

Planned Parenthood of Wisconsin (PPWI) is a 501(c)(3) nonprofit health care provider caring for nearly 60,000 patients annually at 22 health centers, providing life-saving breast and cervical cancer screenings, birth control, HIV testing, STD testing and treatment, and safe, compassionate abortion care.

PPWI's mission is to empower all individuals to manage their sexual and reproductive health through patient services, education, and advocacy.



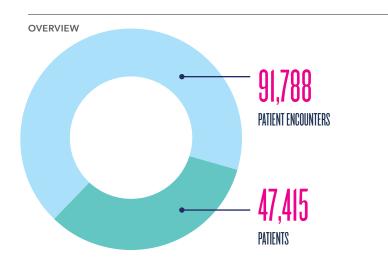
COMBINED STATEMENT OF FINANCIAL POSITION

FISCAL YEAR OCTOBER 1, 2022 - SEPTEMBER 30, 2023

ASSETS		SOURCE OF REVENUE	
Current Assets	\$7,805,017		
Investments	17,089,696		
Property & Equipment, Net	8,367,185		Medicaid 54%
Other Assets	3,839,981		Grants/Other 4%
Total Assets	\$37,101,879		Contributions 27%
			Patient Fees 3%
Current Liabilities	¢2 270 702		Third-party private insurers 6%
	\$3,279,783		Other 6%
Long-term Liabilities	1,250,007		
Total Liabilities	\$4,529,790		
NET ASSETS		ALLOCATION OF EXPENSES	
NET ASSETS Without Donor Restrictions	\$26,414,386	ALLOCATION OF EXPENSES	
	\$26,414,386 6,157,703	ALLOCATION OF EXPENSES	
Without Donor Restrictions	6,157,703	ALLOCATION OF EXPENSES	Patient Services 59%
Without Donor Restrictions With Donor Restrictions		ALLOCATION OF EXPENSES	Patient Services 59% Management & General 18%
Without Donor Restrictions With Donor Restrictions	6,157,703	ALLOCATION OF EXPENSES	
Without Donor Restrictions With Donor Restrictions Total Net Assets	6,157,703 \$32,572,089	ALLOCATION OF EXPENSES	Management & General 18%
Without Donor Restrictions With Donor Restrictions Total Net Assets	6,157,703 \$32,572,089	ALLOCATION OF EXPENSES	Management & General 18%Public Affairs & Lobbying 5%
Without Donor Restrictions With Donor Restrictions Total Net Assets	6,157,703 \$32,572,089	ALLOCATION OF EXPENSES	Management & General 18%Public Affairs & Lobbying 5%Fundraising 7%

^{*}Planned Parenthood of Wisconsin, Inc. is a tax exempt § 501(c)(3) organization (PPWI) that does not engage in any electoral activities. Planned Parenthood Advocates of Wisconsin, Inc., a tax exempt § 501(c)(4) organization (Advocates), engages in some electoral work as permitted political activity under the Internal Revenue Code. As a combined financial statement, the revenues and expenses of both PPWI and Advocates are included in this summary. However, the electoral activities were strictly Advocates' activities, without any support or involvement of PPWI.

WHO WE SERVED



AGE	
LESS THAN 15	127
15-17	1,538
18-19	3,343
20-24	13,638
25-29	11,673
30-44	14,961
45 AND OLDER	2,135

RACE	
AFRICAN AMERICAN	15,215
ASIAN	1,128
MULTI-RACIAL	2,686
NATIVE HAWAIIAN	
PACIFIC ISLANDER	35
AMERICAN INDIAN OR ALASKA NATIVE	692
WHITE	22,596
OTHER/UNREPORTED	5,062

SEX ASSIGNED AT B	IRTH*	
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38,896	6,813	7 2
CISGENDER WOMAN	CIŚGENDER MAN	UNKNOWN
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625	651	408
TRANSGENDER	TRANSGENDER	NON-BINARY
WOMAN	MAN	

OF OUR PATIENTS LIVE AT OR BELOW THE FEDERAL POVERTY LEVEL.

100% OR LESS	21,860
101-150%	5,807
151-200%	4,993
201-250%	4,649
MORE THAN 250%	7,324
UNREPORTED	2,782
ETHNICITY	
HISPANIC	10,248
NON-HISPANIC	36,954
UNREPORTED	213

BIRTH CONTROL UNITS1

EMERGENCY CONTRACEPTION UNITS²

STD TESTS

99,487

58,531

90,459

PREGNANCY TESTS

8,359

HIV TESTS

13,349

ABORTIONS³

52

CERVICAL CANCER SCREENINGS

1,676

BREAST EXAMS

589

EARLY PREGNANCY COMPLICATIONS

GENDER AFFIRMING HORMONE THERAPY⁴

COLPOSCOPIES/CRYOTHERAPIES

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1,030

¹ A unit represents the distribution of a single unit of a particular method of Birth Control to a patient, i.e. one IUD, One Pack of pills, etc.

² A unit represents the distribution of a single unit of Emergency Contraception to a patient.

³Abortions provided up the June 24, 2022 Supreme Court Decision overturning Roe v. Wade

⁴ Number of GAHT Patients

embody: BY THE NUMBERS

Embody is the trademark name of PPWI's education and training programs. Embody is a provider of excellence in comprehensive sex education, training, resources, and information for diverse audiences in Wisconsin and beyond.



FOR 28,000 PARTICIPANT

Including:



Adolescents and adults through 185 school and community education programs



Home Health Parties for 4,515 Latinx community members



Training opportunities for 487 health care, public health, education, and other professionals



Additional individuals reached through technology, inclusing texting and social media

PARTICIPANT DEMOGRAPHICS

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AGE		RACE/ETHNICITY		GENDER	
UNDER AGE 12	8.3%	BLACK	7.8%		
AGES 12-14	9.1%	WHITE	34.8%		
AGES 15-18	43.4%	LATINX	43.7%	31.4%	60.4%
AGES 19-24	14%	INDIGENOUS	0.6%	CISGENDER MEN/DOVO	CISGENDER Women/GIRLS
AGES 25-60	25.1%	ASIAN	4.3%	MEN/BOYS	WOWLIN UITLS
		MULTIRACIAL	5.3%		
		OTHER	3.2%		
		PREFER NOT TO ANSWER	0.3%	Nonbinary 1%	Noncomforming 1%
				Transgender 0.5%	6
				Prefer to self-des	cribe 0.2%
				Prefer not to answ	ver 5.5%



PUBLIC AFFAIRS*

SUPPORTERS

445,467

EMAIL ACTIVISTS

50,977

EMAILS SENT

653,788

VOLUNTEERS

359

VOLUNTEER HOURS

845

VISIBILITY AND OUTREACH EVENTS

85

MEDIA STORIES

14,980

COMMUNITY RELATIONS*

In 2023, **16,185** people were reached through Community Relations activities in **30** communities across the state including:

TABLING AND OUTREACH EVENTS

52

PRESENTATIONS

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52

SPONSORSHIPS

26

SPECIAL EVENTS

30 30

FY 2021/22 ANNUAL REPORT



Planned Parenthood of Wisconsin, Inc. 302 North Jackson Street Milwaukee, WI 53202 ppwi.org

^{*}Non-electoral activities only