

CEO Letter

Dear friend,

June 24, 2023 was the one-year anniversary of the overturning of *Roe v. Wade*. Since the *Dobbs* decision, 20 states have moved to ban or restrict abortion care. Subsequently, we have seen an increase in demand for sexual reproductive health (SRH) care from within our service region and for those traveling to us who no longer have access in their home state. This rising need is the highest we've ever seen in Planned Parenthood Northern California's (PPNorCal) history.

We knew that anti-abortion extremists would not stop there, as is evident in the relentless attacks against reproductive freedom that have been occurring nationwide. In addition to monitoring the legal status of abortion across the country, we are still awaiting the final action in the Texas-based *Alliance for Hippocratic Medicine vs. FDA* case targeting mifepristone, which is used for medication abortion care. If the final ruling removes access to mifepristone, PPNorCal will immediately transition to a protocol that will avoid any disruption to medication abortion access.

The key to reproductive freedom is access to comprehensive SRH care and abortions.

Through our SAFE Campaign (Securing Abortion, Freedom, & Equality), we are growing our health centers' capacity to serve more patients. Thanks to donors who have contributed to SAFE, we have already expanded health center hours at 15 locations, launched telehealth medication abortion services, expanded an uncompensated care fund, and hired a Spanish-bilingual Patient Navigator. Strategic campaign investments will continue to secure needed health center staff and increase our capacity to provide uncompensated care to any patient. **Please consider donating today to fortify reproductive freedom!**

Lastly, I have been awarded a three-month sabbatical by the PPNorCal Board of Directors. The Board has appointed PPNorCal Executive staff to serve as Acting CEO, beginning with Chief Administrative Officer Robert Benavidez (August 1-September 30, 2023) and followed by Chief Medical Officer/COO Dr. Sara Kennedy (October 1-31, 2023).



Robert Benavidez
Chief Administrative Officer

Acting CEO Tenure:
August 1-September 30, 2023



Dr. Sara Kennedy
Chief Medical Officer/COO

Acting CEO Tenure:
October 1-31, 2023

I am truly grateful for this opportunity to take a break and rejuvenate myself for all that lies ahead. The Acting CEOs will have access to my emails to ensure continued communication. I look forward to reconnecting with you upon my return.

Gratefully,



Gilda Gonzales
CEO



**JOIN THE
MOVEMENT.**

**DONATE
TODAY**



GALA FOR REPRODUCTIVE FREEDOM

On Saturday, April 29, 2023, PPNorCal hosted *Fortify & Inspire: A Gala for Reproductive Freedom* at the Sequoia Conference Center in Eureka! Event Auctioneers Humboldt County District 4 Supervisor Natalie Arroyo and retired Mendocino Sheriff Tom Allman supported us in creating a lively night, with delicious food, tasty drinks, and a silent and live auction. With over 200 attendees, together we were able to raise over \$100,000 to support sexual reproductive health care in Humboldt County and beyond!

ACTS OF COURAGE

On Saturday, June 17, 2023, PPNorCal hosted *Acts of Courage—Reproductive Freedom: We are Unstoppable!* at the San Francisco Design Center Galleria. 2023 Acts of Courage Keynote Speaker and Honoree Speaker Emerita Nancy Pelosi was met with a standing ovation.

The evening continued with dancing, inspirational and educational interactives, delicious food, and specialty drinks donated by our generous sponsors. With uplifting performances by the Glide Memorial Ensemble, powerful images of strength and resiliency, and shared personal stories of acts of courage. Guests were moved to raise over \$770,000 to support PPNorCal's sustainability.

Special thanks to our fabulous Acts of Courage (AOC) Host Committee. Led by Debbie Findling, Steven Moss, and Sara Moss, the committee secured new sponsors and supporters to make the event a smashing success!



Thank You to our Generous AOC Sponsors!



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AUTOMATION**
— PROBLEM SOLVED —



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Gilda Gonzales & Dr. Ken Wysocki



Marin
Community
Foundation

Unique Opportunity to Support PPNorCal!

We invite you to participate in an [online auction](#) of one of Artist Silvia Poloto's finest works, the proceeds of which will benefit the [SAFE Campaign](#) and access to life-saving reproductive health care.

LOVE IS LOVE IS LOVE

CELEBRATING PRIDE MONTH



LGBTQIA+ rights are deeply connected to reproductive freedom. Since the *Dobbs* decision, numerous states have passed anti-gender-affirming care bills and anti-abortion bills, restricting or nearly banning a pregnant person's right to bodily autonomy and access to this essential service. PPNorCal is proud to have participated in numerous pride events across Northern California to show that every person deserves access to sexual reproductive health care, regardless of gender, race, legal status, or sexual orientation.

Thank you to the 300+ staff and volunteers across PPNorCal who helped march and table. Together we are unstoppable!

Redding Pride Festival - Saturday, June 3
Hoopa Rainbow Extravaganza - Saturday, June 3
Redwood Pride in Eureka - Saturday, June 10

Concord Pride - Saturday, June 17
Chico Pride Resource Fair - Saturday, June 24
San Francisco Pride - Sunday, June 25

Did you know that PPNorCal offers uncompensated care?

The *Dobbs* decision exacerbated inequities in sexual reproductive health (SRH) care accessibility, and we have seen a rise in the number of uninsured/underinsured patients needing uncompensated care. To meet this need and in addition to existing avenues of providing affordable care to patients, PPNorCal established a dedicated uncompensated care fund with the goal of increasing access for individuals facing the greatest barriers to lifesaving SRH care. This fund is available directly because of our SAFE Campaign donors. Without this continued donor support, the growing costs of uncompensated care would limit the breadth of services and programs we can offer to our patients and community.

If you also believe that everyone should receive affordable health care, please donate to SAFE today. Please, consider helping us sustain this vital fund by giving today!

Here's what we accomplished together in Fiscal Year 2023!

Roe v. Wade was overturned on June 24, 2022. PPNorCal spent FY23 dedicated to fortifying and protecting access to patient care. We are excited to share a selection of these initiatives with you below, more of which will be available in our upcoming FY23 Annual Report!

Campaign Launch

PPNorCal launches the SAFE Campaign in response to the overturning of *Roe v. Wade*. Together, we can protect access to abortion care!



Expanded Hours

PPNorCal expanded health center hours at 15 locations to include evening and weekend hours. Extended hours are essential for patients who cannot take time off work for care.

TeleMAB Launch

PPNorCal is the first and remains the only CA Planned Parenthood affiliate to launch telehealth medication abortion (teleMAB) for patients within our state.

Increased Accessibility

PPNorCal establishes an uncompensated care fund that enables eligible patients to access health care that is otherwise unaffordable.

Celebrating Prop 1!

Californians (66.9%) voted to pass Proposition 1, enshrining access to birth control and abortion access in our state constitution.

Launch of Abortion.ca.gov

An official, online resource for accessing abortion care is launched at www.abortion.ca.gov. This website was directly inspired by the blueprint developed by the Future of Abortion Council, which PPNorCal is integral to.

Coalition Creation

We participated in the launch of the Bay Area Abortion Rights Coalition (BAARC), led by the San Francisco Department on the Status of Women. We are an active member.



Let's carry this momentum into the next fiscal year.

GIVE TODAY



SAFE CAMPAIGN DONOR SPOTLIGHT: MEET CAROLYN!

Following the *Dobbs* decision on June 24, 2022, PPNorCal announced the SAFE Campaign (Securing Abortion, Freedom, & Equality) to fortify patient access to care. This \$5.8M effort builds upon the tremendous success of our previous Safe Haven Campaign and enshrines access to care for all in a post-Roe reality.

"The Dobbs decision and subsequent attacks targeting abortion care threaten our freedom to choose what we do with our own bodies. The most vulnerable across our nation will be hurt the most by such archaic laws and policies. By contributing to the SAFE Campaign, I'm standing by PPNorCal and fighting for reproductive freedom - not only for those within my community but also for the thousands of out-of-state patients who are turning to Planned Parenthood health centers during their greatest time of need. I am honored to help expand access to reproductive health care services during this historical moment. Join me!"

-Carolyn Hino-Bourassa, SAFE Campaign Donor

Carolyn's generous gift to SAFE helped connect 10 patients to abortion care who could not afford this essential, urgent service otherwise.

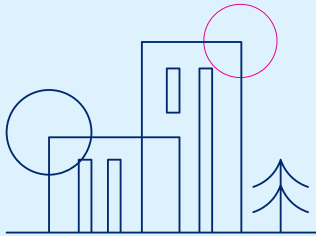
Donating directly to the SAFE Campaign is one of the most meaningful ways you can meet this moment. Now is the time to give and give generously.



Photo featuring Carolyn and her mom, who inspires her to fight for reproductive freedom!

JOIN CAROLYN AND DONATE TODAY!

GIVING LOCAL MATTERS



When you support PPNorCal directly in your giving, you support local sexual reproductive health care services. By supporting us in your own community, you are directly improving the lives of neighbors who need us most.

PPNorCal's 17 health centers and telehealth team provide care throughout 20 counties and beyond, from the Bay Area to the Oregon border. PPNorCal is proud to serve anyone who comes to us for care—from Northern California and beyond.

If you donate directly to Planned Parenthood Federation of America (PPFA), only a portion of your gift will be used to support patient care here in Northern California.

If you want to help sustain California as a reproductive freedom state, please:

Head over to our website (support.ppnorcal.org), and 100% of your donation will be directed to services right here in Northern California! OR send a check made out to PPNorCal to:

2185 Pacheco St, Concord, CA 94520.

For more information on ways to give (monthly donations, Donor Advised Funds, matching gift programs, honorary and memorial donations, donating stocks or securities, bequests, IRA distributions, our new Legacy Membership program, or other tax-deductible donation methods), please contact Vice President of Development Lisa Moore at: lmoore@ppnorcal.org.



www.ppnorcal.org

Regional Offices:

2185 Pacheco Street, Concord, CA 94520

1522 Bush St, San Francisco, CA 94109



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