

### **HOUSE PARTY TOOLKIT**

Thank you for hosting a party on behalf of Planned Parenthood of Orange and San Bernardino Counties

A house party is a great way to bring family, friends, and neighbors together to raise funds for reproductive health care and services for your local Planned Parenthood.

### THERE ARE 3 SIMPLE GOALS FOR EACH PARTY



Encourage guests to donate to Planned Parenthood of Orange and San Bernardino Counties posbc.org/give



Educate guests about the issues that affect Planned Parenthood and the challenges to reproductive rights



Create relationships with new Planned Parenthood of Orange and San Bernardino Counties supporters and provide tools/resources for guests to get involved



# BELOW ARE TIPS AND RESOURCES TO MAKE YOUR PARTY A SUCCESS

#### **HOW DO I DO IT?**

If you haven't already, first email us to let us know you are interested in hosting a House Party, development@pposbc.org.

Get a group of people together and have a party. You'll have fun, raise awareness, and support Planned Parenthood of Orange and San Bernardino Counties.

#### WHAT DOES IT LOOK LIKE?

Anything you want, your party can and should reflect your creativity, enthusiasm, and commitment to the work that Planned Parenthood does. It could be a:

- Potluck
- Wine and Cheese Gathering
- Brunch
- Girls' Night
- Backyard BBQ
- Dance Party
- Mix and Mingle
- Cocktail Party
- Afternoon Tea
- Etc.

It's all up to you. We only ask that you set aside time to share why Planned Parenthood matters to you and encourage your guests to get involved.

## WHAT DO I NEED TO DO TO HOST A HOUSE PARTY?

First, pick a place: your house, a restaurant, a park... anywhere. Just make sure there's enough privacy for your guests to ask questions and share their thoughts. Second, pick a date, time and create an invitation list. Consider inviting like-minded friends, both old and new.



#### **SCHEDULING AND PLANNING TIPS**

- Send invitations at least 3-4 weeks in advance. It's even better if you also call people to invite them. Consider making a private Facebook Event page; it's an easy way to keep track of RSVPs and send your guests information. Expect to invite three times as many people as you'd like to attend. And even if someone can't come, your contact with them has made a difference.
- Ask your friends to co-host with you. This is a great way of expanding your network and building excitement for your party.
- Send a reminder 1 week before the reception.

#### SAMPLE INVITE LANGUAGE

Dear Friends,

Please join me on *(date)* at *(location)* for a fun, informative evening to support Planned Parenthood of Orange and San Bernardino Counties. My goal is to bring people together to have fun, support the mission of Planned Parenthood, and *(ideas below)*.

- Share information about sexual and reproductive health, and the vital services Planned Parenthood provides.
- Increase awareness about the challenges Planned Parenthood faces.
- Raise support and money for Planned Parenthood of Orange and San Bernardino Counties!

Please RSVP to me at by	
I hope to see you there!	
(Host name)	

#### **FUN SUGGESTIONS FOR THE PARTY**

- Share why Planned Parenthood is important to you. Use the provided Conversation Starters to get people talking and sharing
- Write thank-you notes to our health center staff
- Play trivia games about reproductive and sexual health
- Share the Small Talk, Big Issues fact sheet
- Let your guests know how to connect with Planned Parenthood of Orange and San Bernardino Counties on social media:









@plannedparenthoodosbc

@pposbc

@pposbc\_

@plannedparenthoodosbc

- Ask for donations that benefit Planned Parenthood of Orange and San Bernardino Counties and provide your guests with this link: PPOSBC.org/give
- Ask guests if they would like to host their own reception for Planned Parenthood of Orange and San Bernardino counties or get involved