLIC AFFAIRS MANAGER

We know that majorities matter when it comes to passing proactive abortion protections instead of widespread bans. To protect our pro-reproductive health majorities in Colorado, New Mexico, and Nevada, our Public Affairs teams led strong advocacy programming across the region in preparation for the 2022 midterms.

Our communities, like our donors, have shown up time and again in support of PPRM and our mission. We have many volunteers and activists who have been loyal to our work for years, while others volunteered with us for the first time in 2022. Last year we added 56,412 new activists to our list! Meanwhile, our volunteers contributed 17,467 hours knocking on doors, assembling abortion care packages for patients, phone banking, and more.

PPRM & Planned Parenthood Rocky Mountains Action Fund co-launched a new Abortion Access Activist training series that helped our supporters channel their anger and fear after the overturning of *Roe v. Wade* into education and awareness, and ultimately into action during the midterm elections. This training provided over 200 activists with opportunities to learn more about the reproductive justice movement, strengthen basic organizing skills, and discover ways to actively engage in our work across our region.

Our advocates and supporters showed up in droves to elect candidates who prioritized reproductive freedom as a part of their platforms. Because of this collective action, our region continues to be a national safe haven for abortion care. Our President & CEO Adrienne Mansanares said it perfectly: “Voters across the country have sent a clear message: politicians who threaten our freedom, bodily autonomy, and democracy will be sent packing. This moment is a step forward after a painful year losing federal protections for abortion care and watching our neighboring states race to ban access to care.”

## Colorado Spotlight:

Public Affairs staff and volunteers partnered with Soul2Soul Sisters and Cobalt to assemble thousands of abortion care packages at several events across the state. The care packages are distributed to patients at PPRM health centers as part of their abortion after-care. They include wellness items like tea, stress balls, heating pads, sanitary pads, fuzzy socks, crayons, and coloring books.



Volunteers pose after assembling abortion care packages in November.

## New Mexico Spotlight:

Gabriela Estala-López (pictured left), a PPRM Organizing Specialist in Albuquerque, won the 2022 Raíz Defender of the Year *Invincible Award*, a national Planned Parenthood award in recognition of Latinx community leaders. Gabriela is a mentor through our partnership with the University of New Mexico, has organized free mammogram clinics in her community, and helped revamp and co-facilitate a *plática* (lesson) on abortion messaging for Latinx communities. *Felicitaciones Gabriela!*



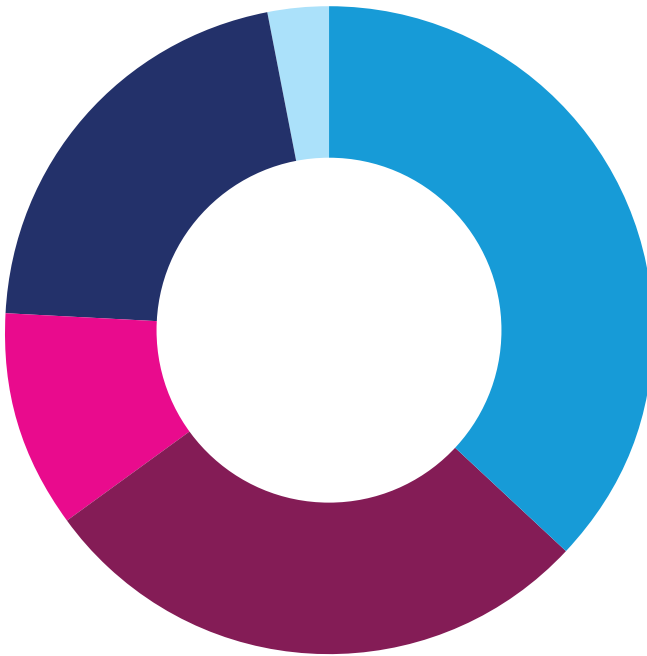
## Southern Nevada Spotlight:

With the support of Planned Parenthood Global, Las Vegas organizer Sarah Rojas designed and conducted a food sovereignty assessment with community members on the growing disparities in food access and equity across Las Vegas. She has been working with activists and volunteers to further their knowledge and skills in combating food insecurity, to help understand where the lack of access and other disparities are localized, and to help gain a better understanding of how a lack of access to food affects one’s ability to access health care.



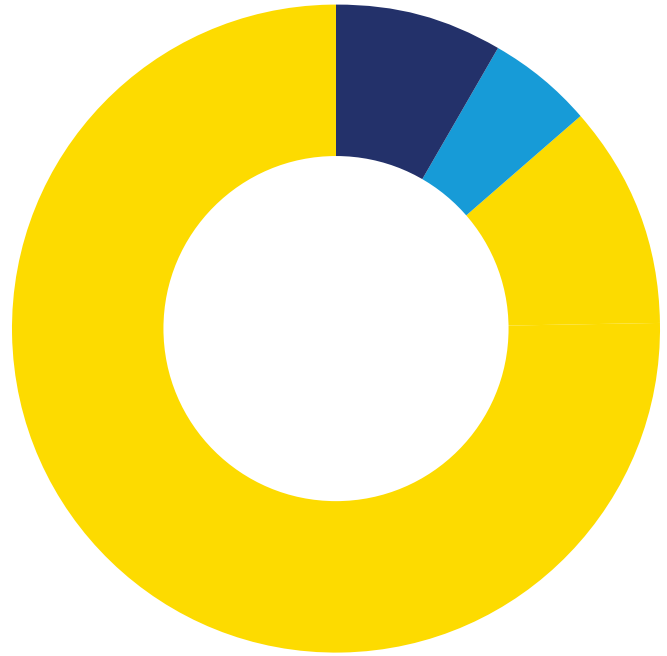
# 2022 PHILANTHROPIC RESULTS

## Breakdown By Area of Support



- CAPITAL: \$20,875,347 (37%)
- ENDOWMENT: \$15,796,112 (28%)
- HEALTH CENTERS: \$6,122,139 (11%)
- GREATEST NEED: \$11,888,408 (21%)
- PROGRAMS: \$1,602,009 (3%)

## Breakdown By Donor Type



- ASSOCIATION/BUSINESS: \$4,771,865 (9%)
- FOUNDATION: \$2,947,614 (5%)
- INDIVIDUAL DONORS: \$48,564,536 (86%)

**Whose land do we occupy?** PPRM health centers, community centers, and admin buildings are on the traditional lands belonging to:

- The Tiwa-speaking people of the Tuf Shurn Tia (*Sandia Pueblo*) and Tue-l (*Isleta Pueblo*)
- Dáa'hósh'dáa'yiin (*Jicarilla-Apache*)
- Núu-agma-tuvu-pu (*Ute*) including Southern Ute and Ute Mountain Ute
- Tsistsistas (*Cheyenne*)
- Ninono-ei (*Arapaho*)
- Očéti Šakówin (*Sioux*)
- Diné (*Navajo*)
- Te-Moak (*Western Shoshone*)
- Hualapai
- Hamakhav (*Mojave*)
- Nüw (*Chemhuevi*)
- Nuwuvi (*Southern Paiute*)
- Ogah Pow Geh Owingeh, The White Shell Watering Place (*Tewa Pueblos*)







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### Planned Giving

Your investment in Planned Parenthood of the Rocky Mountains matters! Make a gift for the future of PPRM and become a member of our legacy society, *Guardians of Choice*. If you have already included PPRM in your estate plans, please let us know so that we may recognize you as a member. Email [info.development@pprm.org](mailto:info.development@pprm.org) to let us know or two learn more.

### Looking for other ways to give back?

Visit [pprm.org/WaysToGive](http://pprm.org/WaysToGive) to learn about personal fundraising, donating crypto-currency, auto donations, and more.

