

SMALL TALK, BIG ISSUES

Get the facts and master the message to spark conversation about your local Planned Parenthood

POWERFUL PHRASES

Planned Parenthood provides a wide range of preventative health services

- This includes lifesaving cancer screenings, birth control, STI testing and treatment, men's health and more

Planned Parenthood provides accurate information & nonjudgmental help

- Planned Parenthood actively combats misinformation with facts and education for all ages
- Planned Parenthood provides a variety of educational programs for parents, caregivers, youths, and professionals
- Planned Parenthood ensures all patients know they will be cared for compassionately and confidentially
- Planned Parenthood believes that everyone should have access to accurate information about all of their health care options

Planned Parenthood provides accessible and affordable high-quality sexual and reproductive care

- Planned Parenthood has highly trained health care professionals that are experts at what they do and follows the most up-to-date credential requirements

Planned Parenthood provides care, no matter what

- Planned Parenthood's doors are open to everyone, no matter who they are or where they live
- Your local Planned Parenthood of Orange and San Bernardino Counties (PPOSBC) provides nearly \$3 million dollars in services for those without insurance or are unable to pay

Locally, PPOSBC has ten health centers that serve over 250,000 patients annually. In addition to reproductive health care and education, PPOSBC also offers comprehensive primary care services including heavier health with Melody Health, as well as, food benefits, breastfeeding support and nutrition education with WIC. For more information about your local Planned Parenthood, review our Annual Report

[VIEW ANNUAL REPORT](#)



HOW TO TALK ABOUT ABORTION

- Abortion is health care, a small but important part of what Planned Parenthood does
- No one does more to prevent unintended pregnancies than Planned Parenthood with their birth control services and sexual education programs
- Planned Parenthood provides people with all of their options, including parenting, adoption, and abortion, and trusts them to make the best decision for their needs
- According to the [Turnaway Study](#), people who are denied an abortion are four times more likely to live below the federal poverty level and are more likely to experience generational poverty

- Abortion is a deeply personal and sometimes complex decision and should be made by the individual with the counsel of their health care provider, not politicians
- The stigma around abortion keeps people silent and can be harmful because it makes individuals feel alone in their experience and makes it easier to restrict access



HELPFUL FACTS



1 in 5 women in the U.S. has visited a Planned Parenthood health center at least once in her life.



Nationally, Planned Parenthood serves over **2 million people** each year and educated over 500,000 people with honest, accurate sexual health information.



By age 45, half of American women will have an unintended pregnancy and nearly **1 in 4 will have an abortion.**



The **majority of Americans** support a woman's right to safe and legal abortion.



OTHER HOT TOPICS

Government Funding

- Federal Funds are not used for abortion. The Hyde Amendment, passed by Congress in 1976, bans the use of federal funds to pay for abortions, with exceptions for the life of the woman is in danger, or when the pregnancy results from rape or incest
- Rigorous research shows that the preventative health care Planned Parenthood provides saves taxpayer money in the long run
- “Defunding” Planned Parenthood by not allowing them to get reimbursed through the Medi-Cal program would take away essential health care services and education from more than 250,000 people living in Orange and San Bernardino counties

Politics

- Planned Parenthood believes all people - no matter where they live - should have the right to control their own body, life, and future, not politicians
- Reproductive health has historically been a bi-partisan issue. Leading Republicans legalized abortion in California (Reagan), started the Title X federal family planning grant (Nixon), and abolished abstinence-only sex education and started California’s subsidized family planning program (Wilson)

When Life Begins

- Questions about when life begins are personal and complex. For some it’s based on faith; for others, it’s a matter of science

Labels Like “Pro-Choice” & “Pro-Life”

- “Pro-choice” and “pro-life” labels don’t reflect the complexity of how most people actually think and feel about abortion. Instead of putting people in one category or another, we should respect the real-life decisions people and their families face every day

BIG PICTURE TIPS

- DO** speak with a confident, nonjudgmental voice
Avoid sounding strident or defensive
 - DO** lead with our wide range of preventive health services
 - DO** explain that we are a not-for-profit
 - DO** share how many people rely on Planned Parenthood
 - DO** talk about health information, prevention, and education
 - DO** emphasize that we provide confidential, compassionate care to everyone, regardless of their personal situation or ability to pay
 - DO** share real stories to reduce abortion stigma
- When talking about abortion, use phrases like “ending a pregnancy,” “abortion,” and the need for a “safe and legal procedure”