



Annual Report

2022 - 2023

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Mission Statement

The mission of Planned Parenthood Columbia Willamette (PPCW) is to **provide, promote, and protect access to sexual and reproductive health care**. To this end, we provide a broad range of family planning, sexual, reproductive, and other medical services; provide sex education to young people and their educators to increase access to sexual and reproductive health care and healthy sexuality; and advocate for the protection of reproductive rights and freedom in Oregon and Southwest Washington.



LETTER FROM LEADERSHIP

Dear Friends,

It has been another year of change at Planned Parenthood Columbia Willamette (PPCW)! As Board Chair and Interim President and CEO, we are excited to report on this past year, which has been both challenging and invigorating. Former PPCW President and CEO, Anne Udall, retired in August 2023 and we embarked on an executive search for our next CEO. As we reflect on the past year, your belief in our mission has inspired us forward, no matter the challenges we faced.

The loss of Roe has caused confusion among patients in Oregon and beyond. More people are looking to Oregon for abortion and miscarriage management care. As we reconcile with a post-Roe world, we are proud to reflect on how PPCW continues to be at the forefront of sexual and reproductive health care with the opening of two new health centers.

Last spring, we excitedly opened our doors at our newest health center in Ontario, Oregon. The opening of this new location ensures that people in rural Eastern Oregon have greater access to essential health care. Patients in Eastern Oregon, as well as those from Idaho and other nearby states who have lost access to services in their own communities, now have an accessible option to receive the health care they need and deserve.

Opening a health center in Ontario provided PPCW the opportunity to engage with area communities by expanding our education and outreach programs into Eastern Oregon. With generous foundation support, PPCW hired an Education and Training Program Coordinator to specifically serve that area and develop relationships to help reduce health disparities. We are grateful to all the foundations who saw our vision and helped us launch this new initiative.

Renovations at our Northeast Portland health center are complete.



PPCW - NE Portland



Ontario Health Center



This state-of-the-art location now has two dedicated spaces: the NE Specialty Services (NESS), a clinic which provides procedural abortions; and the Family Planning Health Center which provides essential sexual and reproductive health care services. We want to recognize and thank the Susan H. Hammer Trust of the Oregon Community Foundation for their gift to make NESS a reality.

With these expansions, in FY23, PPCW provided over 55,000 patient visits and reached over 14,700 youth and adults through education and outreach. We continue to expand access to the range of services provided within our communities in Oregon and SW Washington.

Last January, we hosted our third Virtual Annual Luncheon and VIP Panel events featuring the remarkable Gen Z activist Olivia Julianna. We made the decision to keep our event virtual again with valuable feedback provided from our supporters - many of whom recognize how a virtual format allows us to better reach supporters and friends throughout our region. This change in format not only helped us to connect with viewers in Oregon and SW Washington, but helped us to raise important funds that support our critical health care and education efforts.

As we look ahead in anticipation of change, we are guided by our unwavering commitment and vision in making a positive difference in the lives of our patients and communities. And we are profoundly grateful to everyone who helped strengthen PPCW over this past year through gifts of your time and resources.

Warm Regards,

Kenji Nozaki,

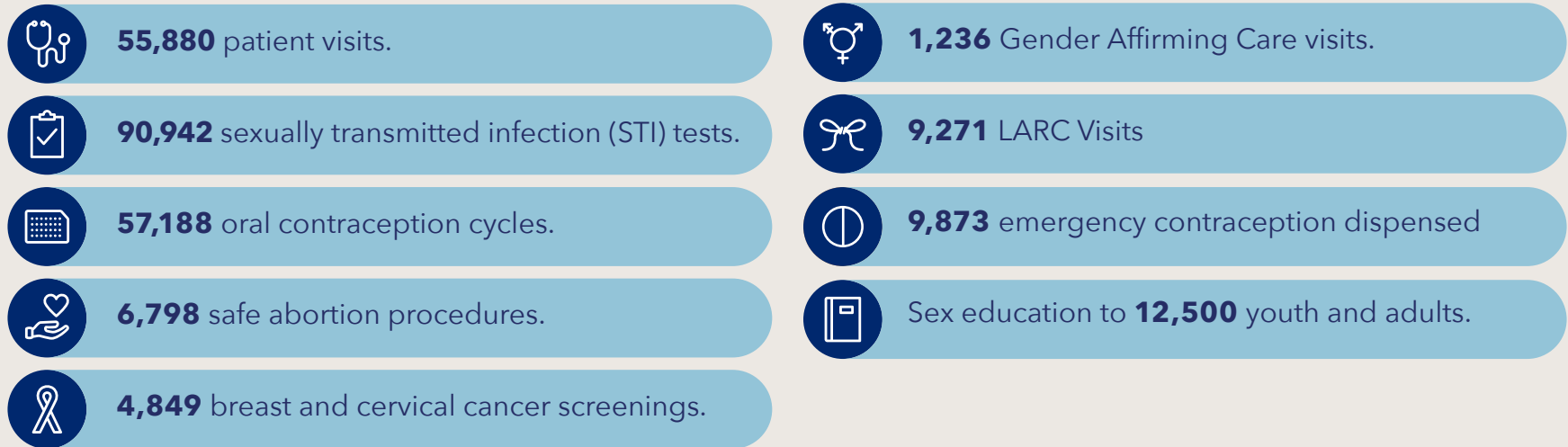
PPCW Interim President and CEO

Sally Brown,

PPCW Board Chair

Donor Impact Report

In FY23, we provided:



You've been busy! In the last year, your support for Planned Parenthood Columbia Willamette (PPCW) has gone above and beyond to provide, promote, and protect expert, non-judgmental, safe, and affirming health care and education in Oregon and SW Washington.



What Folks Are Saying...

“I’ve been coming here ever since I moved down to Portland... I’ve never written a review for anything before, but I had such a lovely first experience here, so I felt the need to. Staff was very friendly and professional in calming my nerves and getting me through my exam. **Planned Parenthood is such a needed and helpful health care provider.**”

“Amazing listeners!! **Thank you for making me feel seen, safe, and heard.** Everyone did an exceptional service by providing care, guidance, and support!”

“The Sex Ed training transcended “education,” instead leaping into healing, mutual aid, and restorative justice. I attribute that to the intention of the presenters and strongly believe it was their humanity that took a generic sex ed curriculum and transformed it into a **meaningful opportunity to build connection with families.**”

2022-2023

Financial Summary

Your continued support helps PPCW bring high-quality, low-cost health services to our patients. Thank you for helping to fulfill our mission with your ongoing support and generosity.

Expenses

Revenue

Patient Services 23,846,708

Patient Revenue 19,489,528

Education 1,090,724

Public Support 8,329,039

Public Affairs 455,210

Grants & Contracts 2,761,464

Management & General 5,260,651

Investment & Other Revenue 5,168,660

Fundraising 979,827

Total Revenue 35,748,691

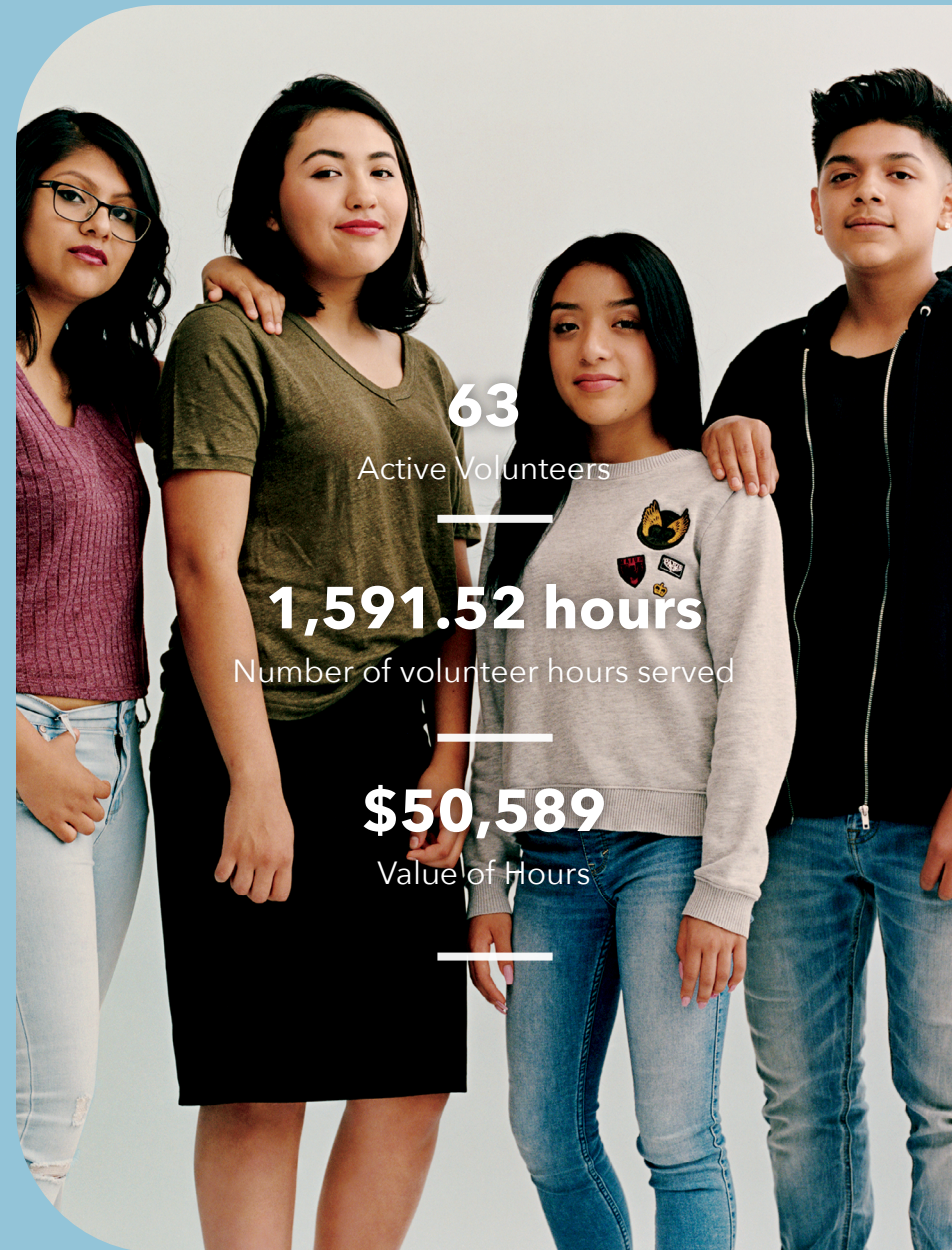
Total Expenses 31,633,120

Volunteer Engagement Program

Planned Parenthood Columbia Willamette's Volunteer Engagement Program was relaunched in January of 2023 after a nearly 3 year pause due to the COVID-19 Pandemic. In the first 6 months of 2023, the program grew to over 63 active volunteers with individuals supporting patients accessing services as Health Center Escorts, informing our community about PPCW services as Outreach Volunteers, and supporting our team members in our clinics as Health Center Support volunteers.

Looking ahead, the Volunteer Engagement Program will continue to grow through the number of volunteer roles available throughout our Administrative teams. We also look forward to the return of our Internship Program allowing new community members and students to learn about the work we do at PPCW from our teams supporting patients and our community on a daily basis.

If you are interested in getting involved or have questions about our program, please feel free to email volunteers@ppcw.org.



Thank you!

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Portland, Oregon 97212

503.775.4931 | www.ppcw.org

For health care and appointments: 1.888.576.7526

For questions about this report: 1.503.280.6156

In the interest of fiscal and environmental responsibility, PPCW publishes our annual report online for all our supporters to view. This allows us to put more money toward health services for our patients and education programs for the community.