

TO: Interested Parties

FROM: Planned Parenthood Federation of America

SUBJECT: New Research Shows Americans Broadly Supportive of Public Funding of Planned Parenthood and Reproductive Health Services

DATE: August 15, 2024

New nationwide polling shows Americans overwhelmingly support government funding of Planned Parenthood health centers for reproductive health services like cancer screenings, birth control, and STI testing and treatment. Americans across demographics and ideology recognize the importance of public funding that ensures people with lower incomes can access reproductive care. Below are key findings on attitudes toward funding of Planned Parenthood health centers and the crucial health care it provides.

Americans overwhelmingly support access to comprehensive, age-appropriate sex education and reproductive health care.

- Nine in ten adults (91%) think it's important for young people to have access to age-appropriate sex education that covers a wide range of topics, including more than half (56%) who think it's very important.
- Nearly all adults (96%) agree it's important for people of all incomes to have access to reproductive health care.

Americans strongly believe that Planned Parenthood health centers should receive government funding.

Nine in ten adults (91%) think it's important for the federal government to provide funding for people with low incomes to access reproductive health care. This includes 93% of Gen Z, 97% of liberals, 95% of moderates, and 81% of conservatives.

- When asked specifically about government funding for Planned Parenthood health centers to provide services such as cancer screenings and birth control for people with lower incomes, 82% of adults think this funding should be provided, with 51% feeling strongly.
 - Support is strongest among Gen Z (88%), Black adults (89%), Hispanic adults (86%), and AAPI adults (91%).
 - There is strong support for government funding for Planned Parenthood health centers across ideologies, including 94% of liberals, 90% of moderates, and 61% of conservatives.

This poll was conducted between June 26-27, 2024 among a sample of 2,205 U.S. adults. Results from the full survey have a margin of error of plus or minus 2 percentage points. [Full report.](#)