

# HARD AT WORK

The 120+ PPMHV staff and Board have been hard at work, each and every day, providing health care, education and advocacy services to more than 40,000 individuals in Dutchess, Orange, Ulster and Sullivan Counties. The majority of those we serve earn less than \$37,650 a year to support a family of four. It is this daily work of serving our community that inspires us to **put on the pink shirts** and march toward a hopeful future.



Planned Parenthood Mid-Hudson Valley

[ppmhv.org](http://ppmhv.org)

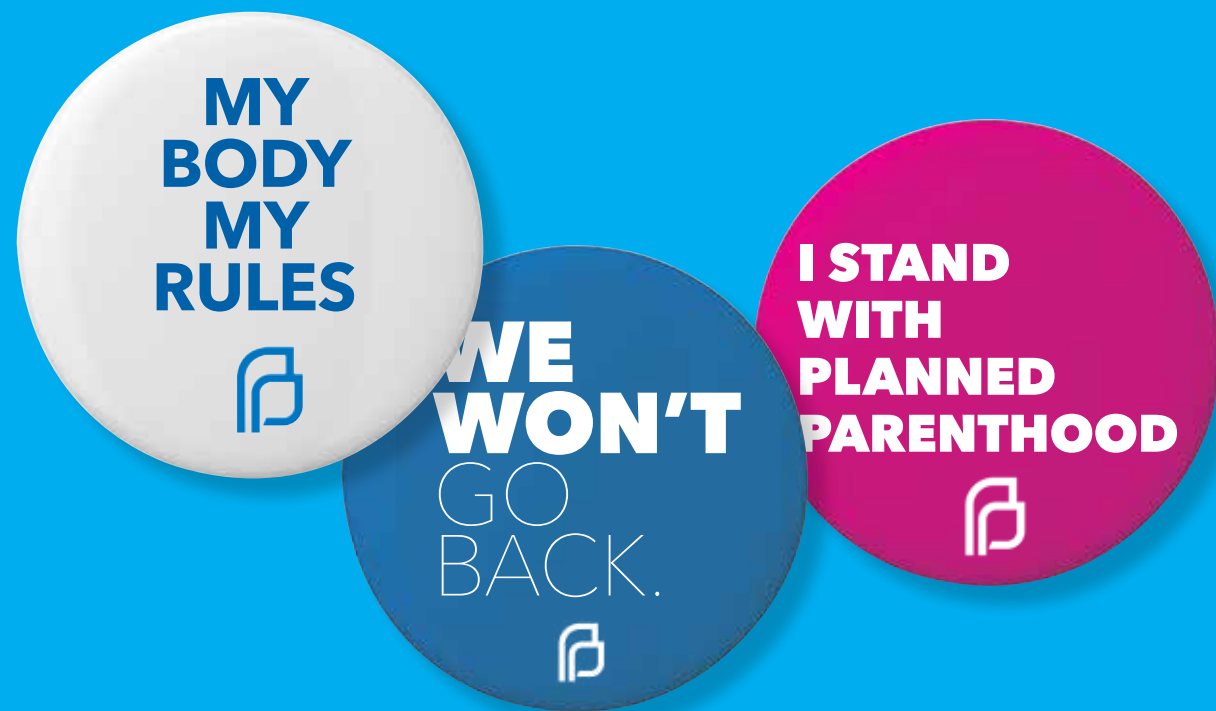
A photograph of three women standing together and smiling. The woman on the left is wearing a black top and has her hair in a bun. The woman in the middle is wearing a black top and has long, dark, curly hair. The woman on the right is wearing a patterned top and glasses. The background is a solid pink color.

## ANNUAL REPORT PLANNED PARENTHOOD OF MID-HUDSON VALLEY 2017



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# Message from Our Chair and President

**Over the past two years,** we have shared the very real and evolving concerns about the future of reproductive freedom in the United States. As the current federal government seeks to bar Planned Parenthood from participating in Medicaid and the national Title X Family Planning program, increasing numbers of our supporters have come together at rallies, meetings, through email and Facebook as well as at house parties, garden parties and community events to “Stand with Planned Parenthood.”

Despite the chaotic policy environment, more than 17,000 supporters, 300 volunteers, and 120 Planned Parenthood Mid-Hudson Valley (PPMHV) staff and Board have been hard at work every day providing health care, education and advocacy events that reach more than 40,000 individuals in Dutchess, Orange, Ulster and Sullivan Counties.

Our heroic supporters inspire us to put on the pink and march toward a hopeful future. Whether you are sharing how your abortion story changed you, or how early detection at a cancer screening saved your life or that of someone you love, it is the range of personal and powerful interactions over 84 years that fuel us to do this work. Your stories and your support motivate us when we are faced daily with new political threats.

Thanks to you, PPMHV provided health care services that impact our most vulnerable residents, the majority of whom earn less than \$37,650 a year to support a family of four.

We provide this Annual Report so that you can see our accomplishments and our needs in clear-cut terms. You will read details about our programs, revenue, expenses and our donor support. As you review this report for the year ending 2017, we urge you to consider the importance of your unrestricted donations for the patients we serve and the future of reproductive health and freedom both, locally and nationally.

At this writing, the country is on the brink of mid-term elections and Supreme Court nominations that will set the course for the next generation. Reproductive rights, LGBTQ rights and civil rights are once again fragile. Please consider what this future means not only to you but to our children and our grandchildren. We will continue to turn to you, our UNSTOPPABLE choir, to help us reach more and more mid-Hudson Valley residents to join us in this fight.

**On behalf of the families we serve, thank you for your financial and volunteer support.**



*Helen A. Mllich*  
Chair



*Sus-ellen Blodgett*  
President & CEO



# MISSION STATEMENT



Planned Parenthood Mid-Hudson Valley empowers individuals to make independent, informed decisions about their sexual and reproductive lives by **providing access** to high quality, evidence-based and medically-sound health care and educational services, and by **promoting and advocating** for public policies to make those services available to all.

Planned Parenthood Mid-Hudson Valley's services allow individuals to **manage their fertility and sexual health** regardless of income, marital status, race, ethnicity, sexual orientation, gender expression, national origin or residence. We assist our clients to have the **self-confidence** to make **voluntary sexual and reproductive health decisions** while **preserving the individual's right to privacy**.

## IN 2017...

**4,254**  
BREAST EXAMS

**8,429**  
PAP TESTS

**10,657**  
CONTRACEPTIVE  
SERVICES

**22,747**  
STD SCREENINGS

Expanding access to birth control at providers like Planned Parenthood could help **lower** the **unintended pregnancy** rate by **two thirds**.

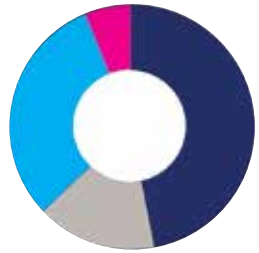
Family Planning **\$7.09** spent—about  
funding saves for every public **\$605,829,000**  
taxpayers about **\$1** statewide in New York

### PLANNED PARENTHOOD

According to the Guttmacher Institute,  
in the absence of publicly funded family planning in New York,  
the abortion rate could increase

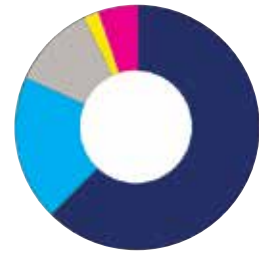
**38%**

# Financials and Data



## REVENUE

• Patient Fees	\$ 4,756,628	47%
• Contributions	\$ 1,580,795	16%
• Government Grants	\$ 3,112,510	31%
• Other	\$ 579,682	6%
<b>Total Revenue</b>	<b>\$10,029,615</b>	

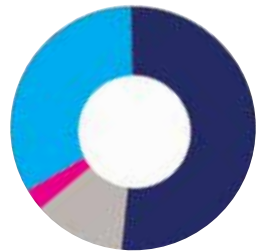


## EXPENSES

• Patient Services	\$5,837,417	62%
• Management & General	\$1,802,751	19%
• Education & Outreach	\$1,072,521	11%
• Public Policy & Advocacy	\$ 141,891	2%
• Fundraising	\$ 508,345	5%
<b>Total Expenses</b>	<b>\$9,362,925</b>	

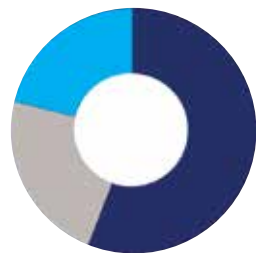
## PATIENT DATA

Total Patient Visits.....**19,348**



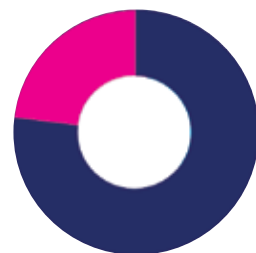
## AGES

• 17 and under	<b>640</b>	<b>3%</b>
• 18-24	<b>6,331</b>	<b>33%</b>
• 25-39	<b>10,077</b>	<b>52%</b>
• 40 and over	<b>2,300</b>	<b>12%</b>



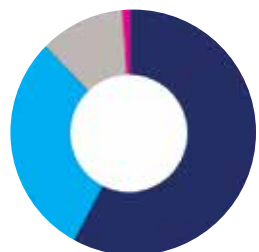
## RACE

• White	<b>10,833</b>	<b>56%</b>
• African-American	<b>4,356</b>	<b>23%</b>
• Other	<b>4,159</b>	<b>21%</b>



## ETHNICITY

• Hispanic or Latino	<b>14,839</b>	<b>77%</b>
• Not Hispanic or Latino	<b>4,417</b>	<b>23%</b>



## PATIENT VISITS BY PAYER

• Medicaid	<b>58%</b>
• Commercial (Including ACA)	<b>30%</b>
• Self Pay	<b>11%</b>
• Other	<b>1%</b>



## MEDICAL SERVICES

Family Planning	<b>16,293</b>
Medical Abortion	<b>1,911</b>
In Clinic Abortion	<b>1,145</b>

# LEGACY GIFT

**Please consider** joining the dozens of supporters who, over the past two years, have named Planned Parenthood Mid-Hudson Valley in their wills.

**A legacy gift** is your message to the future. Do something heroic and change history. When you make a bequest to Planned Parenthood Mid-Hudson Valley, you secure equitable access to reproductive health care and sex education for generations to come. As one of the Hudson Valley's most treasured nonprofit organizations for almost 85 years, we are grateful to exist because of your support.

## CONTACT US

**PHONE** 1-845-471-1530 Ext. 111

**MAIL** Planned Parenthood Mid-Hudson Valley  
178 Church Street, Poughkeepsie, NY 12601

**EMAIL** [Kathryn.cousins@ppmhv.org](mailto:Kathryn.cousins@ppmhv.org)



# Care. No Matter What.

# What We Do

## PPMHV Health Center Services

- Pregnancy testing
- Preconception Health Counseling
- Preventive Care Well exams: Pap smears, breast exams
- Mammogram referrals
- Cholesterol and diabetes screening
- Management and treatment of cervical dysplasia (abnormal cells)
- STI screening and treatment, partner treatment
- HIV testing
- Contraception (including IUD and implant)
- Vaginitis, UTI diagnosis and treatment
- Emergency contraception
- Abortion In-Clinic
- Medication Abortion
- Miscarriage Management
- Transgender health services including gender affirming hormone therapy (GAHT)
- Asthma Action Plans and control medication—brief intervention and referrals for treatment
- Tobacco Cessation
- Referrals for social concerns

## Behavioral Health

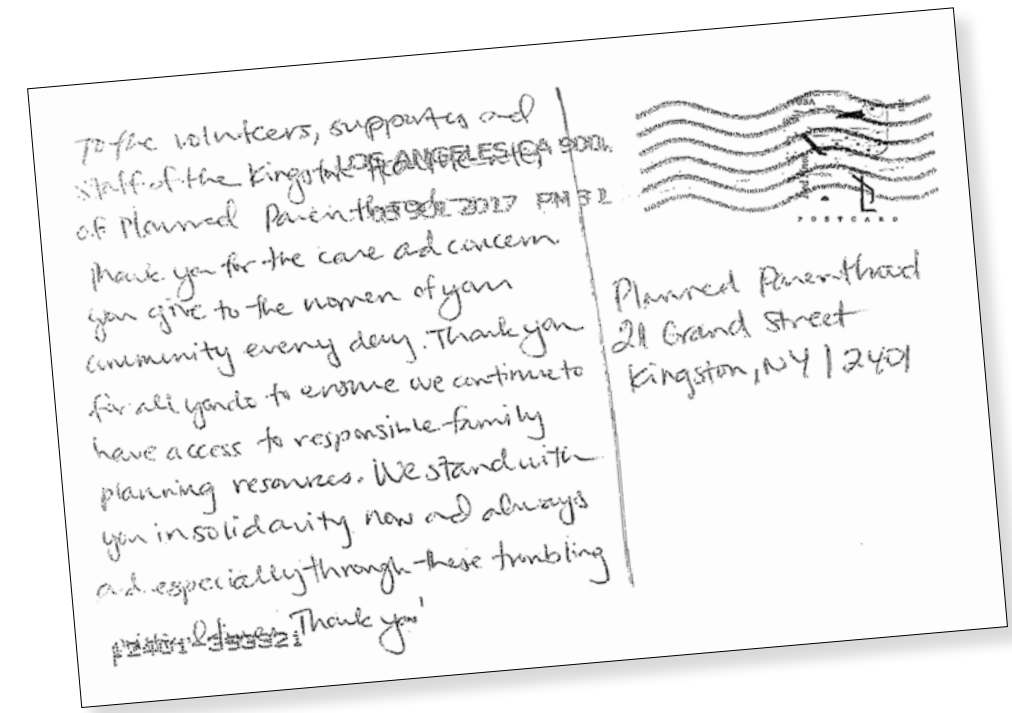
- Depression, anxiety and substance abuse screening
- Referrals to Behavioral Health partners

## Coming Soon

- PREP/PEP (pre-exposure prophylaxis and post-exposure prophylaxis for HIV)

## Insurance Enrollment

Certified Insurance Enrollers are available in each health center who meet with all clients, including adolescents to assess income eligibility for insurance programs and access to Title X/DOH benefits as a last resort. Enrollers benefit from ongoing training and monitoring to ensure compliance with program requirements.



## A Sincere Thank You

To the volunteers, supporters and staff of the Kingston Health Center of Planned Parenthood—Thank You for the care and concern you give to the women of your community every day. Thank you for all you do to ensure we continue to have access to responsible family planning resources. We stand with you in solidarity now and always, and especially through these troubling political times. Thank you!

**Preventive care exams** can detect small problems before they become major issues.

To make an appointment, call: **845-562-7800**.

**GOSHEN**  
7 Coates Drive, Suite 4  
Goshen, NY

**KINGSTON**  
21 Grand Street  
Kingston, NY

**MONTICELLO**  
14 Prince Street  
Monticello, NY

**NEWBURGH**  
136 Lake Street, Suite 11  
Newburgh, NY

**POUGHKEEPSIE**  
17 Noxon Street  
Poughkeepsie, NY

Planned Parenthood is one of the nation's leading providers of high-quality, affordable health care, and the nation's largest provider of sex education.

**With or without insurance, you can always come to us for your health care.**

# Faith Haskell Tompkins

## PPMHV lifelong supporter.

Each year, PPMHV's faithful Millbrook supporters throw a fundraising party for the worthwhile cause of reproductive health. In 2017, the event was dedicated to Millbrook resident and champion PPMHV supporter, the late Mrs. Faith Haskell Tompkins. Faith was born in 1916, Planned Parenthood Federation's founding year. She lived to be 100 years of age. Faith bequested \$50,000 to PPMHV. We continue to celebrate her memory and generosity.

### A message from Quincey Tompkins Imhoff

What a pleasure it is to be remembering my inspirational grandmother Faith Tompkins at a Planned Parenthood event right in her hometown of Millbrook!

When Faith passed away in her 100th year she left meaningful gifts to so many. Not necessarily the precious antiques she and my grandfather collected from England or family jewels. More importantly, she made a number of bequests that have already left a lasting impression on her family, friends and an expanding community.

Planned Parenthood was at the top of the list! Was it providence or coincidence that both Faith and Planned Parenthood were "born" in 1916? Both shared their 100th year in 2016, the same year she passed.

As we were settling her estate I stepped back and thought: wow...she was ahead of her time! The theme of "100 years" emerged and I felt determined to grow the support from her generous \$50,000 to \$100,000. Reaching out to friends, colleagues, associates of Faith and our family we made it happen. All in her spirit.



**Mrs. Faith Haskell Tompkins**

I know that she attended this annual event a number of times. And that Planned Parenthood staff made an effort to connect with her and acknowledge her support along the way. Good work!

If you knew her, and many of you did, you know her undeniable radiance. The glass was definitely half full... well actually it was flowing over with love, charm and practical good advice.

Faith lives on in all of us, our good deeds, and the work of organizations like Planned Parenthood.

Thank you,

**Quincey Tompkins Imhoff**  
Healdsburg, California

# Education + Outreach



Nationwide, Planned Parenthood education staff reach 1.5 million individuals each year, and 64% of those individuals are middle school and high school aged youth. Reproductive health education is proven to reduce unwanted pregnancies and sexually transmitted diseases and provide young people the self-confidence that comes from knowledge.



# Snapshot of Planned Parenthood Mid-Hudson Valley Accomplishments in 2017

**789** Education Programs reaching **9,674** (4580 males)

**224** PPMHV Services/Birth Control/LARC/STIs workshops reaching **3,238**

**45** Evidence-Based Program Cycles (7 Sessions each) reaching **474** adolescents

**66** Male Only Education Programs reaching **708**

**34** Knowledge Empowers You (KEY) Puberty cycles (3 sessions each) reaching **375** youth

**552** Outreach Activities reaching **25,955** participants

**78** Street Outreach events reaching **2,661** participants

**27** Offsite HIV Testing Sessions reaching **1,160** participants

**380** Diversity Outreach Activities reaching **15,176** including\*

**4,727** Latino and **5,481** African American

**1,687** Referrals to Health Centers

**59** Appointments made in the field for Health Center visits

**392** Education/Outreach Sessions at **23** Schools reaching **8,474** participants

**57** Education/Outreach Sessions at **8** Colleges reaching **3,376** participants

**21** Youth Health Promoter led outreach activities were conducted reaching **8,474** participants



## The Planned Parenthood Approach

Planned Parenthood Mid-Hudson Valley is the trusted choice for medically-accurate, comprehensive sex education. PPMHV educators engage active learning strategies. In all reproductive health communications, students are encouraged to build concrete action plans for better health. Instead of passively sharing facts, we are engaging and empowering students. We talk about human development, relationships, sexual health, sexual behaviors, society and culture. We provide information, which some students are hearing for the very first time, about birth control, pregnancy tests, STD testing and emergency contraception. For more information on our many education and outreach programs, visit [www.ppmhv.org](http://www.ppmhv.org).

**Instead of passively sharing facts, we are engaging and empowering students.**



## THANK YOU!


*Overall, the achievements of the PPMHV Education and Outreach team are too numerous to list.*

*However, we wish to thank and acknowledge the many partners who helped us achieve our mission.*

*They are:* Family of Woodstock, Newburgh Recreation, Family Services, NY Immigration Association, Newburgh Healthy Black and Latino Coalition, Poughkeepsie Healthy Black and Latino Coalition, Westchester Medical Center, Worker Justice Center, Newburgh Free Academy, High Schools in Kingston, Poughkeepsie, Ellenville, Port Jervis and Monticello, Faith-based community food pantries, Pandora, K104, Vassar College, Regional Family Planning/CAPP/Maternal Infant Child Health Collaborative, Montefiore, Newburgh Ministry, LGBTQ Center-Kingston, SUNY Orange, Touro College, Cornerstone Family Healthcare, Anti-poverty Taskforce, Newburgh Housing Authority, Loaves and Fishes, AME Zion Church, We Are Newburgh, Family Dollar, Newburgh Armory and Kaplan School.

## 2017 Results: An Increase in Public Support for Reproductive Freedom and Access

**In 2017 alone...**

  
**44%**  
INCREASE IN  
FACEBOOK LIKES

  
**3X**  
INCREASE IN  
FACEBOOK  
FRIENDS

  
**1720**  
TWITTER  
FOLLOWERS

  
**437**  
INSTAGRAM  
FOLLOWERS

**87** Volunteers trained

**47** Volunteers deployed

**21** Legislative Advocacy events

**75** Grassroots Visibility Events

**36+** Media Postings

**111** Collaborations/Solidarity/  
Grasstop linkages

**70** Network Organizations

**300+** Activists in 4 counties

**112** Staff and supporters participated  
in the Women's March in DC

**160** A record-breaking number of  
registrants for 2017 PPESA Day  
of Action

**13** Day of Action legislative visits

**110** Volunteer applications received

**“There are so many individuals who deeply care about the work Planned Parenthood does, the crucial services we provide, and our mission to empower people to make their own reproductive choices. This weekend's Women's March demonstrations are an energizing example of just how many people care enough to take to the streets and stand with us.”**

**—Ruth-Ellen Blodgett, President and CEO of Planned Parenthood Mid-Hudson Valley**



# Events + Awards

## House Parties and Benefit Dinners

Dedicated supporters gathered at the beautiful home of Christina Lang on July 8 for the annual Millbrook gathering honoring Dr. Joshua Jaffe, PPMHV's Medical Director, for his tireless service. In Rhinebeck, the party kicked off on September 16th, with views over the Hudson at the home of our host, Illiana van Meeteren, and celebrating the 25th year of our Rhinebeck tradition. In Orange County,

nested in the quaint village of Goshen, we celebrated our common goals at one of America's oldest operating inns, the Stagecoach Inn. These events were attended by hundreds of people who heroically drive the success of Planned Parenthood Mid-Hudson Valley and work year-round, year after year, to raise unrestricted funds for health care, education and advocacy to protect women's rights.

If you would like to host a house party or small gathering, please contact us at 845-471-1530.

**Our patient escorts provide safety for patients who are frequently harassed by protesters. We gratefully recognized their bold compassion at the 2017 Orange County Garden Party.**



## The Lucy Cohan Humanitarian Award

The Annual Spring Gala was held on Saturday, April 28th at The Henry A. Wallace Center at the FDR Presidential Library and Home. PPMHV had the honor to recognize guest speaker and recipient of the Lucy Cohan Humanitarian Award, Assemblymember Didi Barrett, for her dedication to advocacy and support for the most vulnerable members of our society.



## The Lucille Pattison Young Leaders Award

The Lucille Pattison Young Leaders Award was presented to our very own McKaylia Thomas. McKaylia serves as an example to others through leadership and her dedication to making individual lives and communities better.

## PPMHV SOLIDARITY

More than 2,000 supporters joined New York Planned Parenthood affiliates at the Women's March on NYC to call for New York to be a leader on sexual and reproductive health and rights.

You marched for reproductive health, rights and justice. You payed homage to the millions who marched before.

Thanks to all who marched with us including the New York Civil Liberties Union, National Institute for Reproductive Health, National Latina Institute for Reproductive Health, NYC Mayor Bill de Blasio, First Lady Chirlane McCray, Governor Andrew Cuomo, New York State Senator Andrea Stewart-Cousins, NYC Speaker Corey Johnson and City Council members, and other elected officials.



# Donors

**WE ARE GRATEFUL** to our friends and supporters whose generosity helps us continue our mission of providing reproductive and sexual health care to those who need it most in the mid-Hudson Valley. The patients we help, our staff and Board, appreciate your support. **THANK YOU.**

The list below represents gifts made between January 1, 2017 and December 31, 2017.

## LIFETIME DONORS 1 million+

The Dyson Foundation  
Lillian Goldman Charitable Trust/  
Amy P. Goldman Fowler

## \$150,000

Phebe and George Banta  
Debra Blalock and Russel Frehling  
The Educational Foundation  
of America  
Elinor and Maynard  
Marks Family Fund  
Ralph E. Ogden Foundation  
Albert Penick Fund  
Fanny V.W. Boos Trust  
Joan Sherman  
Richard Strain  
Sandra van Heerden

## 2017 DONORS \$25,000-\$99,999

Quincey Tompkins Imhoff  
Faith Tompkins Estate

## \$10,000-\$24,999

Jane R. Berkey  
Carolyn Marks Blackwood and  
Gregory Quinn  
Gail Brittain  
Robert Duffy  
Michael Dupree and Michael Fleischer  
Emilie B. Dyson  
Frehling Family Fund  
Stephen Henderson and James Laforce  
Joshua Jaffe and Katherine Holden  
Helen and Brice Marden  
Marianne Murray and Richard Rowley  
Phillip Shatz  
Amy Sherman  
Bruce W. Sherman  
Helen Ullrich and Tom Marks  
Illiana Van Meeteren

## \$5,000-\$9,9999

Maria Bachman Aronson and  
Josh Aronson  
Kelly Braffet and Owen King  
Susan Stoner and J. Frank Brown  
Susie Tompkins Buell

Mary Burns  
Vivien and David Collens  
Sally and Stephen M. Clement, III  
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Michiel Van Dijk  
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Ann Noorani  
Jesse Page  
Phoebe T. Peterson  
Michal Regunberg  
Claire and John Reid  
Sapna and Ashish Shah  
Miriam Tannen and Bruce Phipps  
Mary Louise Van Winkle  
Andrew Zabler

## \$2,500-\$4,000

Katherine and Brian Bacher  
Irene and Jack Banning  
Ruth-Ellen and John Blodgett  
Kate L. Blossom and Anne Clarke  
Andrea and Paul Ciminello  
Grant Cornett  
Georgia Dent  
Patricia Farren and Jeffrey S. Myers  
James W. Fossett  
Kim Heller and Ira Hochman  
Alice Kim and David Cynn  
Christina Lang  
Alison and John Lankenau  
Cynthia Lowe and Glenn Sutherland  
Judith MacDonald  
Rachel McPherson-McMullan and  
W. Patrick McMullan  
Ellen and Chris Meagher  
Janet and David Offensend  
Paula Redmond and Anthony Collins  
Sherman Furniture, Inc.  
Gita Van Heerden  
Serena and Fred Whitridge

## \$1,000-\$2,499

Susan AbuHaidar  
Frank Altese and Martin Matkovich  
Jane Arnold and Douglas Raelson  
Lisa Cohen Aronow  
Abbe Aronson  
Karen and William Baldwin  
Alex and Margaret Bancroft  
Lisa Barnes-Schwartz and Paul Schwartz  
Gail Bradney and Lowell Miller

Bernard & Mary Fern Breheney  
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James Greenberg  
Lester and Jan Greenberg  
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Judith Hauser  
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Kathleen Henry  
Sarah Hoger  
Mary Hope and Alexander Cohen  
Margaret Howe  
Tom and Cathie Hunter

Amy Husten and James Haskin  
Fernanda Kellogg and Kirk Henckels  
Tracy Kimmel and Jim Florack  
Laureen and Ragnar Knutsen  
Kimberly Koenig and Brian Mizerak  
Jim Kramer  
Justine and Jeffrey Lease  
Candace and Lou Lewis  
Fa and Roger Liddell  
Joan and James Lonergan  
Florence and Jose Luis Guerra  
May Lum and Steve White  
M&T Charitable Foundation  
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David Marshall  
Marianna and Byron Martin  
Jacqueline Martin  
Jennifer Morrison and Paul Madel  
Ann Lawrance Morse  
Cricket Lengyel and Andrew Stewart  
Deborah and Kevin Mulqueen  
Olivia Nottebohm  
Amy Horn Oclatis and Kenneth Oclatis  
Yoko Okamoto  
Mary Olivere  
Kip Bleakley O'Neill  
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Ross Pattison  
Joseph Perry  
Ellen and Eric Petersen  
June Pierson  
Eve Propp Family Foundation  
Susan Rabinowitz and Joel Longenecker  
Radio Woodstock Cares Foundation, Inc  
Tricia and Foster Reed



Riverside Bank  
 Tina and Greg Robie  
 Nancy Rubsam  
 Kealy Salomon and Robert Cook  
 Terry and Carl Saturno  
 Barbara and Joseph Schoenberg  
 Dagni and Martin Senzel  
 Karin Shrubsole  
 Dorothy Sprague and William Benedict  
 Sarah and David Stack  
 David Steres Estate  
 Evelyn and David Stevenson  
 Michelle Stuhl and Howard Werner  
 Patti and Chris Tessler  
 Thendara Foundation  
 Patricia Tieger  
 Linda and Dean Tintle  
 Barbara and Donald Tober  
 Kristine Tompkins  
 Daphne Uviller and Sacha Spector  
 Sandra Van Heerden  
 Barbara and Phil Van Itallie  
 Olivia Van Melle Kamp  
 Hester and Charles Weeden  
 Julia and Nigel Widdowson  
 Deidre and Brad Wiener  
 Mary Elizabeth Wohl  
 Gale Wolfe and Dean Bloch  
 Shannon and Nelson Wong  
 Zickler Family Foundation

**\$500-\$999**

Abacus Productions  
 Edward Adams  
 Joshua Adams  
 Donna Ahearn  
 Miriam Altshuler and Thomas Mansfield  
 Barbara Amonson  
 Helen and William Aronstein  
 Miriam and Frederick Babcock  
 Sybil Baldwin  
 Kathryn and Timothy Barefield  
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 Erin and Scott Beaver  
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 Ronald Hanson  
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**On January 21st, 2017,** Planned Parenthood Mid-Hudson Valley joined the Women's March on Washington, New York City and Poughkeepsie joining the nation and world to promote Human Rights. Over 100 PPMHV supporters departed Newburgh at 3:00am to join with thousands more, while hundreds of others travelled the Peace Train to New York City and march over the Walkway in Poughkeepsie to be in solidarity as the country embarked on a new era of promoting women's rights as human rights. That day, coalition efforts came together for equity and racial justice, immigrant rights, protection of our environment, and reproductive freedom.

"Post-Election, we have seen an incredible outpouring of support for our local Planned Parenthood affiliate, with hundreds of new supporters and donors joining long-term champions and volunteers. Our community is stepping up and speaking out to protect preventive and lifesaving health care services in our most vulnerable communities in the mid-Hudson Valley. Today we march in solidarity, tomorrow we organize and fight and, as always, **our doors stay open.**"

—Frances Fox-Pizzonia, Vice President of Public Affairs

**Thank you to all who joined  
# I STAND WITH PLANNED PARENTHOOD  
in the mid-Hudson Valley and across the nation.**

