

DEFIANT.

2022

ANNUAL REPORT
Planned Parenthood
Keystone





TOP 5 MOMENTS



LETTER FROM LEADERSHIP

Looking back on 2022, if there is one word to categorize this year it's DEFIANT.

Looking back on 2022, if there is one word to categorize this year it's DEFIANT.

In the face of insurmountable challenges, together we have fought back and here we are - still standing tall and doors still open. This year we saw the highest of highs and the lowest of lows. Somehow, we've narrowed it down to our top 5 moments. These are the moments that shifted and influenced our work in ways that will be felt for years. It is surreal to think that our actions in these moments set into motion things that will propel the movement forward.

In a year that was categorically pivotal for Planned Parenthood Keystone, we remain DEFIANT in the face of all (and we mean ALL!) odds. Where do we go from here?

The nation is in an abortion crisis. Since Roe fell, we've seen over 200 patients from out of state and that number will climb as more states enact bans and restrictions on abortion. As deeply as that angers me, it is the singular motivating force for me to wake up every day and continue fighting for Pennsylvanians. The day after Roe fell, I woke up and I got back to work. And so did everyone at Planned Parenthood Keystone. Piece by piece we are getting stronger.

Though Roe has fallen, we as a movement have not. In fact, we're getting bigger and growing stronger by the day. If I've learned anything from you, it's that we don't ever back down. DEFIANT ones, we sure are.

Melissa Reed, MA JD
President and CEO





\$7.5 MILLION GIFT

FROM MACKENZIE SCOTT

ANNOUNCED MARCH 23, 2022

This historic gift is the largest in our history and came at a critical time. PPKeystone is fighting to protect abortion access, expand sex education, and launch gender affirming hormone therapy. The news of Ms. Scott's generosity was a jolt of energy, resources, and validation for what we do and a public stamp of approval on our work.

FALL OF ROE

FINAL OPINION PUBLISHED ON JUNE 24, 2022

The deepest betrayal of all - the day the Supreme Court overturned Roe v. Wade in the Dobbs decision. The nation was plunged into a national abortion crisis, but PPKeystone remains an access point for patients seeking abortion care. We won't give up. Since the fall of Roe, we have expanded appointment availability, hired new abortion providers, and increased financial assistance to patients.

QUEER PROM AND 20TH ANNIVERSARY OF RR/2ND LOCATION

OCTOBER 9, 2022

We celebrated the 20th anniversary of our Bucks County LGBTQ+ youth program, The Rainbow Room, with a magical night at the Queer Prom Full of Stars. Founded by Marlene Pray, the Rainbow Room is a nationally recognized program and will expand into a second location in 2023.

RE-OPENING DR. DANIEL D. WERT HEALTH CENTER AT LANCASTER

SEPTEMBER 13, 2022

We're back! Our long-awaited return to Lancaster became a reality as we triumphantly opened our doors at the brand-new Planned Parenthood Dr. Daniel D. Wert Health Center at Lancaster. This momentous occasion is the result of the enduring generosity and support of our Lancaster donors and advocates and allows us to provide the non-judgmental, compassionate, and expert care that every community deserves.

ELECTION

NOVEMBER 8, 2022

The people of Pennsylvania made it clear that they support access to safe, legal abortion, allowing us to continue our mission of providing the full range of sexual and reproductive health care to Pennsylvanians and even those traveling from out of state. Abortion is essential health care - care that 1 in 4 women* in the U.S. will use in her lifetime.

*Guttmacher Institute
This statistic does not account for transmen, non binary people, and others who will have an abortion but do not identify as women.

1

2

3

4

5



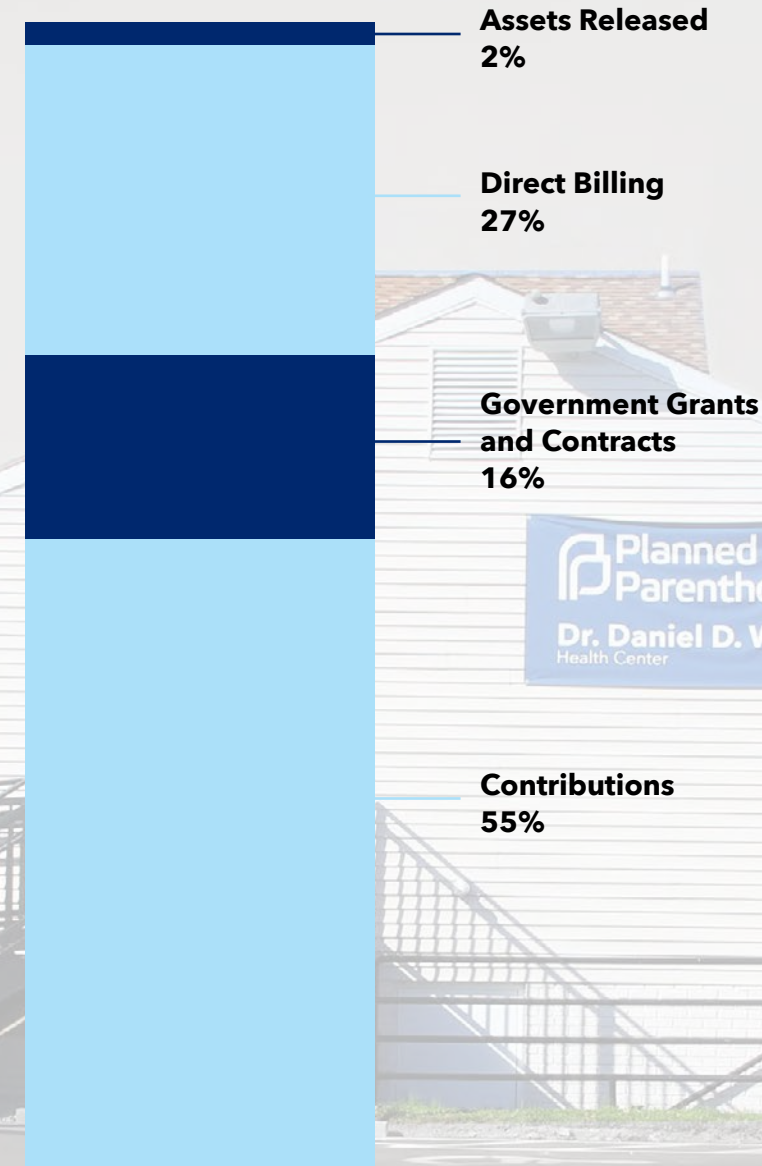
Board of Directors

- Liz Vibber, Chair
- Tayna Longino, Vice Chair
- Jennifer Duffield, Treasurer
- Bernice Hines Corbit, Secretary
- Hannah Clark
- Judy Chang Cody
- Katharine Dalke, MD
- Catherine Baye Easton, MD
- Shavonnia Corbin-Johnson
- Erica Townes
- Melanie Stone, MD
- Vicki Mayk
- Julie Sloan, MD
- Mia Briceño, PhD
- Rev. Jes Kast
- Jon Stevens
- Alexis Hedgeland
- Ivy Silver
- Craig Trout
- Kira Scott



TOTAL REVENUE

\$18,600,293*



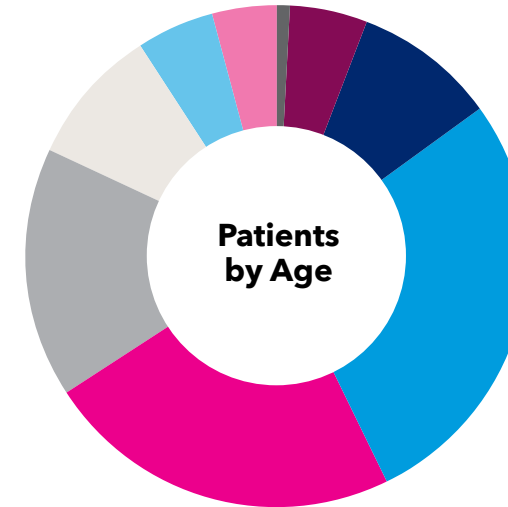
TOTAL EXPENSES

\$12,262,107

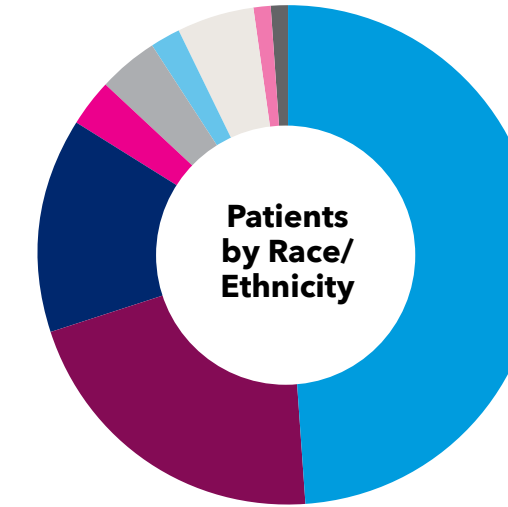


*(including the \$7.5M gift from MacKenzie Scott)

BY THE NUMBERS

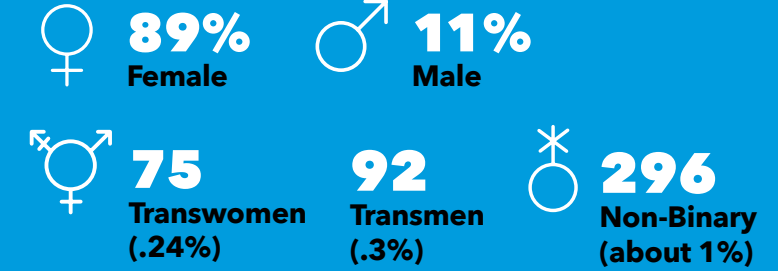


- Ages <15 years = 1%
- Ages 15-17 = 5%
- Ages 18-19 = 9%
- Ages 20-24 = 28%
- Ages 25-29 = 23%
- Ages 30 -34 = 16%
- Ages 35-39 = 9%
- Ages 40-44 = 5%
- Ages 45+ = 4%



- White = 49%
- Hispanic/Latino = 21%
- Black/African American = 14%
- Asian = 3%
- Multi-racial = 4%
- Other = 2%
- Unknown - 5%
- Native American = <1%
- Pacific Islander = <1%

PATIENTS GENDER IDENTITY



VISITS BY SERVICE

