

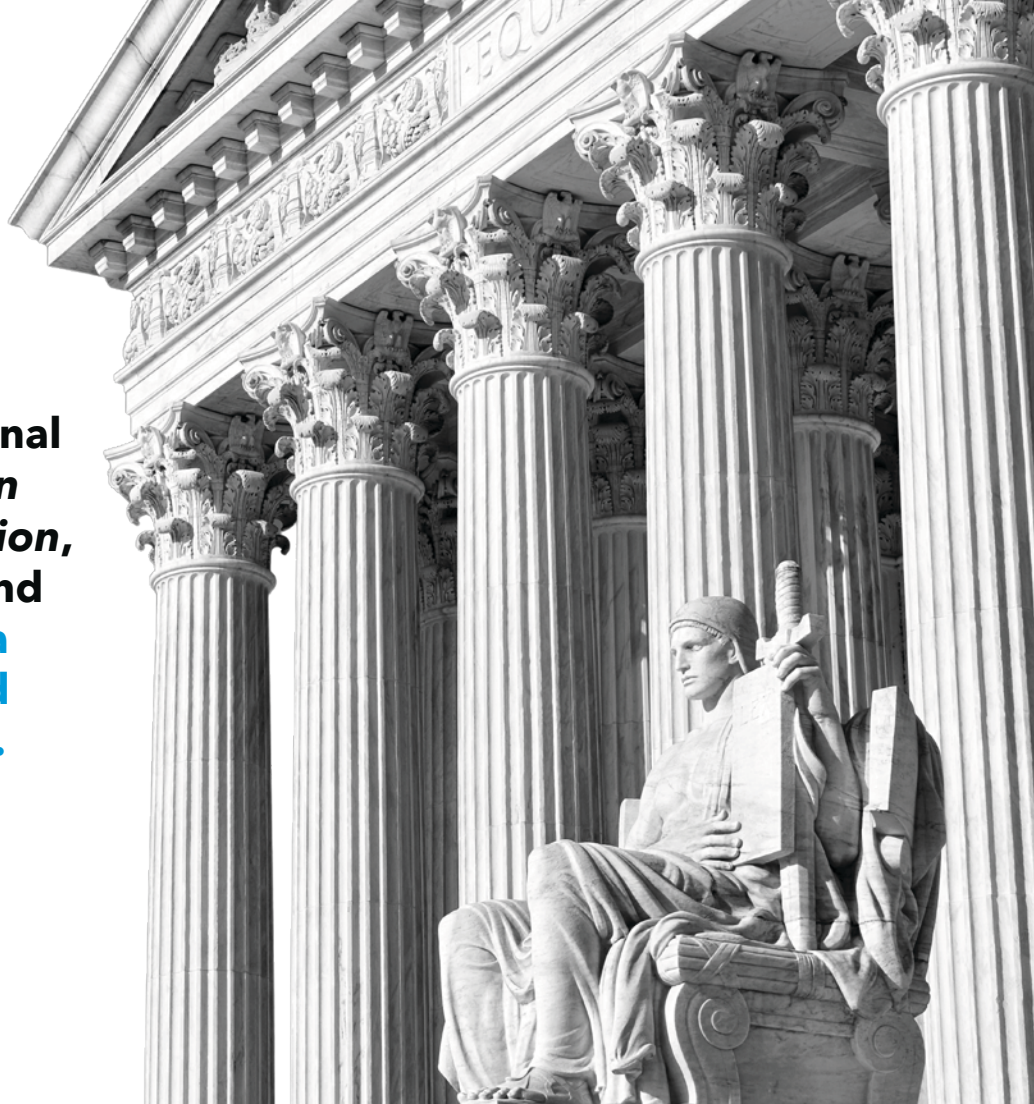


Planned Parenthood of Maryland

ANNUAL 2022 REPORT



On June 24, 2022, the US Supreme Court issued its final opinion in *Dobbs v. Jackson Women's Health Organization*, overturning *Roe v. Wade* and ending nearly 50 years of a constitutionally recognized right to obtain an abortion.



From the CEO

On June 24, 2022, the US Supreme Court issued its final opinion in *Dobbs v. Jackson Women's Health Organization*, overturning *Roe v. Wade* and ending nearly 50 years of a constitutionally recognized right to obtain an abortion. We knew this was coming, but being prepared didn't make it any less devastating for us as an organization, and especially for the people and communities that we serve.

In the days and weeks following, states across the country swiftly started putting abortion bans in place. There are now currently 18 states with abortion bans, 13 of those are total bans - no abortion access at all for those needing care in their home state.

Planned Parenthood of Maryland acted quickly to ensure that Maryland was ready. Over the past year, beginning with the SCOTUS leak in May to the *Dobbs* decision in June, and throughout the remaining calendar year, our goal was to meet this moment for our patients in Maryland and those traveling to Maryland for care.

From advocacy efforts in Annapolis to strengthen access, to internal infrastructure building, to raising philanthropic funds from supporters, we prioritized increasing access and availability to abortion care across PPM. **This meant a few things: expanding clinical staff and leveraging the Abortion Access Act to train our first Advanced Practice Clinicians (APCs) in abortion care; expanding visit availability, augmented by the launch of Medication Abortion on Telehealth; and strengthening partnerships with coordinators of care, including the Baltimore Abortion Fund.**

You'll see the results of our efforts in our health care services overview on page 7. We are already seeing a 20% increase in abortion visits overall and this includes a significant increase in patients traveling from all over the country to Maryland for care.

It is only through the support of individual donors and grant funders to our **Abortion Access Campaign** that we have been able to respond to this moment - and on behalf of my colleagues and our patients, I thank you.



In this Together,

A handwritten signature in black ink that reads "Karen J. Nelson".

Karen J. Nelson
President and CEO

Advocacy

PPM's advocacy team has been working for years to shore up Maryland's reproductive legal strength, including codifying Roe protections in 1992, passing the Contraceptive Equity Act in 2016, and this past year, during the 2022 MD General Assembly session, **passing the most significant abortion legislation in over 30 years, the Abortion Care Access Act.**

The Abortion Care Access Act does a few things:

- Expands the number of abortion providers in the state
- Provides funding for abortion training in the state budget
- Ensures equity in abortion coverage by insurers

Because of this forward planning, as well as the hard work, strategy, and investment of our community partners, Maryland is now a leader in reproductive access, and the 2023 session will build on these accomplishments.

1,250 Volunteers engaged in **30 community outreach and special events**



Education

5,255 People provided with sexual health education

305 Education Programs, including **18 professional development trainings**

13 Students from **8 high schools** trained to serve as Peer Educators

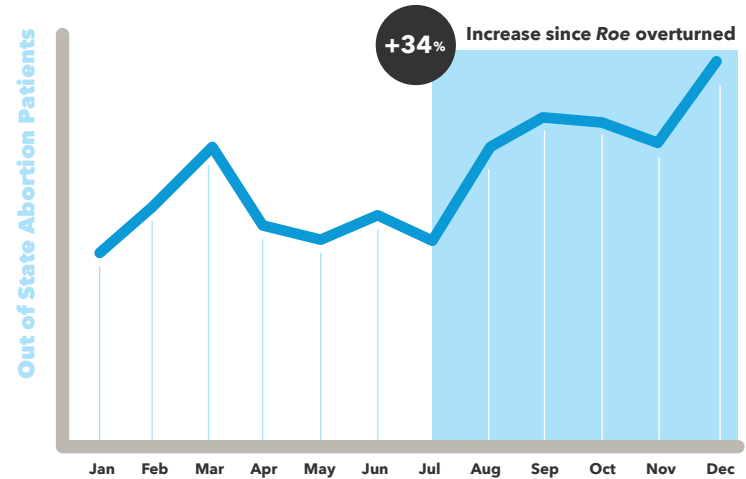
Pre/Post Roe Changes in Abortion Demand, Access and Delivery

PPM is grateful to the many partners who stood with us as *Roe* fell this past June and helped us to prepare our institutional response as we readied to continue to meet our patients' needs in Maryland and expand access for those that would now be traveling to Maryland for care. Our immediate goals were to provide more access and abortion care by building our infrastructure, hiring and training more staff, expanding visit availability while reducing wait times, and launching Medication Abortion on Telehealth to target more rural parts of the state while creating more in-clinic availability.

PPM launched Medication Abortion on Telehealth in August 2022, allowing patients in Maryland to access abortion care without having to visit a brick-and-mortar health center. We also integrated abortion care into our patient schedules at several health centers, providing more visit availability across the system.

Our most critical resource in building infrastructure and access is the recruitment, hiring, and training of additional clinical staff.

Since July, we added seven (7) clinical staff, including medical assistants, nurses, and advanced practice clinicians (APCs) across our sites. As of January 2023, we have one fully trained APC providing abortion care independently.

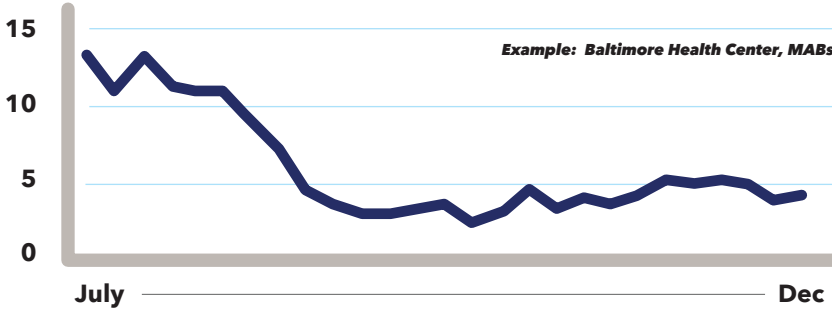


After the *Dobbs* decision in June, the second half of the 2022 calendar year saw an increase of visits to PPM for abortion care, supported by both demand and strategic access building efforts. As expected, **we started to see an increase in out of state patients**, not just from the typical states bordering Maryland, but from 26 states across the country, including states that instituted abortion bans or significant restrictions. The second half of the calendar year, after *Roe* was overturned, saw a 34% increase in out of state patients compared to the first half of the year.



Wait Times: A critical metric for success

Abortion is time-sensitive health care. We know that if patients need to wait more than a week for an appointment, their “show-rate” or likelihood of keeping their appointment decreases. By opening access we have been able to reduce wait times by half, measured by “Days to Next Appointment” between a patient’s first call and their appointment date.



DID YOU KNOW?

PPM provides **Medication Abortion (MAB)** to patients up to 11 weeks gestation at all 7 of our physical health centers and through telehealth. MAB is a safe and effective way to end a pregnancy. We also provide **In-Clinic Abortion**, sometimes called procedural abortion, in Baltimore and Annapolis for patients, usually up to 16 weeks gestation.

Health Care Services

FY2022
July 2021 - June 2022

23,896
Patients



30,159
Patient visits



14%

using Telehealth
or PP Direct app



34,967
STI tests performed

26,720

Birth control
methods provided
Including LARCs* and Emergency Contraception

7,674
Pregnancy tests

6,897
Abortions

1,804
Wellness visits

588
GAC* patients

111
Vasectomies

*GAC - Gender Affirming Care, including gender-affirming hormone therapy.

*LARCs - Long-Acting Reversible Contraceptives, including IUDs and implants.

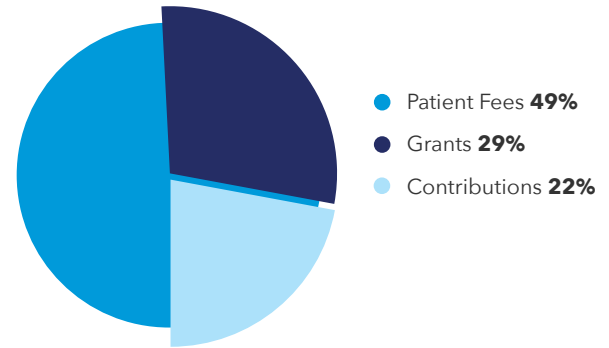


Financials

FY2022
July 2021 - June 2022

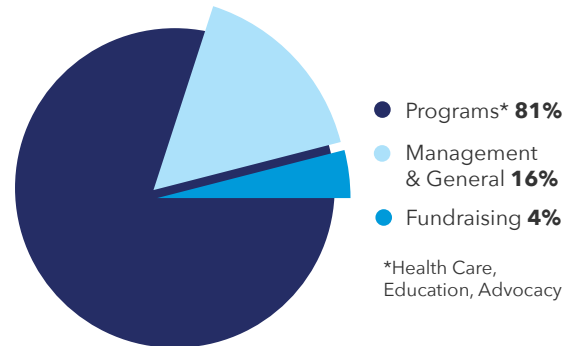
REVENUE

	FY2022	FY2021
Contributions	\$3,031,806	\$1,855,309
Grants	\$3,946,145	\$3,630,494
Patient Fees - Net*	\$6,755,567	\$7,392,731
Other Revenue	\$1,785,872	\$141,435
Investment Income (Loss)	(-\$1,737,093)	\$3,647,781
Total Revenue:	\$13,782,297	\$16,667,750



EXPENSES

	FY2022	FY2021
Patient Services / Health Services	\$12,357,959	\$11,388,697
Public Education	\$601,802	\$491,737
Advocacy	\$535,682	\$369,080
Fundraising	\$605,821	\$593,991
Management and General	\$2,656,819	\$2,532,748
Total Expenses:	\$16,758,083	\$15,376,253



*Health Care, Education, Advocacy

*PPM provides care to patients who meet certain criteria under its charity care policy without charge or at amounts less than its established rates - the amounts uncollected are not reported as revenue.

Balance Sheet

FY2022
As of June 30, 2022

ASSETS

Current Assets	\$9,042,514
Property, Equipment, Endowment, Other	\$17,149,153
Total Assets	\$26,191,667

During the fiscal year ended June 30, 2022, Planned Parenthood of Maryland received forgiveness of its first PPP loan and has recorded \$1,606,454 included in Other Revenue in the financials.

In addition, during the year ending June 30, 2023, Planned Parenthood of Maryland has received forgiveness of its second PPP loan and will be recording \$1,619,122 of Other Revenue for the year then ending.

LIABILITIES

Current Liabilities	\$2,873,130
Note Payable	\$2,105,740
Total Liabilities	\$4,978,870

NET ASSETS

Without Donor Restrictions	\$12,513,358
With Donor Restrictions	\$8,699,439
Total Net Assets	\$21,212,797

Total Liabilities & Net Assets	\$26,191,667
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AS OF JULY 2022

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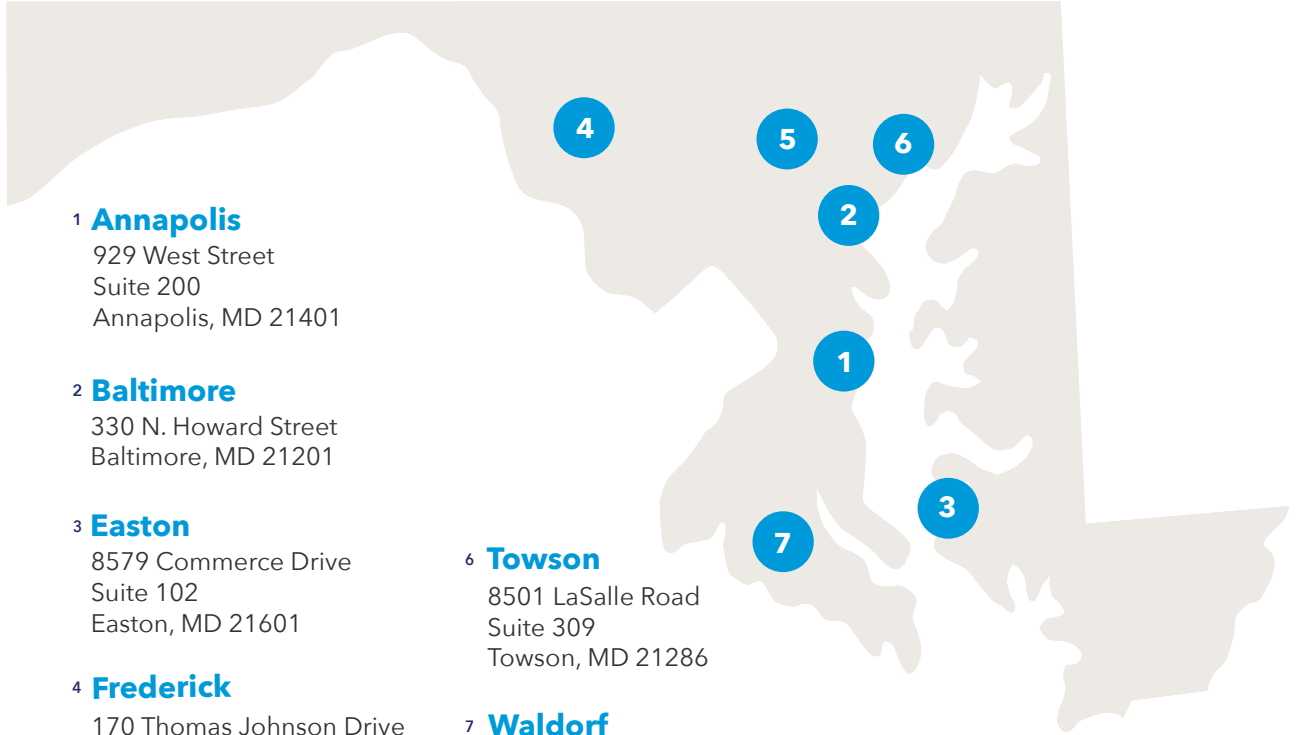
Jaki Ulman

Beth Woodland-Hargrove, Esq.

Our mission is to enable all Marylanders to have access to a wide range of high quality, affordable reproductive health care services.

By providing **medical services, education, training, and advocacy**, PPM seeks to help individuals make informed decisions about their reproductive health, family planning options, and sexuality.

Health Centers



1 **Annapolis**

929 West Street
Suite 200
Annapolis, MD 21401

2 **Baltimore**

330 N. Howard Street
Baltimore, MD 21201

3 **Easton**

8579 Commerce Drive
Suite 102
Easton, MD 21601

4 **Frederick**

170 Thomas Johnson Drive
Suite 100
Frederick, MD 21702

5 **Owings Mills**

1866 Reisterstown Road
Suite D
Pikesville, MD 21208

6 **Towson**

8501 LaSalle Road
Suite 309
Towson, MD 21286

7 **Waldorf**

Gateway Plaza
3975 St. Charles Parkway
Waldorf, MD 20602

8 **Virtual Health Center**

Telehealth Services
via Phone and Video

WWW.PPM.CARE

330 N. Howard Street | Baltimore, MD 21201



Planned Parenthood of Maryland



@ppmaryland



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