

# PLANNED PARENTHOOD OF SOUTHERN NEW ENGLAND

## ANNUAL REPORT 2019 - 2020



# 2020 REPORT TO THE COMMUNITY

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Our Directors  
and Leaders

# DEAR FRIENDS:

Our Annual Report, this year highlighting the work you have supported for a fifteen-month period, starting in March 2019 and ending in June 2020, offers an opportunity to reflect on a timeframe that brought both bright promise and serious concern for Planned Parenthood of Southern New England. We imagine you, our closest friends and supporters, have seen or experienced similar highs and lows.

We continue to face some of the most challenging times for our country, and throughout these difficult days, we fight on to ensure that all people have the right to control their own reproductive lives and have the information and access to health care to make that right a reality. We are proud to celebrate all that we have achieved: working together in service of providing care to more than 72,000 patients at our health centers, educating and empowering countless young people, and advancing reproductive freedom.

The lives you impact with your support include people who struggle to make ends meet or who have historically and currently face discrimination and disrespect in the health care system. Our patients represent many communities that experience systemic racism and oppression, such as immigrants, LGBTQ+ individuals, people of color, and people with low incomes. Because of you, they continued to receive the care they needed and deserved at an affordable cost, even as PPSNE contended with the loss of \$2.1 million in Title X funding, which is intended to support access to sexual and reproductive health care for people with low incomes. And the final months highlighted in this report brought additional strain to our communities and to our organization as we navigated the early days of the COVID-19 pandemic.

COVID-19 profoundly impacted the way we deliver care and services and engage with our communities. Although we have seen increased expenses from unanticipated costs and decreased revenue from visits, research, and community engagement events, PPSNE has adapted to include telehealth services and continues to provide exceptional care to patients – no matter what. In addition to the pandemic, the most significant reckoning with systemic racism that our country has faced in decades also called upon us to dig even deeper into our commitment to racial and social justice.

In the wake of these many challenges, your support was even more critical to advancing our vision of a world where sexual and reproductive rights are basic human rights, where access to health care doesn't depend on who you are or where you live, and where every person has the opportunity to choose their own path to a healthy and meaningful life.



Thank you. This work could not be accomplished without your support. We are so grateful for your dedicated partnership as we continue to navigate these challenging times together.

Amanda Skinner  
President & CEO

Frances Padilla  
Board Chair



**“After I got health insurance, I had to wait three months to get an appointment with a primary care doctor. Planned Parenthood was the only place that was willing to work with me, and they got me in in less than a week.”**

**ANDRIA**

**PPSNE Patient**



# CARING

Donors, supporters, and community leaders like you are the reason so many patients are able to receive the high-quality and affordable care they need. PPSNE has been providing expert sexual and reproductive health care services for nearly 100 years. And thanks to your support, we plan to continue providing care for the next 100 years and beyond.

- These essential services include annual exams, abortion, preventive care and cancer screenings, testing and treatment for sexually transmitted infections and diseases (STIs/STDs), gender-affirming hormone therapy, birth control, and much more (to see a full list of services provided, please visit [ppsne.org](http://ppsne.org)).
- During health care visits, patients can receive up-to-date, clear, and medically accurate information regarding their sexual health, including questions about gender identity, sexual orientation, healthy relationships, and birth control methods. PPSNE continues to expand services so we can provide more of the care our patients need.
- For over 250,000 women in Connecticut and Rhode Island, health care is out of reach due to rising costs. For as many as 60% of our patients, PPSNE is their primary and only source of medical care, often because they lack health insurance. To better support our patients, PPSNE offers limited primary care services in all health centers, including vaccinations, smoking cessation counseling and resources, diagnosis and treatment of urinary tract infections, and physicals for school and work.
- Three of PPSNE's health centers – Hartford, Stamford, and (as of September 2019) Providence – have been designated Patient-Centered Medical Homes (a primary care delivery model that puts patients at the center of their care in partnership with the health care provider). Nearly 1,500 patients received comprehensive primary care services at PPSNE health centers along with coordinated treatment to ensure they are receiving the necessary care when and where they need it and in a manner they can understand.

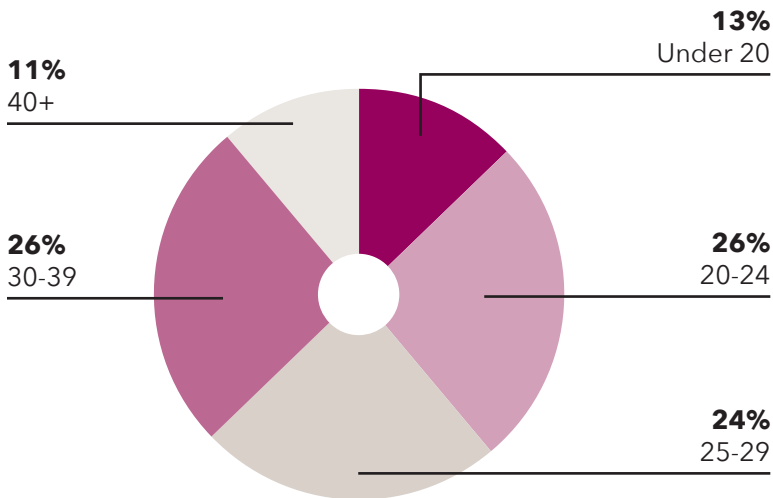
## PATIENTS WE CARED FOR

**84%**  
of patients have  
incomes at or  
below 250%  
of the Federal  
Poverty Level.

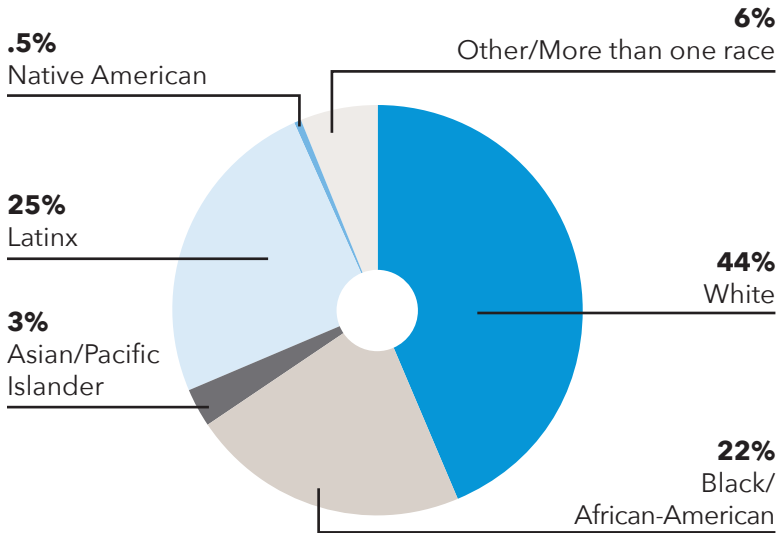
**2,600**  
patients served weekly, on  
average, through in-person  
and telehealth services.

**967**  
patients were seen  
by PPSNE's Breast  
Health Navigator.

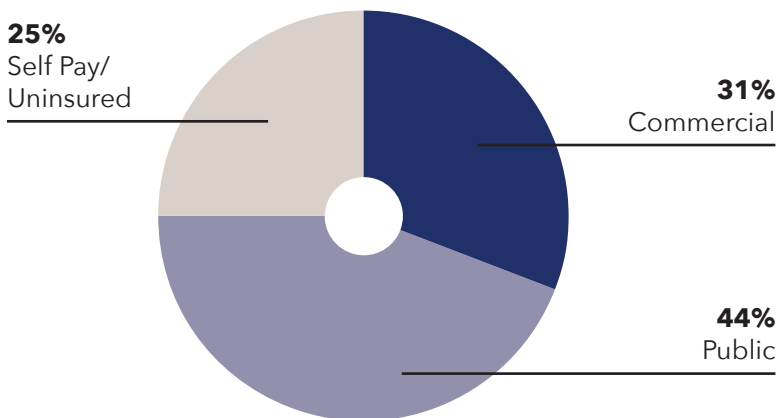
## Health Services by Patient Age



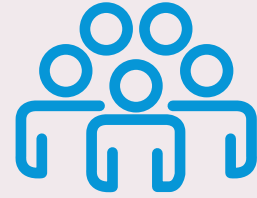
## Health Services by Patient Race/Ethnicity



## Patients by Insurance Status (by Visits)

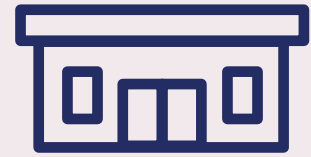


**FISCAL YEAR**  
**4/1/19 - 3/31/20**



**TOTAL PATIENTS**

**72,097**



**TOTAL VISITS**

**128,902**

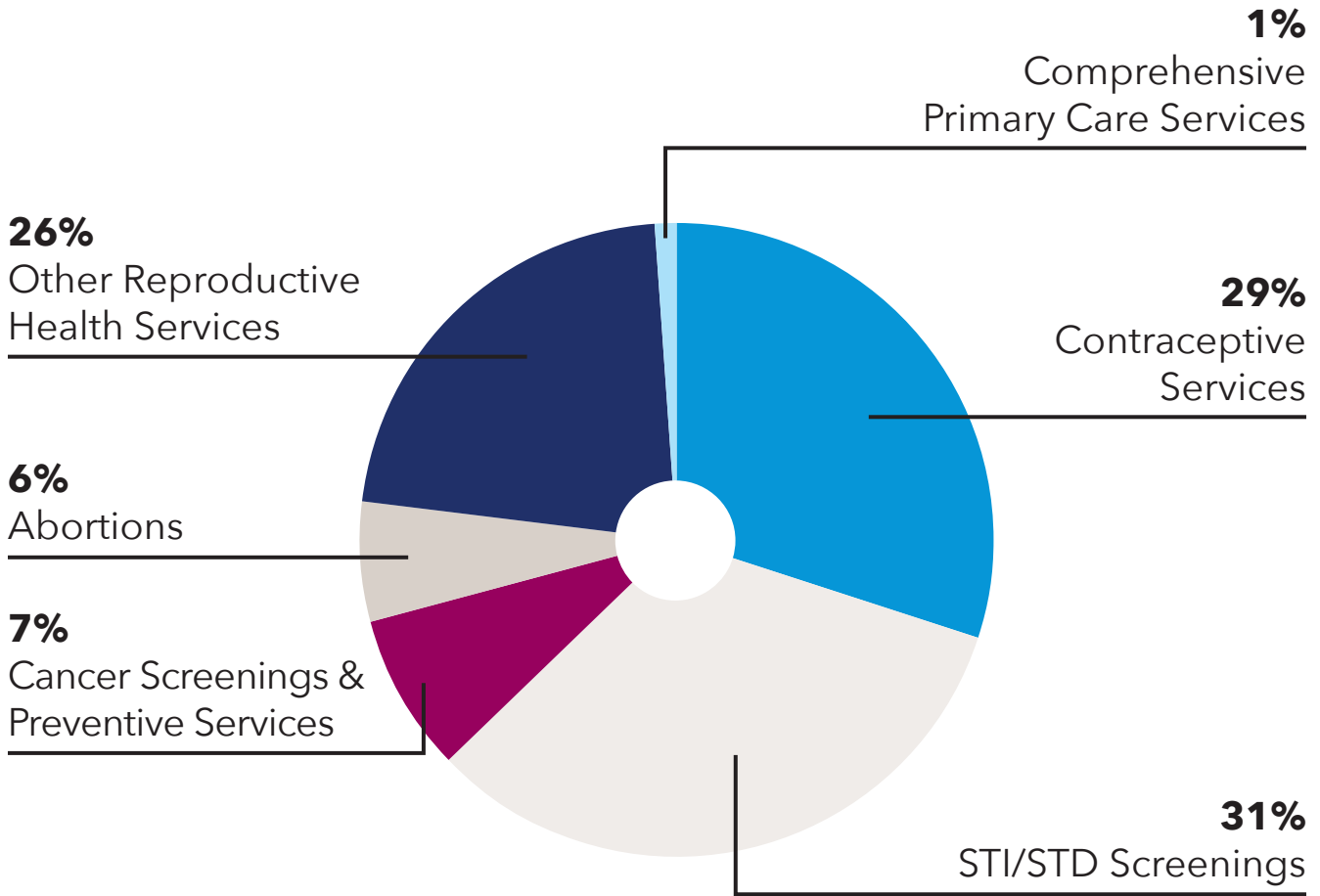


**TELEHEALTH VISITS**

**300\***

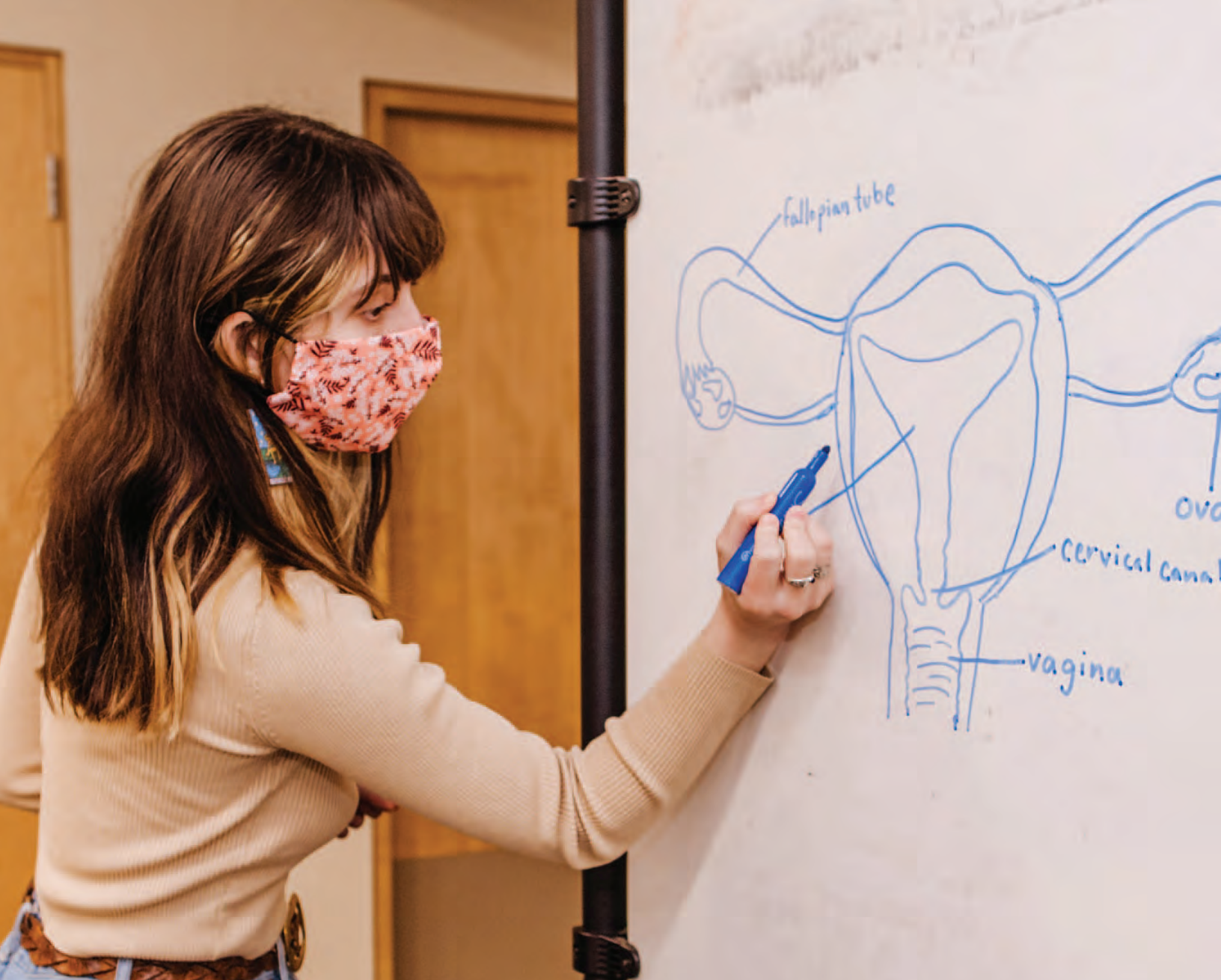
**\*.2% of total visits**

# Percentages of Total Number of Services



Congressman Jim Himes visiting our Stamford Health Center in August 2019.





**"It's hard to summarize how much STARS has impacted me because it has affected me in so many ways. To put it simply, STARS helped me love myself by showing me how to help others."**



**Providence STAR**





# EDUCATING

PPSNE's services are grounded in a strong commitment to culturally competent and humble care that helps our patients and communities learn habits for a healthy life with healthy relationships. We provide education information, resources, and training so that the people we serve can more effectively care for their sexual and reproductive health. We know that when people have full information they can make the best decisions for their bodies, their lives, and their futures.

- The first step in taking care of our bodies and wellbeing is knowing how. That is why our PPSNE educators are so critical. Our team works with parents/caregivers, educators, and professionals to give them the skills and evidence-based information to have conversations with the young people in their lives. This approach builds strong trust and relationships and empowers young people to make their own decisions about their health and their futures.
- We talk to and work with young people directly – answering questions and giving them factual, unbiased information about sexual and reproductive health. This solid foundation of knowledge gives them the tools they need to live healthier, self-determined lives.
- Our Education & Training team provides trainings, workshops, professional development, and educational events to over 7,200 teens, parents, and youth-serving professionals each year. This past year, E&T expanded our Teen Clinic program to Stamford, provided education to foster youth across our region, extended our "Real Life, Real Talk" program to more parents, and expanded our professional training initiatives.
- Ninety peer educators in the STARS (Students Teaching About Responsible Sexuality) program educate their peers and communities by providing sexuality information and resources and referring people to PPSNE. STARS use social media to provide education, creating content to share information with young people across CT and RI.

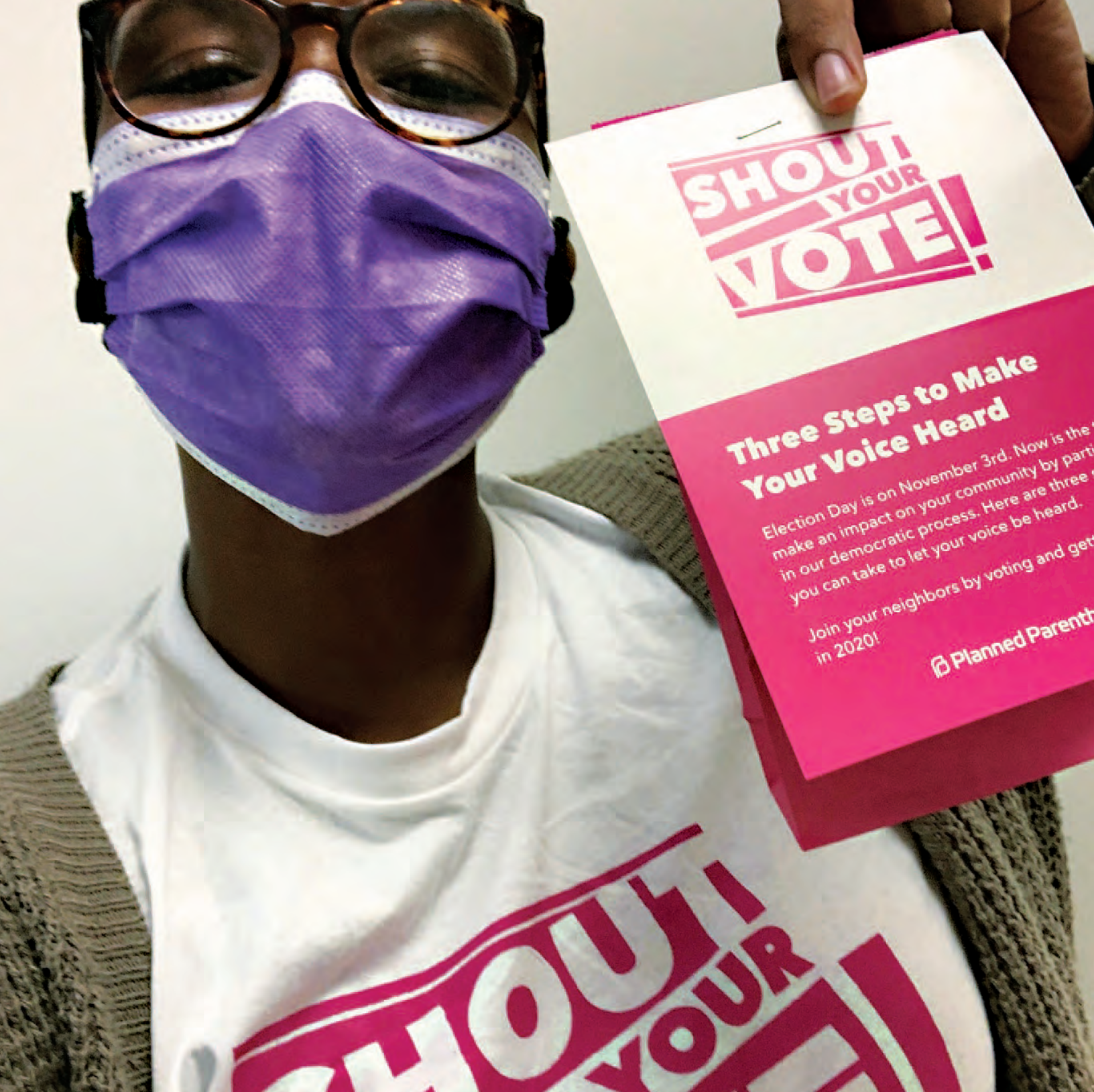
Support from individuals, organizations, and donors in the community sustains and grows the educational work of PPSNE, and the result is a healthier, more informed community.

**189**  
youth serving  
professionals in  
our Professional  
Development  
programs.

**7,153**  
youth contacts  
made by STARS  
(Students Teaching  
About Responsible  
Sexuality).

**107**  
parents  
participated  
in Real Life,  
Real Talk.

**249**  
youth attended  
Teen Clinics.



For more information about our organizing, policy and electoral work, sign up for Planned Parenthood Votes! Connecticut and Planned Parenthood Votes! Rhode Island communications at [PPVOTES.org](https://PPVOTES.org)

**FOLLOW US ON**





# ADVOCATING

With attacks on sexual and reproductive health and rights high on the Trump-Pence administration's agenda, PPSNE's advocacy work had never been more critical or timely. PPSNE bolstered its advocacy for policies, legislation, and positive public dialogue about sexual and reproductive health care and other social justice issues that affect PPSNE patients' ability to access the care they need.

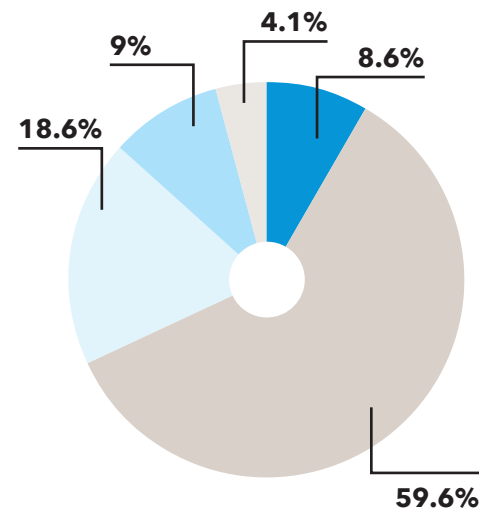
- The *Reproductive Privacy Act of 2019* was passed in July 2019, codifying *Roe v. Wade* and protecting access to safe, legal abortion in RI. We were proud to work with our partners in the RI Coalition for Reproductive Freedom and legislative allies to achieve this historic outcome. The work didn't stop there – we continue to advocate for abortion access for all people in RI with the introduction of the *Equality in Abortion Coverage Act*, which would remove harmful bans that prevent 300,000 RI state employees and people enrolled in Medicaid from using their insurance to cover abortion.
- We mobilized our supporters to take action when the Trump-Pence administration's 'gag rule' forced Planned Parenthood out of the federal Title X program in 2019. In CT and RI, more than 42,000 PPSNE patients with low incomes relied on Title X funding to access affordable birth control and essential preventive care. Trump's unethical rule 'gagged' health care providers, prohibiting anyone participating in Title X from telling patients how and where to access safe, legal abortion – and we fought back. Alongside our Congressional Delegation, we rallied our supporters to ensure that our doors stayed open by making calls to state legislators, testifying at the public hearing, and sharing patient advocate stories on the impact of the gag rule during virtual events.
- PPSNE was committed to a fair and accurate Census and launched the Count Me In/Cuenta Conmigo campaign in March 2020. Census data is used to make critical decisions that affect all our lives – from funding for health care and social services to shaping long-term political representation at all levels of government. That's why PPSNE worked with our local partners to ensure that the 2020 Census was fair and accurate and to remind residents that the Census is safe, secure, and protected by federal law. PPSNE was proud to partner with community organizations to get people counted by hosting phone banks, using digital organizing tools, and sharing bilingual educational content.
- Launched in June 2020, the Shout Your Vote campaign encouraged public participation in the election – voting is fundamental to our democracy. That's why we were here to help patients and residents across our states register to vote and ensure their voices were heard this election. With new laws to increase access to absentee ballots and voting by mail, due to the pandemic, our volunteers called and texted voters to make sure people had the information they needed to get their ballot on time and get out the vote.

# FINANCIAL STATEMENT

FISCAL YEAR ENDED MARCH 31, 2020

## REVENUE

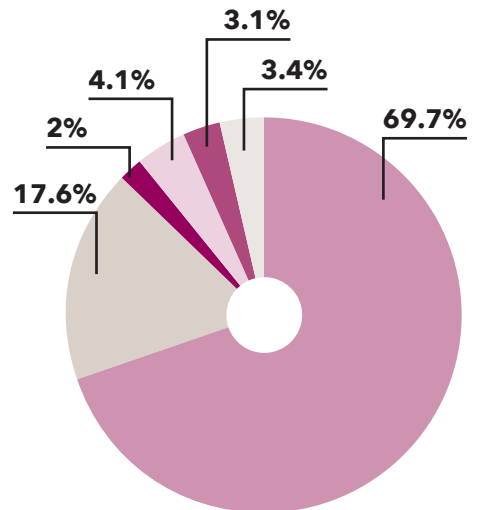
	FY 2020	FY 2019
Private Patient Fees	3,417,960	4,556,017
Third Party Insurers	23,694,367	19,787,672
Contributions	7,398,732	7,954,223
Government Grants	3,592,728	5,008,346
Education, Research and Other Grants	1,625,462	2,516,949
Gain on Sale of Fixed Assets	—	837,358
Endowment Investments Net Gain	—	490,510



**TOTAL REVENUE** **\$39,729,249** **\$41,151,075**

## EXPENSES

Medical Services	29,197,760	25,792,869
Administration	7,385,928	6,748,228
Education	834,710	714,870
Public Affairs	1,721,752	1,165,320
Fundraising	1,300,592	1,356,289
Endowment Investments Net Loss	1,431,448	—



**TOTAL EXPENSES** **\$41,872,190** **\$35,777,576**

**FY 20 NET CHANGE** **(\$2,142,941)**

## ASSETS

Long Term	25,179,561	24,906,581
Current	27,006,305	29,040,062
Liabilities	(3,212,281)	(2,830,117)

**TOTAL NET ASSETS** **\$48,973,585** **\$51,116,526**

# THANK YOU, DONORS

Donors listed in this section of the Annual Report have made significant commitments (\$1,000+) between April 1, 2019 and March 31, 2020. The work highlighted in this Annual Report has been made possible by these very generous financial gifts and the exemplary dedication to the mission of Planned Parenthood of Southern New England.

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Patricia Fuller

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FISCAL YEAR  
4/1/19 - 3/31/20

## PRESIDENT'S COUNCIL

*Members of the President's  
Council have donated \$25,000  
or more during the fiscal year.*

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If we misspelled your name, or made an error in your listing, please let us know by contacting the Development Office at 203-752-2804. We are grateful for the opportunity to correct our records.

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## ESTATES AND TRUSTS

Planned Parenthood of Southern New England received generous support from the following estates and trusts last year.

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# Hepburn Potter Legacy Society

Every year, PPSNE is able to make a positive difference in the lives of thousands of people and communities throughout Southern New England – thanks to you and your continued generosity. We are deeply honored to recognize our friends in the Hepburn Potter Society, whose bequest gifts ensure that we will continue to serve those who need us, well into the future. By investing in the future health care of people and communities, you are an inspiration to others and bring us closer to ensuring that health care and information to make informed decisions is accessible to all. Thank you.

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"We worked closely with our distributors, vendors, and affiliates to secure the PPE necessary to keep our patients and staff safe as the COVID-19 pandemic hit our communities. Sustaining access to PPE through this pandemic was a critical part of our plan to keep our health centers open—and make sure our patients could continue to turn to us for care."

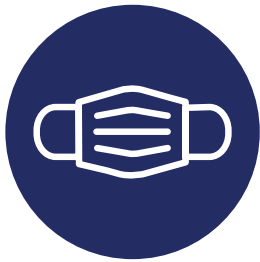
# PABLO

Medical Inventory Specialist



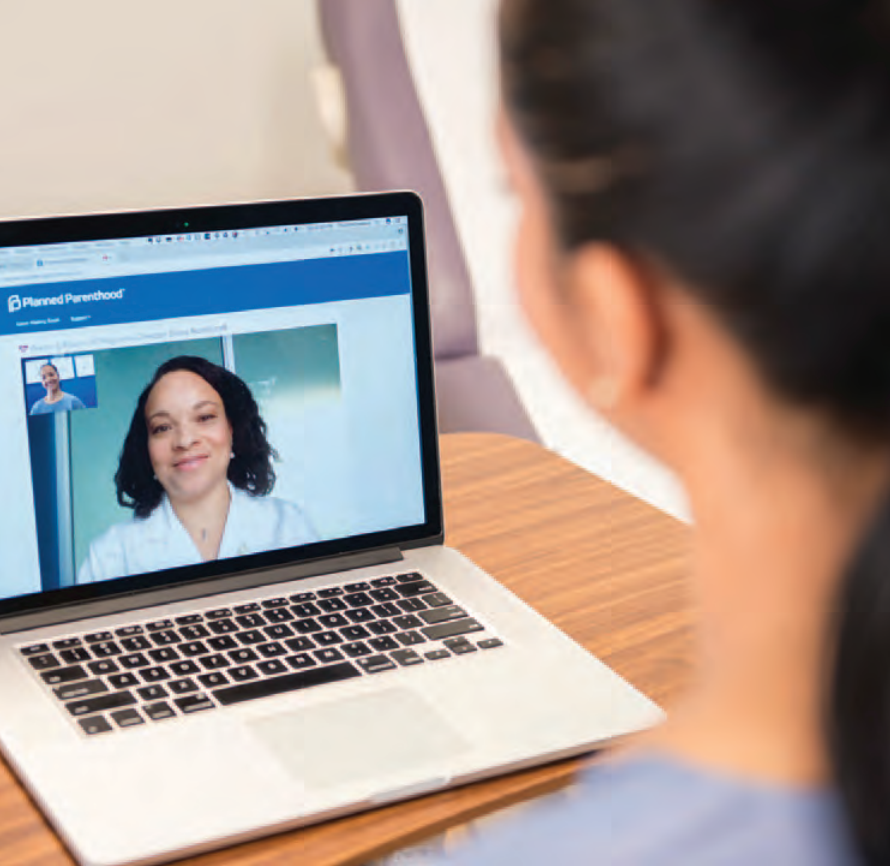
# MINI FISCAL YEAR UPDATE

To align more directly with other partners in our work, the Board of Directors determined that PPSNE's fiscal year (FY) should be changed from ending on March 31 each year to ending on June 30 each year. Because of this change, we completed a "mini" FY from April 1, 2020 through June 30, 2020. Given the significant support we received from donors during this timeframe, we wanted to highlight the donors and accomplishments achieved and will be reporting audited financial information in next year's report.



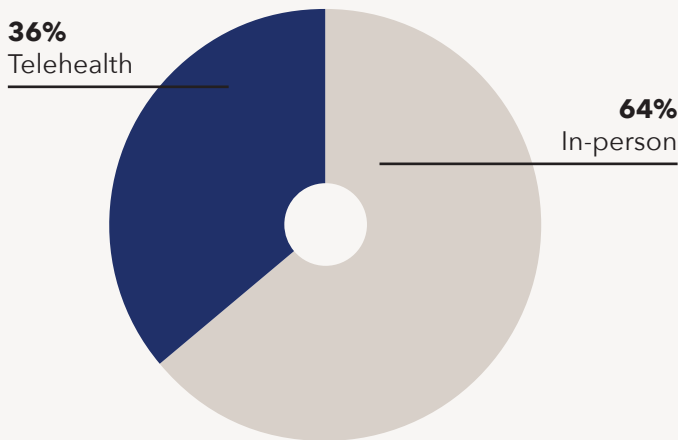
Much of the work highlighted earlier in this report progressed during this mini FY. Coincidentally, the timing of the mini FY coincided with the beginning of the first wave of the COVID-19 global pandemic. The pandemic impacted daily life and put many communities that PPSNE serves at heightened risk, due to systemic racism, a broken health care system, and financial barriers. Like many, PPSNE needed to pivot and reimagine a great deal of our work for the digital world to keep people healthy, safe, and engaged.





Telehealth connects our patients to the clinicians they know and trust. Through telehealth appointments patients can access birth control, primary care services, behavioral health screening of anxiety and depression, diagnosis and treatment for urinary tract infections (UTIs), sore throat and/or upper respiratory infections, medication abortion follow-up visits, gender-affirming hormone therapy, prescription refills, and more.

### In-Person vs Telehealth Visits



In light of COVID-19, PPSNE advocated for changes in health care regulations, which allowed our health centers to rapidly launch telehealth services in CT and RI. These services were launched in response to social distancing guidelines and safety precautions for our staff and patients. With overwhelmingly positive feedback from patients and staff, we are advocating for permanent changes in telehealth regulations so that we can continue offering these services that can be accessed wherever our patients are.

**TOTAL PATIENTS**

**16,555**

**TOTAL VISITS**

**19,058**

**TELEHEALTH VISITS**

**6,908\***

**\*36% of total visits**



As a result of COVID-19 restrictions, the Education & Training team quickly transitioned to virtual programming. Community education workshops that are typically facilitated in-person moved to online platforms. STARS meetings went from in-person to Zoom and Teen Clinic became Teen Night—teen-only virtual education workshops hosted by the STARS for their peers. Teens receive vouchers for a free health center or telehealth visit when they attend.

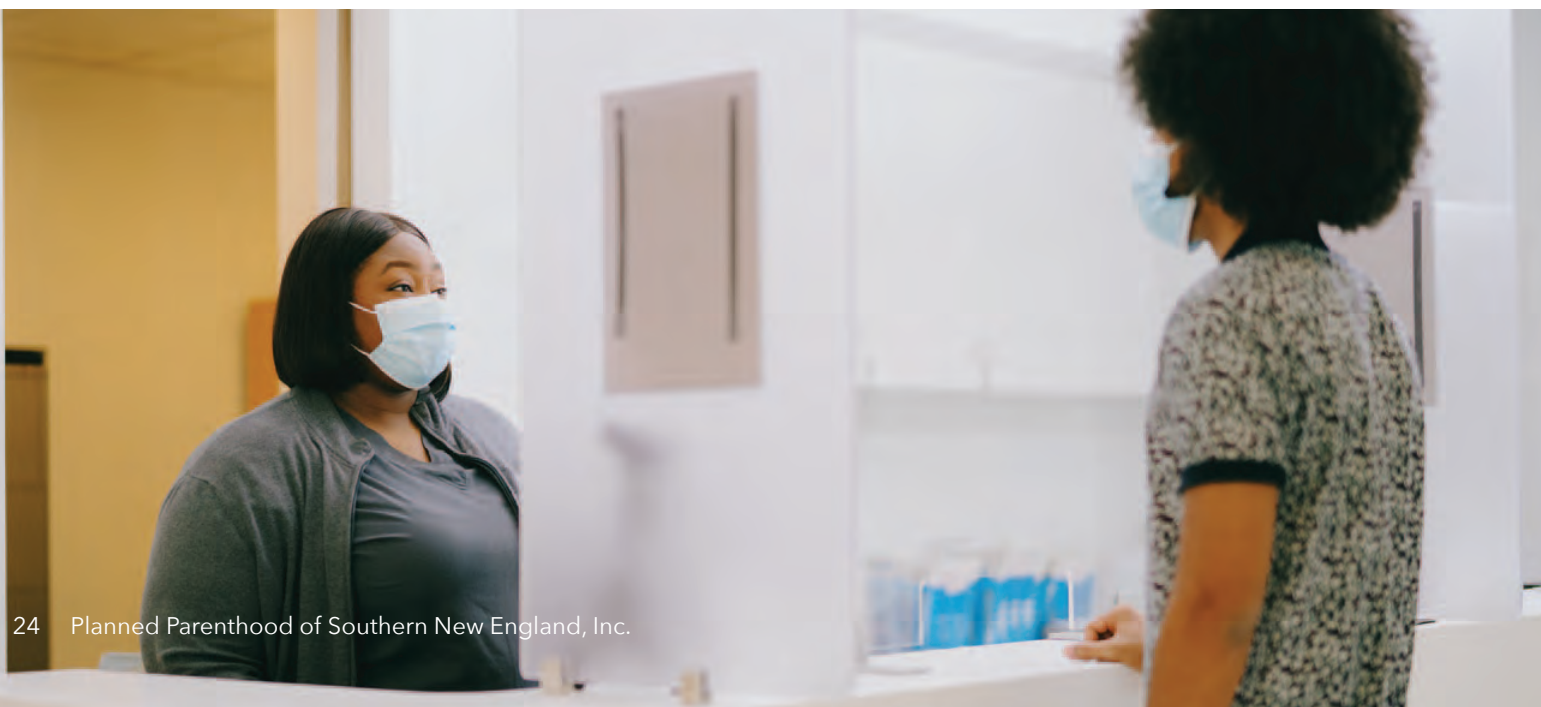


During Sex Ed for All Month in May, the External Affairs (EA) team, in partnership with the New Haven Pride Center, hosted Quarantivia, an online education event that featured sexuality-themed pop culture questions to share sexual health information with attendees. The EA team has found that virtual workshops can increase access, making it easier for people to participate in education and advocacy programming and may feel more comfortable asking questions when online.

*In May 2020, PPSNE staff hosted a virtual "Quarantivia" event during Sex Ed for All Month featuring trivia facts about sex ed, STIs/STDs, and healthy sexuality.*



Our civic engagement continued through virtual and in-person, socially distanced activities to ensure people were filling out the Census and registering to vote. Through social media and digital organizing, including email alerts, phone banking, and text banking, we continued educating and engaging our patients and communities.





# Thank You, Donors (cont.)

Donors listed in this section of the Annual Report have made significant commitments (\$1,000+) between April 1, 2020 and June 30, 2020. We are very appreciative of the donors who stepped forward during the critical time of the beginning of COVID-19 to help Planned Parenthood of Southern New England weather the pandemic.

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MINI FISCAL YEAR  
4/1/20 - 6/30/20

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AS OF JANUARY 2021

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# OUR MISSION AND VISION

## MISSION

The mission of Planned Parenthood of Southern New England is to protect the fundamental right of all individuals to manage their own fertility and sexual health and to ensure access to the services, education, and information to realize that right.

## VISION

Our vision is a world of equity: a world where sexual and reproductive rights are basic human rights, where access to health care doesn't depend on who you are or where you live, and where every person has the opportunity to choose their own path to a healthy and meaningful life.



## CONNECT WITH US

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