



Planned Parenthood Keystone

CARE. NO MATTER WHAT.

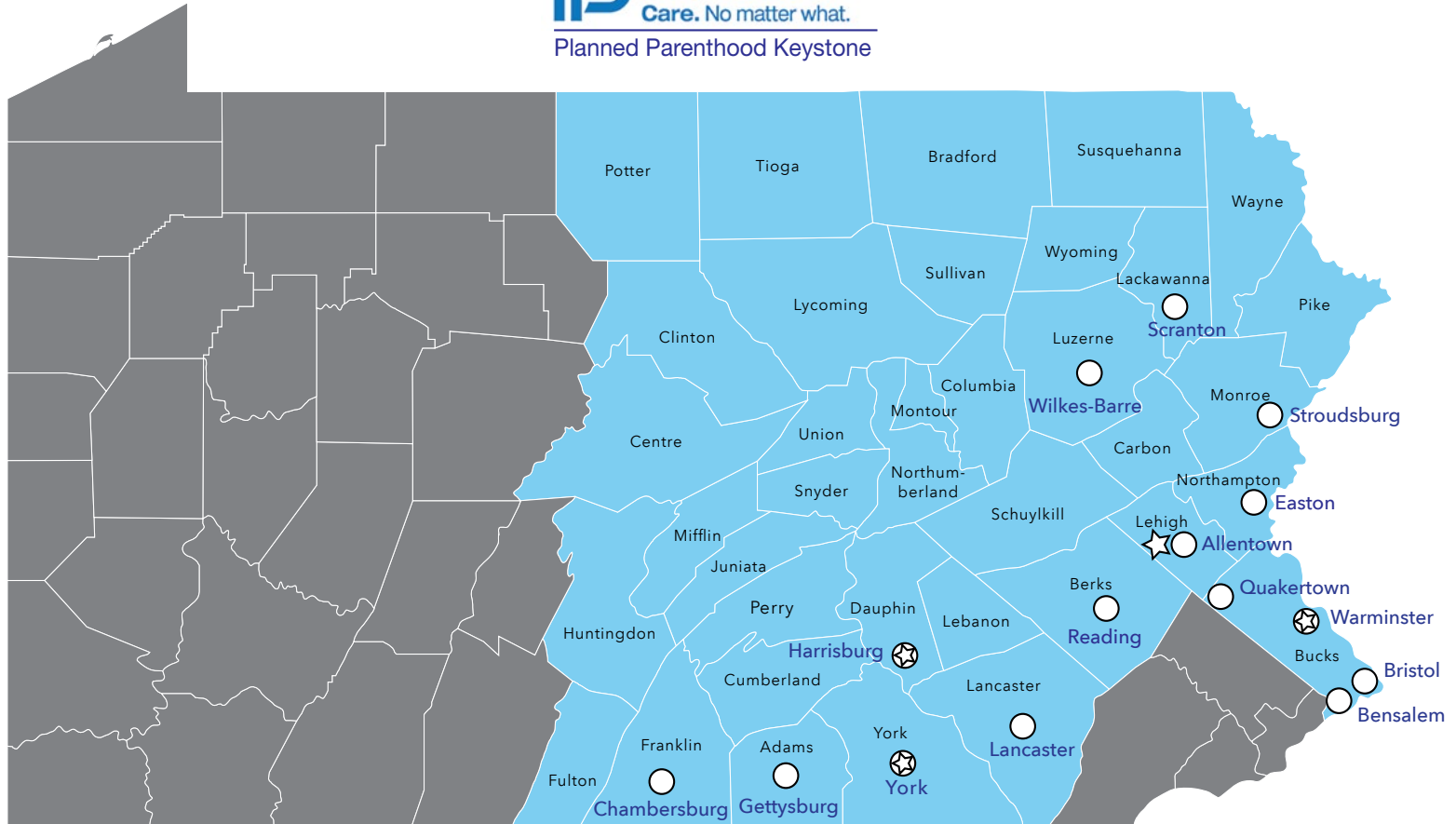


ANNUAL REPORT

2014
2015



Planned Parenthood Keystone



☆ Administration Offices ○ Medical Centers

2014-2015 BOARD OF DIRECTORS & EXECUTIVE TEAM

BOARD CHAIR

Alex Reber, *Dauphin*

VICE CHAIR

Debbie Hutchison, *Bucks*

SECRETARY

Kathryn M. O'Neill, *Luzerne*

TREASURER

Cathy Stouch, *York*

ASSISTANT TREASURER

Jan Hodges, *Cumberland*

BOARD MEMBERS

Tracy Benenson, *York*

Dr. Tiffany Griffiths, *Lackawanna*

Carol Johnson, *Bucks*

Steve Koehler, *York*

David Leader, *Dauphin*

Shawn Murphy, *Luzerne*

Joan K. Paxton, *Lancaster*

Marianne Phillips, M. Ed., *Lehigh*

Sully Pinos, *York*

David Rheinheimer, *Monroe*

Jessica Ritchie, *Dauphin*

Karen Robbins, *Bucks*

Hallie Schorman, *Lancaster*

Martin Siegel, *Dauphin*

Shaleeta Washington, *York*

John Watkins, *Berks*

EXECUTIVE TEAM

Kim Custer*
President/CEO

Leslie K. Brown
Interim President/CEO

James Anasti
Senior Medical Director

Jill Marino
Chief Operating Officer

John Moeller Jr.
Vice President of External Affairs

Jeri Pearson
Chief Financial Officer

Kate Rosset*
Vice President of Medical Services

Erin Vellela
Director of HR and Security

Elizabeth Wiggins
Manager of Board and Executive Affairs

Tim Wolfgang*
Vice President of Finance

*Former Executive Team Members

MISSION STATEMENT

The mission of Planned Parenthood Keystone is to provide and promote access to the essential health care services and comprehensive education people need to live healthy lives and build strong communities.

Dear Friends,

It has been a year of tremendous change at Planned Parenthood Keystone (PPKey), most of which was very positive. When faced with the challenges, we have only become stronger in our resolve to provide high quality essential health care and education. Throughout the year, you have stood with us through thick and thin, and we are thankful for your steadfast support.

Thousands of Pennsylvanians have benefited from the Affordable Care Act and Governor Wolf's decision to expand Medicaid. We celebrate the success of Obamacare and Medicaid expansion because it means women can now get birth control and preventive care with no co-pay or cost-sharing at our 15 medical centers. We have been hard at work in the community, letting people know that whether or not they have insurance, we have them covered.

The health care landscape is changing rapidly, but our core values remain the same. We continue to thrive because we have earned a reputation for providing high quality, compassionate care. No matter what. That's why nationally, one in five women in the United States has used Planned Parenthood at some point in her life.

Unfortunately, we are still defending basic rights like access to birth control and abortion care. This past fiscal year we watched the United States Supreme Court deal two damaging blows to reproductive freedom. First, the high court ruled that it is unconstitutional to establish a 35-foot buffer zone to protect patients from aggressive protesters outside Massachusetts health centers. Second, the court surprised many legal scholars with the Hobby Lobby and Conestoga Wood decision that allowed privately held corporations to opt out of providing birth control coverage in their employee health plans because of religious objections. While these decisions were disappointing and have created a landscape for hateful rhetoric, PPKey remains a vigilant advocate for women's rights and will continue to seek solutions for patients who depend on our services.

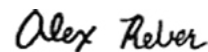
We look forward to the future as we adapt to the new health care environment. Our patients tell us that no one provides sensitive, nonjudgmental care in quite the same way as Planned Parenthood. It is because of this trust that women, men, and young people continue to rely on our services. And, it is because of your generous support that we are able to provide care for so many who need and deserve our services.

We invite you to read our annual report with the knowledge that the positive impact we have in your community is due in large part to your support. Thank you for all you do to assist PPKey in providing essential health care, sexuality education and training, and access efforts in your community.



Leslie K. Brown

Interim President/CEO



Alex Reber

Chair, Board of Directors



TOTAL PATIENTS*

38,898

Some of the services we provided during those visits include:

STD TESTING & TREATMENT

53,478

HIV TESTING

9,157

CANCER SCREENING & PAP TESTS

3,658

ABORTION SERVICES

4,570

PREGNANCY TESTING

12,542

EMERGENCY CONTRACEPTION

1,749

*Date Range: 07/01/2014 - 06/30/2015



CONTRACEPTION METHODS USED BY OUR PATIENTS

We provided the following highly effective methods of birth control to our patients*:

| CONTRACEPTION | PATIENTS* |
|----------------------|------------------|
| Oral Contraceptives | 48,545 |
| Depo-Provera® | 9,191 |
| Vaginal ring | 5,256 |
| IUC** | 460 |
| Implant** | 438 |
| Patch | 1,898 |

* Birth control cycle counts

**Long-acting reversible contraception

12,542 condoms were distributed to our patients.

BY THE NUMBERS

•15 health centers served our patients

•10,329 people received sexuality education at community events, churches, and schools

•8 "Let's Talk" events were hosted by PPKey educators during October's Sexuality Education Month

•12 Get Yourself Tested (GYT) events were hosted by PPKey educators during April



75% of our patients were between the ages of 20 - 39



318 youth attended our three LGBTQA+ youth programs, The Curve, The Spectrum, and The Rainbow Room.

5 national and statewide conferences where PPKKey educators delivered nine presentations as leaders in sexuality education

359 volunteers generously gave 6,925 hours of their time to increase access to reproductive and sexual health care in their community

BY THE NUMBERS



OUR HEALTH CENTER
STAFF PERFORMED
62,635
TESTS FOR STDs, INCLUDING HIV

38,898
unduplicated patients came to
our health centers for a total of
82,725 patient visits



PATIENT STORY

"I feel so blessed that I ran into Planned Parenthood. With health insurance being in such a topsy turvy state, I am currently uninsured. At first when I walked in I was a little depressed, but then the Medical Care Assistant (my angel) helped me through the process of being seen. She must be the most compassionate and kind hearted person I have met in years. She took time to understand my situation. Then Abby,* my nurse practitioner, treated me respectfully, professionally, and like a human, not a number and they were so crowded. I am so thankful for Planned Parenthood!"

Amy,* PPKey patient

*Names changed to protect privacy



262 FREE RAPID HIV TESTS WERE
GIVEN AT OUR BENSLEM & BRISTOL MEDICAL
CENTERS IN THE LAST TWO MONTHS OF FY15

6,956 PATIENTS HAVE
SCHEDULED ONLINE APPOINTMENTS SINCE
GOING LIVE IN NOVEMBER, 2014



What Did We Do This Year?

GLAD YOU ASKED.

Proudly Supported LGBTQA+ Rights

PPKey staff, volunteers and Curve, Rainbow Room & Spectrum youth tabled at six Pride events during the summer months



Advocated for Pennsylvania employees

Worked with Rep. Mike Schlossberg to introduce legislation (HB 2300) protecting Pennsylvania employees against sexual harassment



Updated Planned Parenthood branding

We successfully completed our two-year plan to update our exterior signage at our 15 medical centers

We did this, too!

• **31** state legislative lobby visits were conducted by staff and volunteers

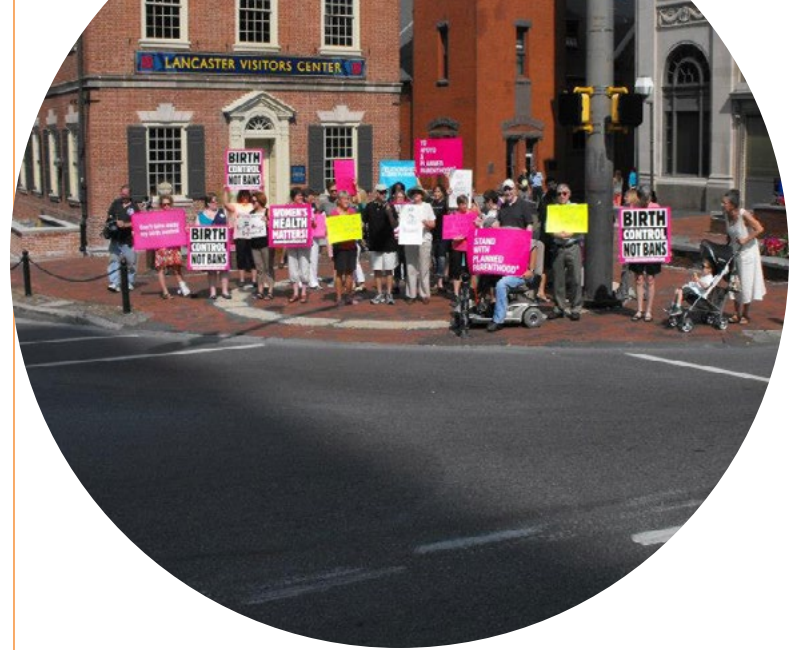
• **11** years of community support of Planned Parenthood's LGBTQA+ youth programming were celebrated at our annual Sing Out Loud And Proud (SOLAP) event



• **30** years of service by the Elephant's Trunk consignment shop volunteers were honored in April at our annual Lehigh Valley Spring Event



• **35** supporters rallied in Lancaster Square to protest the Supreme Court Hobby Lobby/Conestoga Woods birth control decision



• **18** college students served as Health Center Advocacy Program (HCAP) interns

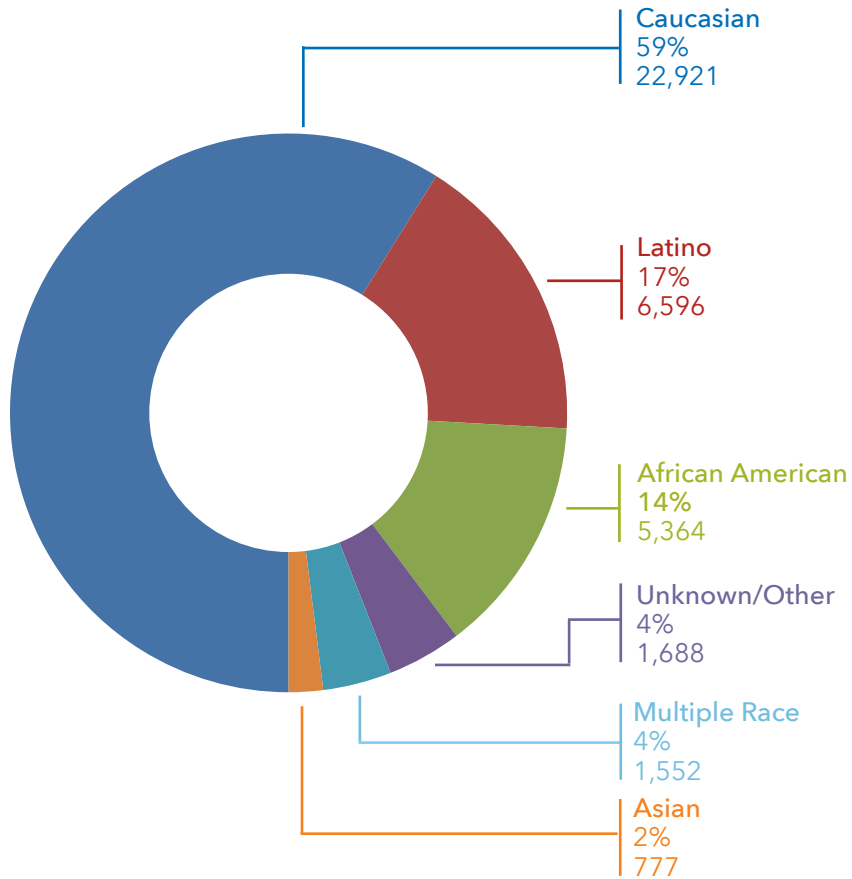


• **142** PPKey supporters attended our Spring Events in the Lehigh Valley and Lancaster featuring guest speaker, feminist writer Katha Pollitt

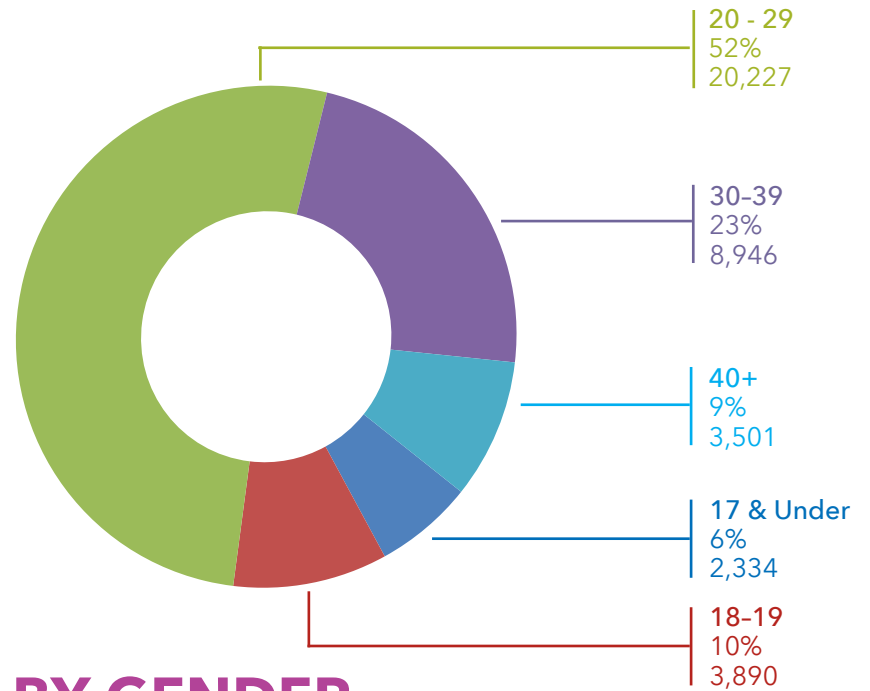


PATIENT DEMOGRAPHICS BY ETHNICITY/RACE

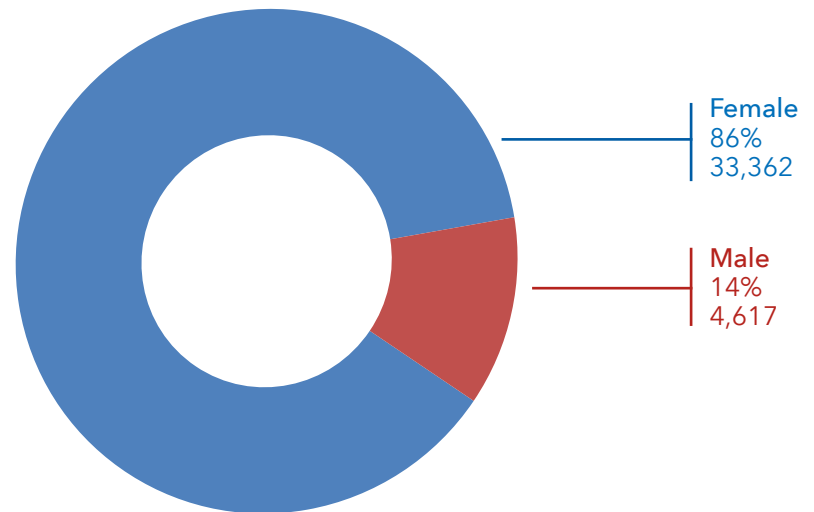
TOTAL PATIENTS 38,898



BY AGE

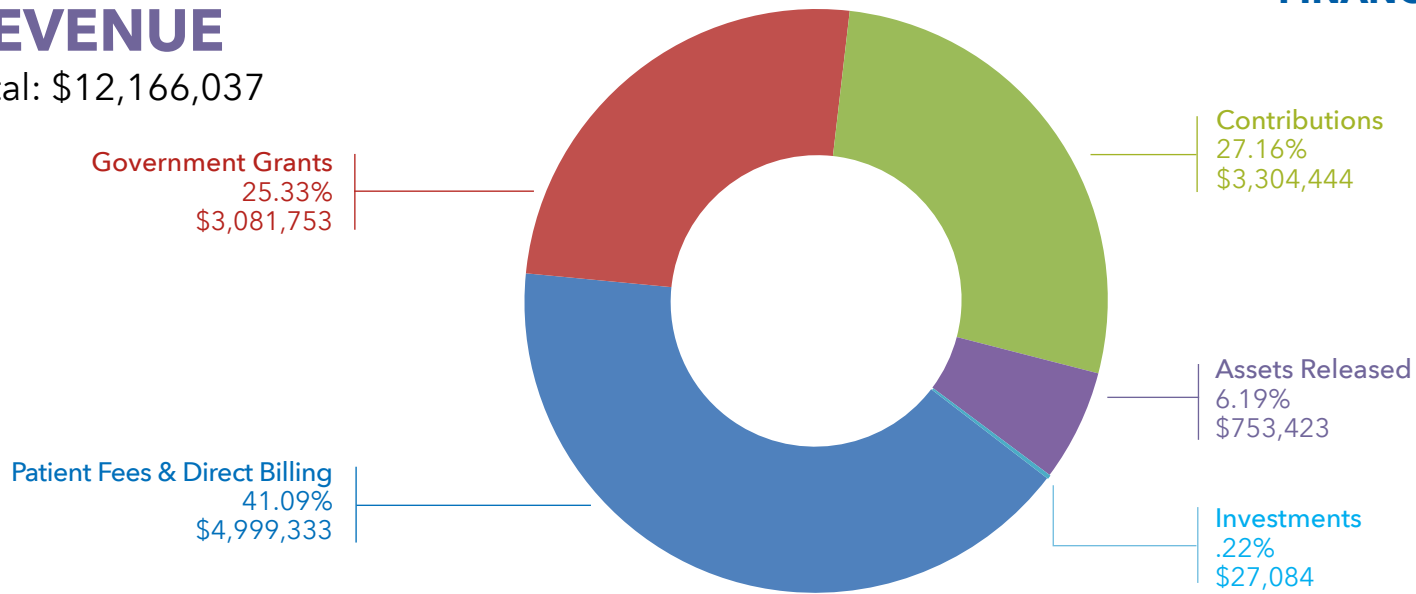


BY GENDER



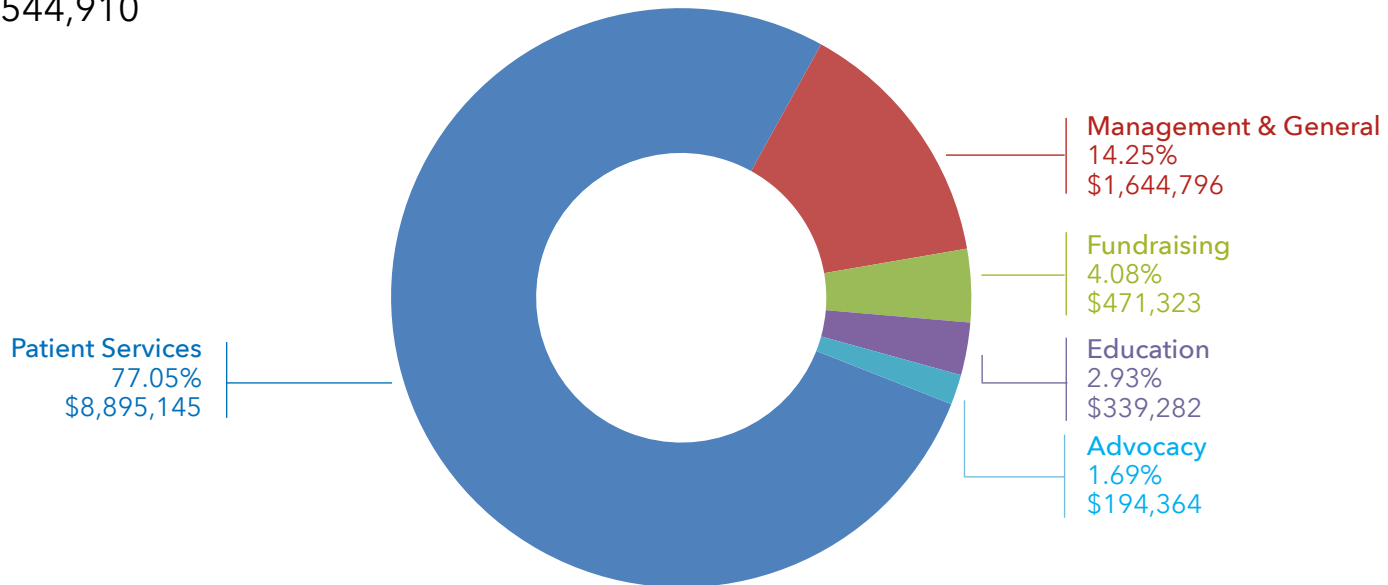
REVENUE

Total: \$12,166,037



EXPENSES

Total: \$11,544,910



2015-2016 BOARD OF DIRECTORS & EXECUTIVE TEAM

BOARD CHAIR

Alex Reber, *Dauphin*

VICE CHAIR

Debbie Hutchison, *Bucks*

SECRETARY

Shaleeta Washington, *York*

TREASURER

Jan Hodges, *Cumberland*

ASSISTANT TREASURER

David Leader, *Dauphin*

BOARD MEMBERS

Tracy Benenson, *York*

Miriam Chaloff, *Bucks*

Dr. Tiffany Griffiths, *Lackawanna*

Janet Gross, *Lehigh*

Carol Johnson, *Bucks*

Jennifer Kitchen, M.D., Ph.D., *Bucks*

Steve Koehler, *York*

Kathryn M. O'Neill, *Luzerne*

Marianne Phillips, M.Ed., *Lehigh*

Sully Pinos, *York*

David Rheinheimer, *Monroe*

Jessica Ritchie, *Dauphin*

Karen Robbins, *Bucks*

Hallie Schorman, *Lancaster*

Martin Siegel, *Dauphin*

Cathy Stouch, *York*

John Watkins, *Berks*

EXECUTIVE TEAM

Leslie K. Brown

Interim President/CEO

James Anasti

Senior Medical Director

Jill Marino

Chief Operating Officer

John Moeller Jr.

Chief Advancement Officer

Jeri Pearson

Chief Financial Officer

Erin Vellela

Senior Director of HR and Security

Elizabeth Wiggins

Manager of Board and Executive Affairs

ADMINISTRATIVE OFFICES Locations

Administration Office

PO Box 813
Trexlerstown, PA 18087
5920 Hamilton Blvd.
Allentown, PA 18106
610.481.0481

Elephant's Trunk

Consignment Shop
348 Main Street
Emmaus, PA 18049
610.967.6621

Information

800.230.PLAN (7526)
planitpa.org

MEDICAL CENTER Locations

Allentown

29 North Ninth Street

Bensalem

2185 Galloway Road

Bristol

721 Veteran's Highway

Chambersburg

1854 Wayne Avenue

Easton

2407 Butler Street

Gettysburg

963 Biglerville Road

Harrisburg

1514 North Second Street

Lancaster

31 South Lime Street

Quakertown

401 West Broad Street

Reading

48 South Fourth Street

Scranton

316 Penn Avenue

Stroudsburg

28 North Seventh Street

Warminster

610 Louis Drive

Wilkes-Barre

63 North Franklin Street

York

728 South Beaver Street

**Planned
Parenthood**[®]
Planned Parenthood Keystone

