

**RESILIENT**



**FISCAL YEAR 2021/22**

# IN JUNE OF 2022, THE SUPREME COURT OVERTURNED ROE V. WADE, FORCING PLANNED PARENTHOOD OF WISCONSIN (PPWI) TO SUSPEND ABORTION SERVICES.

## As incomprehensible as the moment was, PPWI took immediate and innovative action:

- Providing patients with guidance and financial support to access abortion in other states.
- Licensing abortion services staff in Illinois to ensure continuity of care for Wisconsin abortion patients.
- Expanding family planning services and emergency contraception distribution throughout Wisconsin Communities.

# TOGETHER WE ARE RESILIENT.

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Planned Parenthood of Wisconsin (PPWI) is a 501(c)(3) nonprofit health care provider caring for nearly 60,000 patients annually at 22 health centers, providing life-saving breast and cervical cancer screenings, birth control, HIV testing, STD testing and treatment, and safe, compassionate abortion care.

PPWI's mission is to empower all individuals to manage their sexual and reproductive health through patient services, education, and advocacy.



## COMBINED STATEMENT OF FINANCIAL POSITION

FISCAL YEAR OCTOBER 1, 2021 - SEPTEMBER 30, 2022

### ASSETS

Current Assets	\$30,160,494
Investments	1,983,187
Property & Equipment, Net	8,960,967
Other Assets	1,180,242
<b>Total Assets</b>	<b>\$42,284,890</b>

### LIABILITIES & NET ASSETS

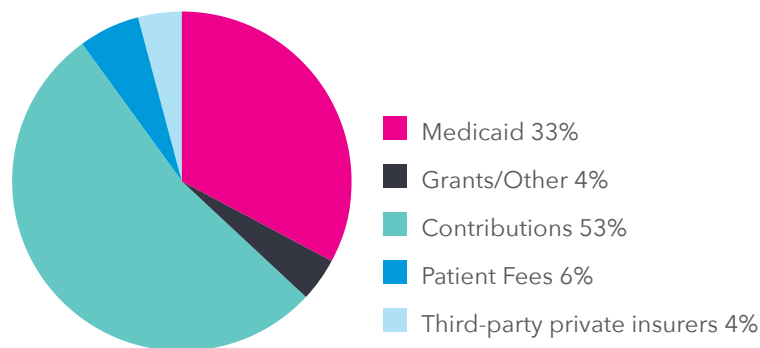
Current Liabilities	\$2,193,102
Long-term Liabilities	–
<b>Total Liabilities</b>	<b>\$2,193,102</b>

### NET ASSETS

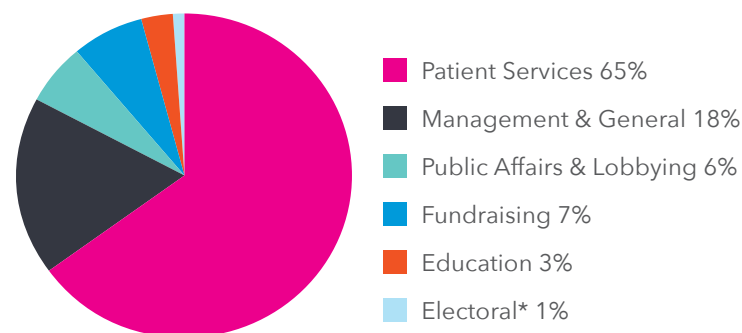
Without Donor Restrictions	\$33,089,376
With Donor Restrictions	7,002,412
<b>Total Net Assets</b>	<b>\$40,091,788</b>

**Total Liabilities & Net Assets**      **\$42,284,890**

### SOURCE OF REVENUE



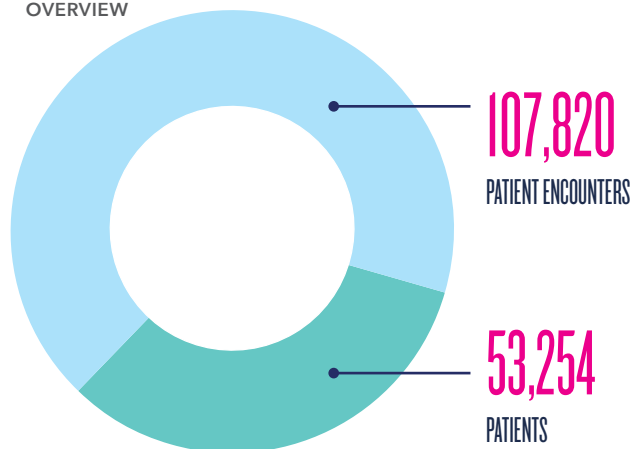
### ALLOCATION OF EXPENSES



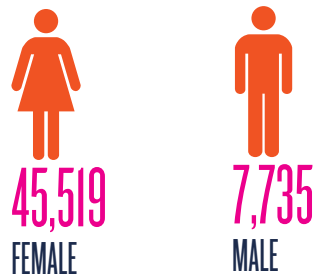
\*Planned Parenthood of Wisconsin, Inc. is a tax exempt § 501(c)(3) organization (PPWI) that does not engage in any electoral activities. Planned Parenthood Advocates of Wisconsin, Inc., a tax exempt § 501(c)(4) organization (Advocates), engages in some electoral work as permitted political activity under the Internal Revenue Code. As a combined financial statement, the revenues and expenses of both PPWI and Advocates are included in this summary. However, the electoral activities were strictly Advocates' activities, without any support or involvement of PPWI.

# WHO WE SERVED

## OVERVIEW

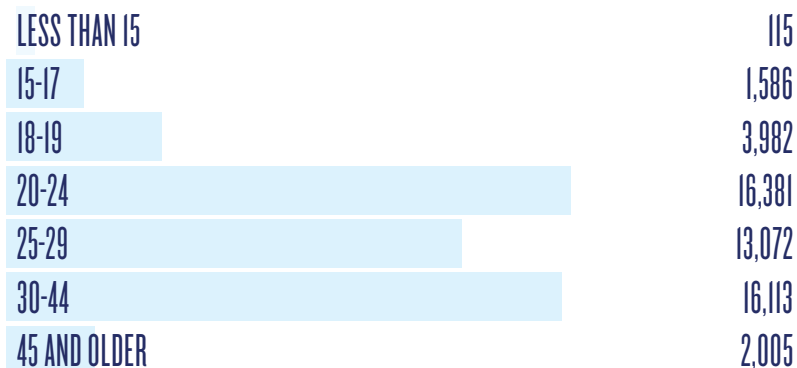


## SEX ASSIGNED AT BIRTH\*

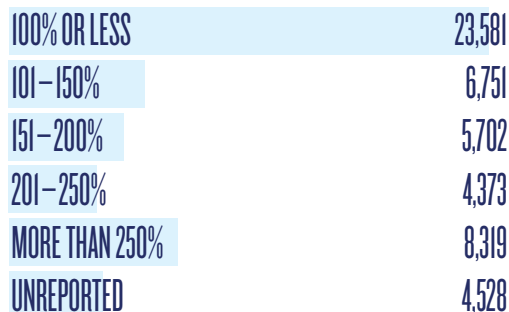
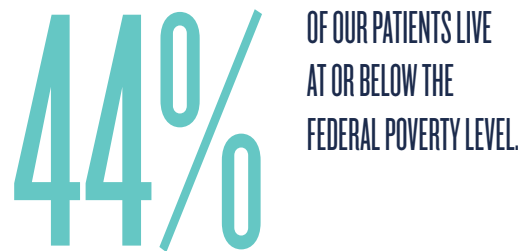


\*FUTURE REPORTING WILL REFLECT IMPROVED DATA COLLECTION EFFORTS AROUND THE DIVERSE GENDER IDENTITIES OF OUR PATIENTS.

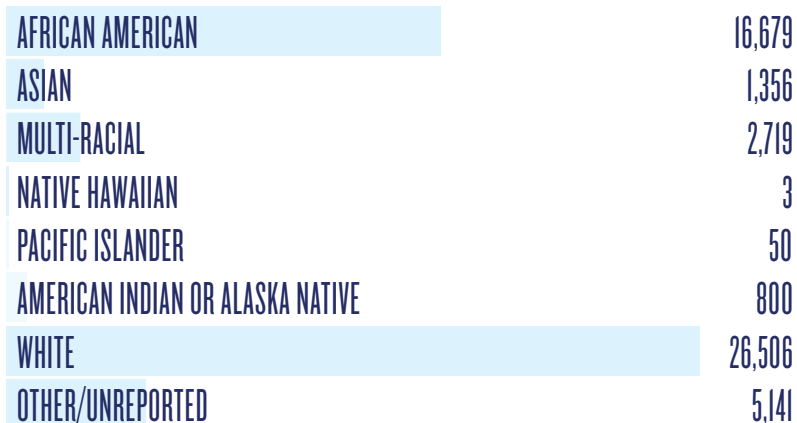
## AGE



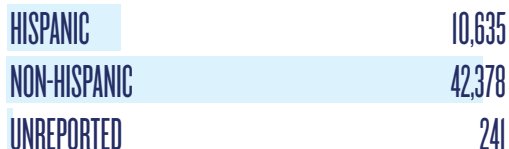
## POVERTY LEVEL



## RACE



## ETHNICITY



BIRTH CONTROL UNITS<sup>1</sup>

120,762

EMERGENCY CONTRACEPTION UNITS<sup>2</sup>

67,636

STD TESTS

96,783

PREGNANCY TESTS

9,346

HIV TESTS

14,327

ABORTIONS<sup>3</sup>

3,898

CERVICAL CANCER SCREENINGS

3,568

BREAST EXAMS

562

EARLY PREGNANCY COMPLICATIONS

246

GENDER AFFIRMING HORMONE THERAPY<sup>4</sup>

730

COLPOSCOPIES/CRYOTHERAPIES

210

<sup>1</sup> A unit represents the distribution of a single unit of a particular method of Birth Control to a patient, i.e. one IUD, One Pack of pills, etc.

<sup>2</sup> A unit represents the distribution of a single unit of Emergency Contraception to a patient.

<sup>3</sup> Abortions provided up the June 24, 2022 Supreme Court Decision overturning Roe v. Wade

<sup>4</sup> Number of GAHT Patients

# embody : BY THE NUMBERS

Embody is the trademark name of PPWI's education and training programs. Embody is a provider of excellence in comprehensive sex education, training, resources, and information for diverse audiences in Wisconsin and beyond.

**328** EDUCATION AND TRAINING OPPORTUNITIES

FOR **9,020** PARTICIPANTS

Including:

**3,904** Adolescents and adults through **135** school and community education programs

**2,778** Community members through **40** outreach and tabling events

**619** Individuals through social media, including Facebook and Instagram and **109** individuals through our text line

**1,294** Latinx community members through **108 Home Health Parties**, **11 neighborhood canvassing events**, and **10 COVID-19 vaccination clinics**

**425** Professionals through **22** training opportunities

## PARTICIPANT DEMOGRAPHICS

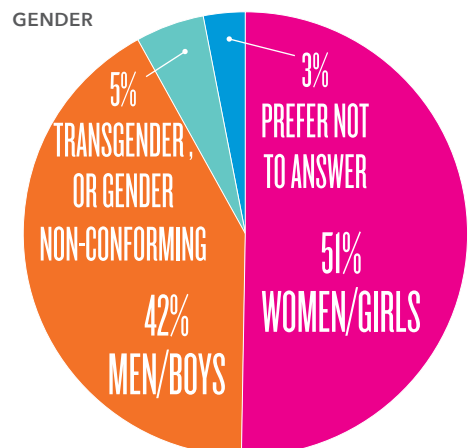
### AGE

UNDER AGE 12	2%
AGES 12-14	15%
AGES 15-18	64%
AGES 19-24	7%
AGES 25-60	8%
PREFER NOT TO ANSWER	3%

### RACE/ETHNICITY

BLACK	10%
WHITE	44%
LATINX	13%
INDIGENOUS	1%
ASIAN	7%
MULTIRACIAL	12%
OTHER	6%
PREFER NOT TO ANSWER	2%

### GENDER





## PUBLIC AFFAIRS\*

SUPPORTERS

434,317

EMAIL ACTIVISTS

52,765

EMAILS SENT

1,000,000

VOLUNTEERS

1,901

VOLUNTEER HOURS

3,802

VISIBILITY AND  
OUTREACH EVENTS

274

MEDIA STORIES

18,100

\*Non-electoral activities only

FY 2021/22 ANNUAL REPORT



SAFE HEALTHY STRONG

Planned Parenthood of Wisconsin, Inc.  
302 North Jackson Street  
Milwaukee, WI 53202  
(414) 276-3793

[ppwi.org](http://ppwi.org)